

# Poultry

# Quality products for poultry



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# **Poultry**

HobbyFirst has an extensive range for all poultry. Thanks to the perfect food, your poultry will stay in top condition, resulting in a beautiful plumage.

#### The poultry range consists of 5 lines:

#### Farm

Do you have chickens? We have a full range of products to keep them in good health! You can recognise all our Farm products by their orange colour.

#### **BIO**

This is a range for chickens that is natural, pure and ecological, for consciously healthy chickens and their eggs. These feeds consist of EU guaranteed raw materials and are free from chemical pesticides or insecticides, artificial fertilisers and GMO.

#### Grani

A customised healthy grain mixture with maize for all your poultry? We offer a wide range within Grani. You will recognise all Grani products by their pink colour.

#### Parade

Pheasants, quail, guinea fowl, partridges, turkeys, bantams or other ornamental fowl in your neighbourhood? Our Parade feeds keep your ornamental fowl in shape and provide them with a beautiful plumage thanks to our perfect feed! You will recognise all our Parade products by their purple colour.

#### Duck

Water birds in your garden? The Duck range offers both floating pellets and land feeds for every life phase and all water birds. You can recognise all our Duck products by their light blue colour.

# What is GMO?

GMO stands for Genetically Modified Organism. Genetic modification involves changing the DNA of an organism. In the case of vegetable crops, this is done to make them more resistant to certain diseases. Genetic modification is subject to strict requirements and is laid down in European legislation to guarantee safe use.

#### GMO-free / NON-GMO raw materials / GMO-Controlled

Despite the fact that genetically modified crops have been cultivated Stringent requirements for the purchase of raw materials, careful and used in animal feed for many years, for many people it remains production and close monitoring of the feeds ensure that the feeds a situation that they would rather not choose. Many pet owners and are indeed always as GMO-free as possible. This working method is laid down in an additional GMP+ quality system and is called GMOanimal lovers are close to nature and want to treat it with respect. Not interfering too much with biodiversity and giving the animals Formulated. as much opportunity as possible to express their natural behaviour, These feeds are therefore formulated, as it were, GMO-free. and feeding them with purely natural ingredients. Feedingstuffs without genetically modified raw materials fits in perfectly with this philosophy. Claiming that a product is 100% GMO-free is, in practice, not always feasible because in the process of raw material collection, intermediate storage, transport, processing, etc. the possibility of cross-contamination can always arise. This is the residue, however small, of, for example, GMO-containing corn. Legislation has provided for this and that is why we speak of NON-GMO raw materials. This term applies to batches of raw materials that are at least 99.1% pure of non-GMO product.

#### **GMO-free Formulated**





#### It couldn't be simpler

HobbyFirst distinguishes between 4 stages of life, each with its own number and colour. We start with number 1 for the youngest animals and go up to number 4 for the grooming phase. The number for the life phase is clearly indicated on the front of the packaging. Not all animal groups have 4 life stages, some even have none at all. Just think of rodents. They can start eating from birth, as soon as they have teeth, until they are very old.

#### Unique packaging for each stage of life - that's easy!







Newborn or still very young Growth phase, let us Reproduction phase, call them teenagers especially for poultry Care phase

	weeks			
Parade 1 Crumble	0 - 6			
Parade 2 Mash		6 –		
Parade 2 Pellet		6 –		
Parade 3 Pellet			*	
Parade 4 Pellet			12	

With the help of handy tables, you can quickly find the best food for the age of your animals.



Crumble Pressed grains and seeds finely ground to a crumble.



Mash Cereals and seeds finely ground into flour.



Pellet Pressed grains and seeds.



Mix Grains and seeds sorted in function of size.







