

**Hobby  
First**

Passion for animal nutrition  
since 1840



**Garden visitors**

**Quality products  
for garden visitors**





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# HobbyFirst WildLife



HobbyFirst WildLife was developed by people with a true passion for wild, outdoor birds and garden animals. Using the knowledge and scientific expertise we have gathered over many years we have developed bird and garden-animal feed that keeps these garden visitors fit and healthy. These formulations contain high-quality ingredients and are tailored to the specific needs of the season. Garden visitors can always use some extra nutritional support!

## What is GMO?

GMO stands for Genetically Modified Organism. Genetic modification means the DNA of the organism has been modified. In the case of vegetable crops, this is done to make them more resistant to certain diseases. Genetic modification is strictly controlled and subject to European legislation to ensure it is safe.

### **GMO-free / NON-GMO raw materials / GMO-controlled**

Despite the fact genetically modified crops have been cultivated and used in animal feed for many years, it remains a hot topic and many people prefer not to use it. Many pet owners and animal lovers have a close relationship with nature and want to treat it with respect. Their aim is interfere with biodiversity as little as possible. They want to give animals the opportunity to be able to express their natural behaviour while providing them with feed containing purely natural ingredients. Feed without genetically modified raw materials is completely in line with this philosophy. Claiming a product is 100% GMO-free is not always feasible in practice because there is always a potential for cross-over of raw materials during collection, intermediate storage, transport, processing, etc. This residue, however small, could be for example, GMO maize. Legislation has provided for this and refers to NON-GMO raw materials. This term applies to batches of raw materials that consist of at least 99.1% pure, non-genetically modified product.

### **GMO-free Formulated**

Strict requirements concerning the purchase of raw materials, careful production processes, and meticulous control of feeds ensure they are as free from GMOs as possible. This method is laid down in an additional GMP+ quality system and is called GMO-Formulated.

These feeds are thus formulated GMO-free, as it were.





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*Carduelis carduelis* - goldfinch



Discover our HobbyFirst WildLife 850 gr product range featuring 8 fantastic articles!

Our HobbyFirst WildLife range is available in handy **small packs**. They are easy to carry and even easier to scatter.

This way, we can offer feed for every season that is suitable for feeding on/in:

- ✓ **Ground**
- ✓ **Table**
- ✓ **Feeder**

## HobbyFirst WildLife Finches & Friends

This richly varied mixture full of fine vegetable, grass, and herb seeds is a true delicacy for all the finches in your garden.

Finches, siskins, sparrows, greenfinches and more look for their food on the ground but will also come to a feeding table.

**Suitable for feeding during all seasons.**

**Suitable for feeding on:**

- ✓ **Ground**
- ✓ **Table**



## HobbyFirst WildLife Clean Garden

Includes only pre-hulled and kibbled seeds and grains, keeping your garden and patio nice and tidy. And, there is no chance of seeds that have fallen to the ground germinating and growing into unwanted plants.

Suitable for a variety of birds such as sparrows, finches, and tits. Perfect for serving on a feeding table, in a feed silo, or in a dish on the ground. This mix has been designed so that no waste remains. So, the birds can't make a mess of it! This mix is biodegradable and does not leave any stains on your terrace tiles.

**Suitable for feeding during all seasons.**

**Suitable for feeding on/in:**

- ✓ **Ground**
- ✓ **Table**
- ✓ **Feeder**





## HobbyFirst WildLife Cold at Night

This mixture is specially formulated for the colder days when the birds need extra energy the most.

Rich in fatty seeds, pips, and groundnuts and nutritious wheat and oat flakes. It is best presented on a feeding table for the sparrows and finches, and in a hanging feed silo for the tits.

**Suitable for feeding during autumn and winter.**

**Suitable for feeding on/in:**

- ✓ Table
- ✓ Feeder



## HobbyFirst WildLife Young Life

This feed, enriched with extra protein and calcium, guarantees a good breeding period for the parents and excellent development of the young birds. It's made with fine seeds so that everything is perfectly ready to eat. Present this feed in a feed dish, on a feeding table, or in a hanging feeder.

**Suitable for feeding during spring and summer.**

**Suitable for feeding on/in:**

- ✓ Ground
- ✓ Table
- ✓ Feeder



## HobbyFirst WildLife Diner Feast

This richly varied mixture will enchant various species from small to large all year round.

Tits are true acrobats and prefer a hanging feeder. If you'd like to satisfy your robins and wrens with more than the leftovers that fall off the feeding table, then it's also best to place a feeding dish on the ground.

