

Bid for Good

STORIES OF CHANGE

SYDNEY AIRPORT & SYDNEY COMMUNITY FOUNDATION
PLACE-BASED PHILANTHROPY



Foreword - Geoff Culbert

CEO - SYDNEY AIRPORT

Sydney is unquestionably one of the greatest cities in the world. But while it's internationally renowned for its incredible natural beauty, those of us lucky enough to live here also know that the city's true magic lies in its communities - and the generous and compassionate people who build and support them.

This year, Sydney Airport celebrates 100 years of being a part of the fabric of this city and our intertwined histories. It's an excellent opportunity for us to reflect not only on the role we've played in Sydney's growth over the past century, but also our continued focus on helping our local communities thrive and prosper.

Our annual Bid for Good campaign, in partnership with the Sydney Community Foundation, is one of the ways Sydney Airport works to support those making a difference in our communities. We're proud to partner with the Sydney Community Foundation, whose important work helps change lives for the better, strengthens our communities and supports those most vulnerable within them.

Each year, our Lost Property Auction is a centrepiece of the Bid for Good campaign, when the airport community's generosity and spirit of giving is on full display.

It's wonderful to watch this event continue to grow and be embraced by the city as an opportunity to support those doing it tough. Notable among the weird and wonderful items on offer include an electric stove that someone managed to leave behind in our terminals.

One of the main highlights of our year is announcing our Bid for Good grant recipients and knowing that each organisation will be able to further their efforts to build our communities.

Our 2017 campaign raised \$150,000, which went towards supporting local organisations across a diverse range of vital assistance programs.

This book shares inspiring and heartfelt 'stories of change' from those organisations and individuals helping struggling young families, disadvantaged female students, women and children escaping domestic violence, refugees, and victims of sex trafficking - among others.

We applaud all these remarkable organisations, who work tirelessly to ensure that we, as a community, can lend a helping hand to those who need it most.

Thank you for supporting our Bid for Good campaign and we look forward to continuing to join with you in making a real difference in our local communities.

Stories of Change

A MESSAGE FROM SYDNEY COMMUNITY FOUNDATION

“SYDNEYSIDERS SOMETIMES FORGET THAT MANY PEOPLE LIVING IN OUR VIBRANT, PROSPEROUS CITY ARE STRUGGLING.”

For most, Sydney represents opportunity, and offers safety and security. Beyond the rich history, the economy, the climate, the excitement and the beauty of our harbour and beaches, Sydney gives a lot of people hope. From all across Australia, and from around the world, people come here to grow and succeed, or to pursue a better life for themselves and their families.

The role of the Sydney Community Foundation is to share the prosperity enjoyed by many and to fulfil the city's promise of enabling all people to belong, participate and thrive. We support education and employment pathways, in particular for women and girls, and we grow social enterprises for those who are long-term unemployed. We support and help refugees learn English, gain skills and enter the workforce, and we assist women and children who have escaped domestic violence.

Sydney Community Foundation changes lives one by one, supporting grassroots action across greater Sydney and encouraging everybody to give back to people in need in our city. Our place-based

philanthropy program funds changemakers across Sydney to build positive lives for people who face barriers through family abuse, poverty, lack of education, mental health issues or arriving in Australia with very little or nothing but their own talents.

We live in a time when a moment can change everything – giving someone an opportunity and showing support can build confidence, courage and change a life for the better.

Sydney Community Foundation's purpose is to create stronger communities. Our partnership with Sydney Airport through Bid for Good and the Lost Property Auction, has enabled us to direct funds to local programs helping people build stronger lives in suburbs surrounding Sydney Airport.

Together we are supporting people most in need, providing them with opportunity to build secure, safe and comfortable lives in Sydney.

Jane Jose, CEO, Sydney Community Foundation

Major Grant Recipient

**\$100,000 AWARDED TO
107 PROJECTS**



*Joynton Ave
Creative Centre*

THE STORY
SO FAR...

