

FOR IMMEDIATE RELEASE

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Max Mara has landed at Sydney Airport's new T1 luxury precinct

- **Max Mara joins new luxury retail precinct in T1 International terminal**
- **Passengers to enjoy premium fashion shopping experience**

Luxury Italian fashion house and global designer brand Max Mara has opened at Sydney Airport's T1 International.

In an Australian airport first, the luxury retailer joins a line-up of 13 global designer brands scheduled to open at the airport this year, including Tiffany & Co., Kate Spade New York, Michael Kors and TUMI.

In keeping with the distinguishing features of Max Mara stores worldwide, the new store displays marble floors with wood and platinum finishes, creating an elegant shopping atmosphere for international passengers.

A range of premium products from the Max Mara and 'S Max Mara collections will delight passengers, while a large area of the store will be devoted to accessories and travel essentials such as wallets, jewellery, scarves and eyewear. A large, interactive LED wall brings the contemporary space to life against the striking double-height façade.

The luxury precinct, which will occupy 1,900m² in T1, is part of the improvement program at Sydney Airport to deliver a superior airport experience for passengers.

"We're excited to welcome Max Mara to the T1 luxury precinct. The brand is perfectly positioned within our designer mix, elevating the shopping experience for international passengers departing Sydney Airport," Sydney Airport General Manager Retail Glyn Williams said.

Sydney Airport's T1 will soon be one of Australia's leading fashion destinations, offering a compelling international retail mix, delivering more choice and value to customers. The new T1 luxury precinct will be complemented by a new premium food and dining precinct and a superior duty free offering with partner Heinemann.

ABOUT SYDNEY AIRPORT

Sydney Airport is Australia's gateway airport, serving close to 40 million passengers a year and connecting Sydney to a network of more than 90 international, domestic and regional destinations.

Located just eight kilometres from the city centre, Sydney Airport contributes \$30.8 billion in economic activity a year, equivalent to 6.4 per cent of the NSW economy. Sydney Airport is a major employer in NSW, generating more than 306,700 direct and indirect jobs, equivalent to 8.9 per cent of NSW employment. Some 29,000 of these jobs are at the airport itself.

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