With 25 different ingredients, including berries, peanuts, vegetable and herb seeds, and even couscous.

**Suitable for feeding during all seasons.**

**Suitable for feeding on/in:**

- ✓ Ground
- ✓ Table
- ✓ Feeder



## HobbyFirst WildLife Ground Blend

A coarser blend of grains and seeds, specifically tailored to those birds that always look for their food on the ground.

Thrushes, redwings, blackbirds, starlings, wood pigeons, and turtledoves are the guests that we most often notice eating the leftovers that fall from a feeder or from the feeding table. Always present the feed in a dish to prevent spoilage.

**Suitable for feeding during all seasons.**

**Suitable for feeding on:**

✓ **Ground**



## HobbyFirst WildLife Table Blend

A finer blend of grains, nuts, and pips for the smaller birds that prefer a stable feeding surface and are chased away from the ground by the larger birds.

Choose a covered feeding table – this way, the feed stays dry and wood pigeons cannot land. House and tree sparrows, robins, and all kinds of finches, tits, and siskins love to visit a richly filled feeding table.

**Suitable for feeding during all seasons.**

**Suitable for feeding on:**

✓ **Table**



## HobbyFirst WildLife Feeder Blend

There's nothing better than watching a flock of tits performing daring aerial acrobatics on and around a hanging feeder. sprout and therefore unwanted plants will grow.

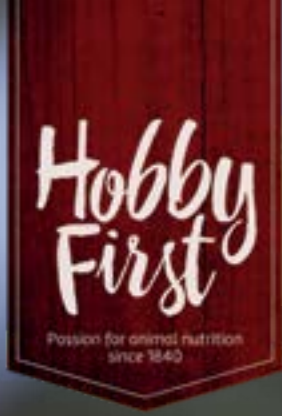
This fine blend of grains and seeds is the perfect feed for all tits and finches. Hang the feeder in a place that's sheltered from the rain and wind.

**Suitable for feeding during all seasons.**

**Suitable for feeding in:**

✓ **Feeder**





HobbyFirst WildLife  
complementary feed



Chloris Chloris – Greenfinch





Discover our HobbyFirst WildLife Energy range featuring 8 fantastic articles! From feeders and coconuts filled with goodies to pine cones.

## HobbyFirst WildLife Energy Coconut

This half-coconut filled with fat, seeds and grains is easy to hang in your garden, and it attracts lots of beautiful, colourful birds. This coconut gives the birds the extra supplement of vitamins and minerals they need. The coconut has a natural look and is easy for the birds to grip, allowing them to comfortably enjoy the contents.



## HobbyFirst WildLife Granola Coconut

This coconut filled with granola is easy to hang in your garden, and it attracts lots of beautiful, colourful birds. The combination of fat, seeds, grains and mealworms gives the birds the extra supplement of vitamins and minerals they need. The coconut has a natural look and is easy for the birds to grip, allowing them to comfortably enjoy the contents.



## HobbyFirst WildLife Peanut Butter Coconut

This coconut filled with peanut butter is easy to hang in your garden, and it attracts lots of beautiful, colourful birds. Peanut butter is high in calories and has a high fat content. This provides the birds with the extra energy they need. The coconut has a natural look and is easy for the birds to grip, allowing them to comfortably enjoy the contents.



## HobbyFirst WildLife Sunflower Seed Feeder

Recycled feed silo filled with sunflower hearts. These sunflower seed kernels offer a benefit to both you and your garden birds. When you provide sunflower hearts, the birds do not have to remove the shells, and that keeps the sunflower waste from germinating in your garden. This prevents unwanted growth and keeps your garden free of waste and weeds! The feed silo is easy to hang and perfect for refilling.



## HobbyFirst WildLife Peanut Feeder

Recycled feed silo filled with peanuts. Peanuts are an energy-rich snack for garden birds. During the colder days, this additional source of food is very welcome. The feed silo is easy to hang and perfect for refilling.



## HobbyFirst WildLife Insect Larvae Feeder

Recycled feed silo filled with mealworms. Mealworms are an important supplementary source of protein for breeding and young birds, and many insectivores (such as blackbirds, robins, etc.) are also fond of this snack. The feed silo is easy to hang and perfect for refilling.



## HobbyFirst WildLife 4 Seasons Mix Feeder

Recycled feed silo filled with 4 Seasons Mix. This nutritious seed mix can be used every day, all year round. A varied, high-quality mix with a moderate protein and fat content. Does not contain ambrosia seeds, so this parasitic plant stays out of your garden. This feed also attracts many different bird species. The feed silo is easy to hang and perfect for refilling.