107 PROJECTS | THANK YOU

What this support means for 107 Projects and the communities we serve: “Creativity is a powerful tool that brings people together...

It bridges the perceived gap between community members. The so called things that divide us disappear when we are able to express ourselves and be ourselves. These barriers melt away when you can find a home away from home. A place to belong is so important to the needs of all human beings. Everyone has the right to creative nourishment.”

107 Projects is transforming how the arts, business and education can bring communities together. Our aim is to educate, to increase participation, to support the untold stories, to advance culture and to connect people in a way that builds civic participation and a sense of belonging. Joynton Avenue Creative Centre will encourage Green Square's new and existing communities to develop their identity through cultural participation, the facilities will offer a program of enriching creative experiences and support community cultural development initiatives that impact social change.

Thanks to the support of the Bid for Good grant, 107 has been able to make a safe, inclusive, accessible and inspiring space to find such nourishment. Without the support of Sydney Airport and Sydney Community Foundation, the activation of Joynton Avenue Creative Centre would not have been possible. This contribution will be celebrated by the communities of Green Square for many years to come.

**Jess Cook, Managing Director and
Founding Member, 107 Projects**



SECURITY FEATURE: THIS CHECK/QUE CONTAINS MICROPRINTED SIGNATURE
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PAY 107 Projects

THE SUM OF one hundred thousand dollars

ON BEHALF OF Bid For Good

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\$100,000 MAJOR GRANT

Jess Cook, Managing Director and Founding Member of 107 projects receiving the \$100,000 big cheque from Geoff Culbert CEO of Sydney Airport and Michael Lynch, Chair of Sydney Community Foundation.

PROJECT | IN ACTION

Bid for Good has been transformational for our organisation. The benefits will go beyond this year to make a lasting impact to increase belonging, create pathways to education and employment, and develop a sense of place and creativity in communities.

Bid for Good is a simple and collaborative process; the people involved go beyond the application page to understand an organisation, what they do and how the funds will improve communities in Sydney.

I encourage arts and cultural organisations to apply, go deeper than the artistic to address how your activities benefit community wellbeing.

Bid for Good aims to help you do what you're already doing, that little bit better.

**Dario Phillips, Development Manager,
107 Projects**

“BID FOR GOOD AIMS TO HELP YOU DO
WHAT YOU'RE ALREADY DOING, THAT
LITTLE BIT BETTER.”

COMMUNITY | THANKS

Resident Jeweller: Silverm&n runs a series of public workshops, Anthony O'Connor is an independent artist who loves sharing his passion for organic forms. Taking advantage of the large jewellery studios at Joynton Avenue Creative Centre, his introductory course inspires students to engage in this art form.

*"Dear Anthony,
I want to thank you so very much for your jewellery course, using the lost wax method, which I have just completed.
I am thrilled with the ring I have made under your tutelage, as are all four of us who attended. The finished results look so professional and beautiful, way beyond my expectations, and I am especially amazed at the ring my 12 year old grandson has made. You made it all seem so easy with your constant attention and direction, and I can't believe we accomplished such results in only two lessons. If I had known this earlier, I would have embarked on making jewellery years ago!
With my forever thanks."*

Jan, Green Square resident and workshop participant



5 x \$10,000 GRANTS

Awarded to

| 2CONNECT | ASYLUM SEEKERS CENTRE |
| DRESS FOR SUCCESS | ORANA |
| MALABAR MIDWIVES |



PALMTREES
STREET MACHINES
© STYLISH

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2CONNECT | THANKS

We want to express our heartfelt appreciation to Sydney Airport and Sydney Community Foundation for allowing the Thrive Youth Employment Hub to be created.

Thrive is an innovative mobile service for newly arrived young people aged 16-23 from multicultural backgrounds.

