

T2

The playground for growth

As the hub for Virgin Australia and Jetstar Airways, Terminal 2 (T2) is one of Australia's busiest and productive retail precincts (~\$19K revenue per m2 in 2025).²



With 76% of passengers spending over an hour airside¹, T2 boasts a vibrant atmosphere and diverse customer base, offering unparalleled opportunities for retail partners to engage with travellers. T2's continuous evolution, heavy foot traffic and extended dwell times create an ideal environment for retail partners to engage with a broad audience.

sqm **+7,394**
retail space²

mins **+50**
average airside dwell time¹

brands **~200**
diverse retail and brand partners²

AUD **~\$143m**
annual retail spend²

million **25.4**
domestic (T2 & T3) passengers annually²

top **6**
busiest route in the world – SYD to MELB³



1. Source: Place Intelligence Data, 2025.
2. Source: Data @ SYD 2025.
3. Source: Reference: OAG Busiest Route Report, 2025.