## HobbyFirst WildLife Energy Pine Cone

This pine cone filled with granola is easy to hang in your garden, and it attracts lots of beautiful, colourful birds. The combination of fat, seeds and grains gives the birds the extra supplement of vitamins and minerals they need. The pine cone has a natural look and is easy for the birds to grip, allowing them to comfortably enjoy the contents.



Parus major – Blue tit and great tit



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HobbyFirst WildLife  
Small packs for Garden Visitors



Erinaceus Europaeus – Hedgehog



## HobbyFirst WildLife Squirrel Food Blend

This squirrel food contains a high proportion of oil seeds and fruit. The squirrels have to shell them themselves to stimulate their natural behaviour. The HobbyFirst WildLife squirrel food mix is rich in nuts, seeds, fruits and mealworms.

**Always place a bowl of fresh drinking water next to the squirrel food.**



## HobbyFirst WildLife Floating Duck Pellets

This duck mix can be fed to ducks and geese in ponds in a responsible manner. The dispersed food remains buoyant, so that every duck or goose has the opportunity to eat it.

HobbyFirst WildLife duck pellets are protein-rich floating pellets based on fish meal.



## HobbyFirst WildLife Hedgehog Food Blend

The variety of natural ingredients in this food ensures that the hedgehog gets all the nutrients it needs.

HobbyFirst WildLife Hedgehog Food Mix is a rich mixture of egg, mealworm and crayfish food.

**Always place a bowl of fresh drinking water with the hedgehog food.**



## HobbyFirst WildLife Mealworms

A protein-rich supplement for garden birds. This rich insect mix for breeding and young birds contains mealworms, gammarids and many other energy-rich treats. For use as is or to enrich a basic mix.

**Extra pleasure guaranteed by clean, fresh drinking water!**



### Some extra energy

Mealworm larvae contain many nutrients. They contain potassium, copper, sodium, selenium, iron and zinc. They also contain essential linoleic acids.

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HobbyFirst WildLife  
Small packs in display box



Passer domesticus – House Sparrow





Discover our convenient HobbyFirst WildLife flat packs with various seed mixtures!

Our HobbyFirst WildLife product range includes compact **flat packs** available in various formats. They are easy to carry and even easier to scatter. Our flat packs are a perfect intermediate size.

## HobbyFirst WildLife Unpeeled Sunflower Seeds

Unpeeled sunflower seeds – the birds are crazy about them! An energy-rich snack for garden birds. You can present them on their own or use them to enrich a basic mix.



## HobbyFirst WildLife Super Mix

By providing this varied scatter feed, you will attract more, and more varied, species of birds to your garden, making your garden livelier than ever! What's more, you are also providing the birds with all the essential nutrients they need and supporting vulnerable species. Reason enough to feed the garden birds in your neighbourhood with WildLife Super Mix.



## HobbyFirst WildLife No Mess Mix

For real outdoor bird lovers, peeled sunflower seeds and peanuts as well as kibbled grains for optimal absorption.

This mix has been designed so that no waste remains, and it is biodegradable. And, there is no chance of seeds that have fallen to the ground germinating and growing into unwanted plants. Keep your garden weed-free!



## HobbyFirst WildLife Whole Peanuts

An energy-rich snack for garden birds. Our most economical basic feed for outdoor birds. Can be presented as is or used to enrich a basic mix. Ideal for the colder seasons!



## HobbyFirst WildLife 4 Seasons

Nutritious seed mix that can be used every day, all year round. A varied, high-quality mix with a moderate protein and fat content. Does not contain ambrosia seeds, so this parasitic plant stays out of your garden. This feeder also attracts a variety of bird species.





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HobbyFirst WildLife  
Small packs 4 kg



Garrulus glandarius- Jay

## HobbyFirst WildLife Mega Mix

Our WildLife Mega Mix scatter feed is suitable for all outdoor birds and consists of a tasty mix of various grains and seeds. By providing this varied scatter feed, you will attract more, and more varied, species of birds to your garden, making your garden livelier than ever! What's more, you are also providing the birds with all the essential nutrients they need and supporting vulnerable species. Reason enough to feed the garden birds in your neighbourhood with our WildLife Mega Mix.

Extra feeding pleasure is guaranteed with clean, fresh drinking water nearby!



## HobbyFirst WildLife Super Mix

By providing this varied scatter feed, you will attract more, and more varied, species of birds to your garden, making your garden livelier than ever! What's more, you are also providing the birds with all the essential nutrients they need and supporting vulnerable species. Reason enough to feed the garden birds in your neighbourhood with WildLife Super Mix.