Bid for Good has meant that 2Connect Youth & Community can now reach out to newly arrived migrant and refugee young people in their first six months of life in Australia and this would not have been possible without this grant. We've appointed a qualified and experienced youth worker to coordinate and mentor students. Improving their education and employability skills, these young people will have a greater sense of belonging and increase their chances of getting a job and to thrive in Australia.

Hospitality is a growth area in the suburbs surrounding Sydney Airport, so the first keen group of young people from multicultural backgrounds have started accredited training in barista skills and food handling, so they can access local employment in these areas. Sixteen young people, from nine different cultural backgrounds, including Mongolian, Persian, Arabic speaking, Filipino and Chinese cultures, are currently halfway through the program.

Participants have completed workshop sessions on writing a resume and have finished their first outline via one-on-one interviews. Training courses are followed by individual mentoring, interview skills, completing job applications and cold-calling local businesses about work opportunities.

So far, there have already been positive outcomes. Our students tell us they have new confidence in applying for jobs. They are also discovering their own skills and attributes, even though some of them have never had a paid job or any work experience. It is anticipated there will be some excellent long-term outcomes in employment from the Thrive Youth Employment Hub.

**Valentina Angelovska, Executive Director,
2Connect Youth & Community**

PROGRAM | IN ACTION

I have worked at Kogarah Intensive English Centre (IEC) for seven years. My job is to teach English to newly arrived secondary school aged students before entering mainstream high school in Australia. We also help with the transition process and assist with welfare and wellbeing issues.

The students have arrived in Australia over the last eight months. Some have only been here for two months. The challenges they face vary depending on their situation, however, some common challenges include language barriers, relationship building, confidence and integration.

This grant helps students to form new friendships with others similar in age sharing their challenges. It also gives them an opportunity to experience vocational training and understand the options available to them. They learn there are services out there for them and people willing to assist. Students received their Certificate II in Hospitality. They can use their new qualifications when looking for work as well as using it for further education.

Students earn a certificate that has meaning. They accomplish something at a time in their lives where everything seems difficult. It has given them confidence to become active participants in society.

As an example of the impact this program has, two years ago, I had an 18 year old student from Thailand

in the group. He struggled to learn the academic language needed for further study in a secondary school. He was lost and felt overwhelmingly stressed about his future, but working together he completed the course. When he left the IEC, I had not heard from him for a while. Then, four months later I took a class to visit Ultimo TAFE and we saw him in a hospitality kitchen! He was completing further study in the hospitality sector because of the course. His TAFE lecturer said he was his star pupil. He was happy, confident and had found his calling.

Kylie Stamos, ESL Teacher, Kogarah Intensive English Centre

“THEY ACCOMPLISH SOMETHING AT A TIME IN THEIR LIVES WHERE EVERYTHING SEEMS DIFFICULT.”

COMMUNITY | THANKS

Newly arrived students requiring support have shared their stories of gratitude.

I am Mohammad from Jordan. I am 18 and have lived in Australia for nearly two years. The program helped me look for a different job. I made new friends and learnt how to make coffee. It helped me understand why study can help people get a job.

Mohammad, 18 years old from Jordan

My name is Luan. I am 17 and I come from Brazil. I came to Australia seven months ago. I love soccer. I want to be a soccer player. The program made me feel confident learning something new. The program will help me find a job which is what I want to do. The program made me feel like I can study other things.

Luan, 17 years old from Brazil

I am Nara from Mongolia. I am 17 years old and I study at Kogarah Intensive English Centre. I came here five months ago. The program has given me confidence to look for a different job. I want to work in hospitality. I hope to study other things I am interested in. The certificate helped me talk to my current employers about work options.

Nara, 17 years old from Mongolia

I'm Christian and I am 16 years old. This program helped me learn how to make coffee using the machine. I now know how to make coffee and clean an area. I will use it to look for a job. I also made new friends.

Christian, 16 years old from Philippines



ASYLUM SEEKERS CENTRE THANKS

This grant is an important contribution to supporting our Employment Service to assist people seeking asylum find work. Employment changes lives and nothing gives people back their independence and dignity like working to support themselves and their family.

