

T1

A world of possibilities

Sydney Airport's T1 is home to a luxury shopping precinct that draws iconic names and affluent travellers, giving brands powerful visibility and revenue potential.²

sqm **21,663**

T1 retail space¹

mins **+126**

average dwell time²

million **17.2**

passengers annually¹

diverse brands **~137**

retailers call T1 home, including Louis Vuitton, Hermes, Dior and Cartier¹



HEINEMANN

Cartier

MONCLER

GUCCI

TIFFANY & CO.

SAINT LAURENT

Dior

LV

BOTTEGA VENETA

CELINE

BVLGARI

THE BISTRO
BY WOLFGANG PUCK

K

PRADA

GENTLE MONSTER

HERMÈS
PARIS

BURBERRY
LONDON

LOEWE

BALENCIAGA

1. Source: Data @ SYD, December 2025.

2. Source: Data @ Place Intelligence 2025.