Extra feeding pleasure is guaranteed with clean, fresh drinking water nearby!



## HobbyFirst WildLife No Mess Mix

For real outdoor bird lovers, peeled sunflower seeds and peanuts as well as kibbled grains for optimal absorption.

This mix has been designed so that no waste remains, and it is biodegradable. And, there is no chance of seeds that have fallen to the ground germinating and growing into unwanted plants. Keep your garden weed-free!

Extra feeding pleasure is guaranteed with clean, fresh drinking water nearby!



## HobbyFirst WildLife Sunflower Hearts

Sunflower seeds have a naturally high fat content, making them extremely suitable as winter food. The contents of this bag are 100% consumable, since the seeds have already been hulled. This way, there will be no waste left in your garden, and the seeds will not germinate in unwanted places.

Extra feeding pleasure is guaranteed with clean, fresh drinking water nearby!



## HobbyFirst WildLife Insect & Seed Mix

A protein-rich extra for garden birds. This rich seed and insect mix contains mealworms and sultanas and many other goodies.

Extra pleasure guaranteed with clean, fresh drinking water!



## HobbyFirst WildLife 4 Seasons

Nutritious seed mix that can be used every day, all year round. A varied, high-quality mix with a moderate protein and fat content. Does not contain ambrosia seeds, so this parasitic plant stays out of your garden. This feeder also attracts a variety of bird species.

Extra pleasure guaranteed with clean, fresh drinking water!





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**HobbyFirst WildLife  
Large packs**



**Turdus merula - Blackbird**



## HobbyFirst WildLife Striped Sunflower Seeds

Garden birds love sunflower seeds. The increased fat content in these seeds provides the birds with the perfect amount of energy. Sunflower seeds are very healthy for birds, but ideally in combination with scatter feed or a seed mix. Sunflower seeds serve as a variation or supplement to the normal feed.



## HobbyFirst WildLife 4 Seasons

4 Seasons is a scatter feed suitable for all outdoor birds. This feed consists of a tasty mixture of various seeds and grains.

What's more, you are also providing the birds with all the essential nutrients they need and supporting vulnerable species. WildLife 4 Seasons is suitable for all garden birds (sparrows, finches, blue tits, blackbirds, etc.).



## HobbyFirst WildLife Peeled Sunflower Seeds

Sunflower seeds have a naturally high fat content, making them extremely suitable as winter food. The contents of this bag are 100% consumable, since the seeds have already been hulled. This way, there will be no waste left in your garden, and the seeds will not germinate in unwanted places.



## HobbyFirst WildLife Mega Mix

Our WildLife Mega Mix scatter feed is suitable for all outdoor birds and consists of a tasty mix of various grains and seeds. By providing this varied scatter feed, you will attract more, and more varied, species of birds to your garden, making your garden livelier than ever! What's more, you are also providing the birds with all the essential nutrients they need and supporting vulnerable species. Reason enough to feed the garden birds in your neighbourhood with our WildLife Mega Mix.



## HobbyFirst WildLife Super Mix

By providing this varied scatter feed, you will attract more, and more varied, species of birds to your garden, making your garden livelier than ever! What's more, you are also providing the birds with all the essential nutrients they need and supporting vulnerable species. Reason enough to feed the garden birds in your neighbourhood with WildLife Super Mix.



## HobbyFirst WildLife No Mess Mix

Want to feed your outdoor birds while avoiding all the seed waste and mess? WildLife No Mess Mix consists of peeled seeds that will not germinate in your garden, keeping your garden weed-free!

With this scatter feed, you can spoil the various outdoor birds in your neighbourhood with a tasty and varied feed consisting of different seeds, while at the same time avoiding extra waste in your hanging feeder or feeding area. By providing WildLife No Mess Mix, you are supporting your local population of outdoor birds.





## HobbyFirst WildLife Peeled Peanuts

Shelled peanuts have a high fat and protein content and provide garden birds with an extra energy-rich treat.



## HobbyFirst WildLife Scatterfeed

Universal feed is an important source of vitamins, trace elements and amino acids.

For all fruit- and insect-eating birds such as Japanese nightingales and starlings.



### Tip!

Feed in an open area in your garden,  
on the ground or in a feeder.  
Extra pleasure is guaranteed with clean  
and fresh drinking water!