For many families, employment is the only source of income while they await the outcome of their application for protection in Australia. It is an uncertain and unsettling process, which can take years. Currently the Government is withdrawing assistance for people seeking asylum at a rate not seen since we opened our doors more than twenty years ago. Never before has the need for employment been greater.

Our Employment Service has assisted hundreds of people find meaningful jobs with the support of our partner employers who recognise the value people seeking asylum bring to their organisations. We have developed effective, sustainable relationships with employers, training providers and community sector partners that help us foster long-term employment success.

This grant will support our Employment Coordinator to extend our network of partner employers in industries aligned with the needs of people we support. These include: administration

and customer service, hospitality, childcare, engineering, factories and warehousing, commercial cleaning, IT, and retail.

Our 90+ partner employers include LUSH Fresh Handmade Cosmetics, St Vincent's Private Hospital, Transdev, Gelato Messina, Michael Page and Scalabrini Village nursing homes.

The Sydney Airport grant will also support people seeking asylum to access workshops which coach people on what to expect in an Australian workplace. Partner employers run sessions at our centre, such as How to Succeed in the Australian Workforce, Personal Branding - Bringing Your Personality to an Interview, Building Your Professional Network, Using Your Skills to Stand Out in the Jobs Market, Navigating the Employment Market.

By partnering with employers and providing tailored transitions to employment, we have been highly successful in placing people into paid employment.

Thank you for your valuable contribution to this critical program supporting people seeking asylum in finding work.

Frances Rush, CEO, Asylum Seekers Centre

PROGRAM | IN ACTION

A 'What Employers Expect' workshop was held this year at the recruitment firm Michael Page in Sydney's CBD. Participants enjoyed a day of harbour views in the executive boardroom, presentations from senior recruitment experts, one-on-one resume and career planning conversations with recruiters in their industry.

One attendee, Diego*, a 40-year-old engineer from Venezuela, had only been able to secure cleaning work in Australia despite his engineering qualifications being recognised. Imagine his surprise when he was matched with a recruiter who also happened to be a Venezuelan engineer! He presented so well that Michael Page put him forward for a Construction Manager role with a state government department. His interviewers were so impressed that they made an exception to hire him as a non-resident.

Supported by a \$10,000 grant from Sydney Community Foundation and Bid for Good the workshop series for asylum seekers gives candidates increased employment prospects through coaching on what to realistically expect in an Australian workplace. Participants report a greater sense

of belonging, confidence and independence in navigating local industries.

Thank you Sydney Airport and Sydney Community Foundation for helping us continue to support asylum seekers on their journey to find meaningful work.

**Alex Taylor, Employment Coordinator,
Asylum Seekers Centre**

*Name changed to preserve anonymity

COMMUNITY | THANKS

The whole Asylum Seekers Centre team supported me in my darkest days. In 2017 I came to the Asylum Seekers Centre with work rights and asked for help in job hunting. My job advisor helped me, improved my resume and wrote a cover letter for me.

Through Asylum Seekers Centre I got my first medical receptionist job. My job advisor helped me with an interview and sent me to Dress for Success, where I got beautiful business attire for my interview.

Through this job, I was able to pay my expenses and, above all, I got experience. This job opened doorways for me to enter the medical field, which was a dream come true for me. My daughter would never have been to school if it was not for the Asylum Seekers Centre.

Without their help I would never have been able to get a good job. I learned so much from my job advisor, that now, I am working at Fairfield Hospital, and am on my way to become practice manager at the hospital.

Anjali*, 28 years old

*Name changed to preserve anonymity



DRESS FOR SUCCESS | THANKS

Dress for Success Sydney helps over 3,000 women who have come from situations of generational or situational poverty. We work to empower women to achieve economic independence by providing a network of support, professional attire and the development tools to help women thrive in work and life.

With the \$10,000 grant from Sydney Airport and Sydney Community Foundation's 'Bid for Good' campaign, we were able to renovate our Sydney warehouse to give our clients a boutique experience.

