

Flight Information Display Logo Requirements

All images are required to be in the below size and name formats. All images should be supplied by the airline in the correct size and in .jpg except for the tailfin, which is supplied in .png. The tailfin should also be supplied with a transparent background.

It is important that the General Airline Logo Images are named exactly per the table below. Check in and Boarding gate images can be named differently as pages will vary for each airline, provided the naming commences with xx-ci- (for check in) or xx-ig- (for boarding gate). *xx in filenames can be replaced with the airline 2 letter IATA code.*

General Airline Logo Images	Size and Format	Location	File Name Format
Full Screen Airline Logo	1920 x 1080	Various	xx-fullscreen
Airline Logo	1280 x 768	Various	xx-logo
Airline Logo	1280 x 768	Top of Gates	xx-lw
Airline Logo	640 x 288	Gate Lounges	xx-lm
Airline Logo	640 x 144	Gate Lounges	xx-ls
Airline Logo	320 x 194	Baggage Directories	xx-ms
Airline Logo	160 x 36	Departures	xx-ld
Airline Logo	80 x 22	LED Screens	xx-led1
Airline Logo	80 x 22	Website	xx-web
Tailfin	64 x 50*	Terminal	xx-tf
Tailfin	90 x 90*	Website	xx-tfw

*image required in .png and transparent background.

Check-in Images	Size and Format	Location	File Name Format
Check in Class images Eg.. First, Business, Economy	1920 x 1080	Check in	xx-ci-first xx-ci-bus xx-ci-econ xx-ci-sp-event

Boarding Gate Images	Size and Format	Location	File Name Format
Boarding Gate Class images Eg.. First, Business, Economy	1920 x 1080	Boarding Gate	xx-ig-first xx-ig-bus xx-ig-econ xx-ig-sp-event

Once images are ready to be uploaded, they can be sent to op@syd.com.au. Once sent, processing can take between 1-3 days.