Sitta europaea - Nuthatch

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# Overview





# Small pack



**WildLife  
Finches & Friends**

850 GR



**WildLife  
Clean garden**

850 GR



**WildLife  
Cold at Night**

850 GR



**WildLife  
Young Life**

850 GR



**WildLife  
Diner Feast**

850 GR



**WildLife  
Ground Blend**

850 GR



**WildLife  
Table Blend**

850 GR



**WildLife  
Feeder Blend**

850 GR



**WildLife  
Energy Coconut**

200 GR



**WildLife  
Granola Coconut**

350 GR



**WildLife Peanutbutter  
Coconut**

350 GR



**WildLife  
Peanuts Feeder**

210 GR



**WildLife  
Insect Larvae Feeder**

65 GR



**WildLife 4 Seasons  
Mix Feeder**

245 GR



**WildLife Sunflower  
Seeds Feeder**

185 GR



**WildLife  
Energy Pine Cone**

350 GR



**WildLife  
Mealworms**

400 GR



**WildLife Squirrel  
Food Blend**

1,1 KG



**WildLife Floating  
Duck Pellets**

1 KG



**WildLife Hedgehog  
Food Blend**

1,1 KG





**WildLife Unpeeled Sunflower Seeds**

1.75 KG



5 400515 005883



**WildLife Super Mix**

2.5 KG



5 400515 005876



**WildLife No Mess Mix**

2.5 KG



5 400515 005920



**WildLife Whole Peanuts**

2.5 KG



5 400515 005890



**WildLife 4 Seasons**

2.5 KG



5 400515 005869

5 KG



5 400515 005852



**WildLife Mega Mix**

4 KG



5 400515 000901



**WildLife Super Mix**

4 KG



5 400515 000925



**WildLife No Mess Mix**

4 KG



5 400515 000949



**WildLife Sunflower Hearts**

4 KG



5 400515 001151



**WildLife Insect & Seed Mix**

4 KG



5 400515 007399



**WildLife 4 Seasons**

4 KG



5 400515 009874



Erithacus rubecula – Robin



## Large pack



**WildLife Striped  
Sunflower Seeds**

11 KG



5 400515 000388



**WildLife  
4 Seasons**

15 KG



5 400515 000966



**WildLife Peeled  
Sunflower Seeds**

15 KG



5 420010 001681



**WildLife  
Mega Mix**

15 KG



5 400515 000918



**WildLife  
Super Mix**

15 KG



5 400515 000932



**WildLife  
No Mess Mix**

15 KG



5 400515 001281



**WildLife  
Peeled Peanuts**

20 KG



5 400515 000811



**WildLife  
Scatterfeed**

20 KG



5 400515 008419



# Hobby First

Passion for animal nutrition  
since 1840

## HobbyFirst: a summary

>160  
products



>50  
countries

headquarters  
Belgium

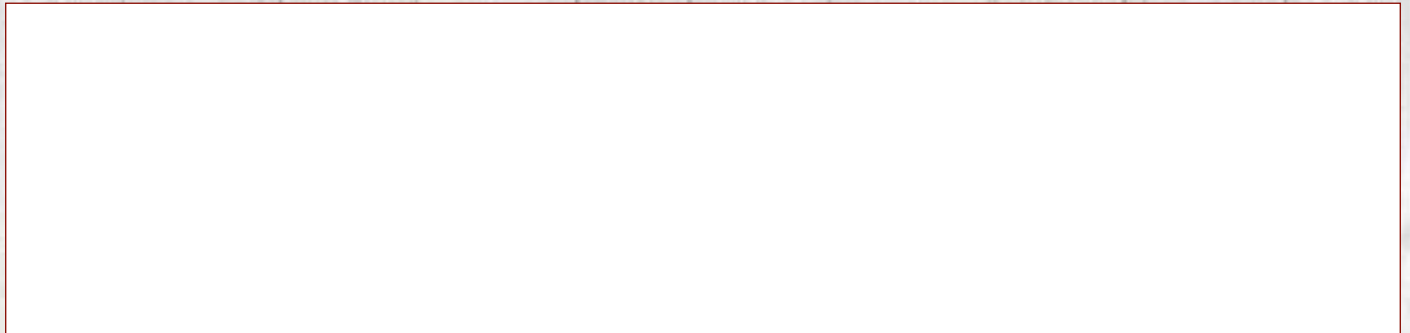
16  
animal  
groups



5  
production  
sites

800 g  
20 kg  
packaging

## Your point of sale



Contact details: [info@hobbyfirst.com](mailto:info@hobbyfirst.com) or through your sales representative.

Postal address: Postbus 52, 2900 Schoten, Belgium.

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[www.HobbyFirst.com](http://www.HobbyFirst.com)

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