Clients love coming to the new space, it gives them a sense of dignity and calm, and we get more referrals. Our new showroom has transformed the client experience and has been a big help in improving their confidence as they set out on the road to employment.

Having a beautiful, calm environment helps relax women so they get the best out of their visit. It helps client's self-esteem. You can see the confidence increase through the change in posture, smiles and laughter. We give them belief in themselves.

Most women are looking to restart their job search process after being unemployed as a result of redundancy, difficulty getting through the interview process due to gender, age or race discrimination, a health crisis, after taking a career break to raise children, divorce, family violence or time spent in a correctional facility.

Clients come to our offices to get assistance with their job search, as part of our offering we provide them clothes for interviews, additional outfits once they get the job and clothes for general life requirements.

It is amazing to hear the stories of what brings people into our offices looking for help, and it's even more special to share in their happiness when they get the job.

**Vicki Hartley, Deputy-Chair and Acting CEO,
Dress for Success Sydney**



COMMUNITY | THANKS

Dress for Success client Carrie* is an entrepreneur and a founder. A creative thinker who has navigated life without support from a very early age. Estranged from her family in her early teens she finished school and started work as a nanny, where she was taken in by the family she worked for.

Now at 40, having worked hard to build up a successful design business with all of the trappings of a successful lifestyle including work and professional development overseas, her business was forced to close due to vendor fraud. She was shocked and traumatised.

Carrie is a powerhouse of ideas, with intellectual curiosity, humility, and strength and came to Dress for Success Sydney for her interview outfit. She was matched with Pauline, the perfect stylist to connect with her creativity and tinted hair, and put together a look that reflected her design vibe. She started a new job to cover the rent and is rebuilding her start-up on the side.

We are with you Carrie on your road to regrowth, to overcome your trauma and to find a new path forward. Onward with your best power-pink foot forward.

***Carrie, Dress for Success**

*Name changed to preserve anonymity.

“I FEEL LIKE I’VE BEEN THROUGH A BUSH-FIRE AT 40 YEARS OLD. IT HAS KILLED OFF EVERYTHING AROUND ME AND EVERYTHING I HAD GROWN. BUT IT HAS ALSO PROPAGATED NEW SEEDS AND REGROWTH...SO I AM STARTING AGAIN AND BUILDING ON THOSE SEEDS.”



Welcome to Thyme grand re-opening celebrations

Please join us today in celebrating our Grand re-opening.
11am formalities
The Honourable Craig Kelly M.P
Federal Member for Hughes
and
Mayor, Councillor Carmelo Pesce.

This will be followed by cake cutting and today only...
A Free regular coffee for all our guests

Orana
Living Inc.

June 2018
FREE

CONTACT

ORANA | THANKS

Orana NSW Inc. has been working with vulnerable people, the disadvantaged and socially isolated for 50 years. In 2008 we identified a huge gap in domestic violence (DV) services provided in the Sutherland Shire and employed our own case worker.

Without government funding, we fundraise so we can continue to support the women who need us. Struggling to keep our doors open, we began exploring the possibility of a social enterprise after learning more and more community organisations in NSW were going down this path.

While setting up our own social enterprise coffee cart with a grant from Sutherland Shire Council, a local church organisation gifted us their established café in Jannali. We saw an opportunity to build it into a thriving local business and use the profits to support our Orana DV and other vital community services.

This café was in dire need of a facelift. The Sydney Airport and Sydney Community Foundation Bid for Good grant put us in a position to renovate and re-brand. With the help of local businesses and the community we began renovations.

I am pleased to say our new Thyme Café has increased its turnover three fold. We've been able to employ staff and create a wonderful atmosphere where we provide great food and coffee for a cause. The business is growing and we hope we will soon be in a position where we are making a profit to put back into our local services.

We would like to thank Sydney Airport and Sydney Community Foundation for their financial, physical and moral support of this project and welcome you all to visit us at Thyme Café, Jannali.

Elizabeth O'Neill, Executive Officer, Orana

“I AM PLEASED TO SAY OUR NEW
THYME CAFÉ HAS INCREASED ITS
TURNOVER THREE FOLD.”

PROGRAM | IN ACTION

The Thyme Café is great for Orana because it gives the women I work with an opportunity to volunteer as a kitchen hand, barista, or cashier to learn and practice new skills in hospitality. This can be helpful for gaining confidence and a sense of independence while they rebuild a life free from violence.

With the Bid for Good grant we created a fresh and inviting place for people to come and meet, socialise and offer opportunities for people to volunteer and learn new skills. Eventually Thyme Café will hopefully be a source of income to help run self-funded sustainable programs.

There is a wonderful playroom that offers opportunities for parenting groups and services to create social connection and build stronger communities.

I love my job at Orana because it gives me the opportunity to make a difference to the Sutherland Shire community that I grew up in. I am passionate about helping women impacted by domestic violence because not only was I one of them, but I know the difference a service like Orana Inc. made at one of the lowest times in my life.

Having a place to turn to in times of need can make all the difference and be the catalyst for recreating and rebuilding a safe and fruitful life. I describe my role at Orana as an agent for hope.

**Shawnee Lister, Domestic Violence Counsellor/
Case Manager, Orana Women's Health**





MALABAR MIDWIVES | THANKS

We would like to thank Sydney Airport and Sydney Community Foundation for supporting the Royal Hospital for Women Foundation.

The grant is being used to support our Malabar Midwifery Service and our Young Parent's Group. Without this funding we would not have been able to continue our group this year and our families are so grateful.

The program supports young Aboriginal families with children from birth to 18 months through a weekly playgroup at the Malabar Mother and Baby clinic. Each week, we present a different topic related to parenting such as feeding, mental health or child development as well as providing a safe environment for parents to yarn and connect with local families.

The group has allowed us to engage vulnerable families and it has provided us with more opportunities to deliver relevant universal health services and parenting education. The participants have direct access to a Child and Family Health nurse, our Social

Worker and our Aboriginal Health Worker so we can better manage any psychosocial stressors that they might be encountering.

The grant has helped us to cover the cost of providing lunch each week, to take the families on excursions and to purchase culturally appropriate books and toys for the children. We are now able to treat our families on special occasions such as Mother's Day which has been greatly appreciated as many of our parents have limited financial and social support.

It has been lovely to watch friendships blossom within the group with many of our graduating families continuing to meet up in the community for play dates and birthday celebrations.

Amy Mackenzie, Child & Family Health Nurse
Working in partnership with the Malabar Midwifery Link Service, Royal Hospital for Women & The Sydney Children's Hospital Network

COMMUNITY | THANKS

I'm born and bred in Little Bay. I met my now husband in school and we now have our first baby Tatum. The program has given me confidence as a mum. I've made friends to share stories and concerns with. I've also reconnected with friends from school and got me in contact with other mums like me.

I breastfed for 9 weeks and it was really hard for me. Just having Amy and Lola to talk to about everything. I feel like I've got a safe place and feel comfortable to talk about anything with no judgements.

Lee, 28 years old

I am a mother of a 4 month old baby boy. This program helped me get parenting advice and reassurance. I've received negative comments about my parenting style and going to this group has given me reassurance that we are doing great.

This program has helped me connect with other mothers in similar situations. It's made me feel safer and more independent and more confident at home.

Andrea*, 22 years old

*Name changed to preserve anonymity



Sydney Community Foundation

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Sally Cummine

Thank You

Sydney Community Foundation wishes to thank Sydney Airport for its commitment to funding place-based programs to support those living and working around the airport.

Sydney Airport recognises that when local community changemakers receive investment, local families and the community experience real change.

Thank you to the Bid for Good recipients for sharing their stories of change with us.



sydneycommunityfoundation.org.au