Farm

#### Do you have chickens? We have a full range to keep them in good health!



#### All other types of chickens

	we	eks
Farm 1 Mash	0 – 18	
Farm 1 Crumble	0 – 18	
Farm 3 Mash		19 –
Farm 3 Pellet		19 –

#### **Broiler chicken**

ti	weeks	
arm 1 Mash	0 – 3	
arm 1 Crumble	0 - 3	
arm 2 Mash		4
arm 2 Pellet		4

## How much you feed depends on the sex, size and weight of the animal.

#### Combine with ... our Grani mixtures

Our Farm feeds can be perfectly combined with the grain mixes in our Grani range. Did you know that chickens love our Grani Sea mix with gammarus?



#### ... and our Liquid Health Care Products & Mineral Feeds.

In addition to healthy feeds, HobbyFirst also offers products that can be used as supplements.

# **Feeds**



# Chicks from laying hens, broilers or ornamental hens know why. Do you?

With Farm 1 Mash you give your chicks the best possible feed: a balanced energy and protein composition that guarantees optimal health.

Farm 1 Mash is a complete animal feed with highly digestible proteins. Enriched with extra vitamins and minerals, this starter and rearing meal ensures the growth of a well-developed chicken.

# Farm 1 Crumble

#### Are you raising your chicks from laying hens meat chickens or ornamental fowl already healthy?

With Farm 1 Crumble you provide a complete and easily digestible feed with the addition of extra vitamins and minerals. Thanks to the natural plant extracts, a healthy intestinal flora and a smooth, even growth are guaranteed for your animals. After all, a crumble is perfectly absorbable by smaller animals and has a low wastage rate.



# Did you know that flour is absorbed more slowly, which means less boredom and feather pecking?

Farm 2 Mash gives your broilers an easily digestible and tasty feed. This feed contains a lot of wheat and corn and ensures tasty and firm meat of your broilers.



4 KG - Art. nr. 300002

20 KG - Art. nr. 300001



4 KG - Art. nr. 300004

20 KG - Art. nr. 300003



20 KG - Art. nr. 300005

# **Feeds**



Are you looking for a complete feed that ensures a faster growth for your chickens?

Farm 2 Pellets is a highly digestible and tasty feed for your broilers. This quickly absorbed, high-quality pellet with a high energy and protein content ensures tasty and firm meat for your broilers. Pelletised feed also means less wastage for your chickens.



20 KG - Art. nr. 300006



# Are you looking for the most complete laying meal for your chickens?

Farm 3 Mash is a well-balanced feed for your laying hens. The energy requirements for the almost daily egg laying are met with this meal. The addition of vitamins, minerals and oils rich in Omega 3 keep your laying hens in good condition and and produce healthy eggs with a strong eggshell.



4 KG - Art. nr. 300008 20 KG - Art. nr. 300007



# Do you also want to pamper your laying hens with laying pellets?

Farm 3 Pellet is a high-quality pellet made of corn for your laying hens. This pellet supplements the energy requirements for laying an egg almost every day. Due to the addition of vitamins, minerals and oils rich in Omega 3, your laying hens will stay in good condition and produce healthy eggs with a strong eggshell.



4 KG – Art. nr. 300010 20 KG – Art. nr.300009

# **Liquid Health Care Products**

#### Farm Egg Control

#### Want to ensure a good lay of healthy eggs in an efficient way?

Farm Egg Control offers hens optimum support for a long laying period. The extra addition of wheat germ and linseed oil guarantees a good omega 6/3 balance. The minerals it contains, which are easy to absorb, ensure a firm shell formation.

#### Farm Fit Control

# Providing good support all year round and specifically during the moulting season?

Farm Fit Control keeps chickens fit and vital all year round and helps them through their annual moult. and helps them through their annual moult with a blend of 10 vitamins and 6 amino acids. This supplement supports the metabolism metabolism and combats feather pecking.

#### Farm Lice Control

#### Providing preventive protection against external parasites?

Farm Lice Control improves the resistance of your chickens. The aromatic herbs create a buffer against infestation of lice and mites. This also makes the chickens less attractive to such ectoparasites. This way the chickens remain free from stress, irritations and health problems.

#### Farm Intestinal Control

# Want to provide your chickens with good immunity and balanced intestinal health?

Farm Intestinal Control provides the necessary help for intestinal and faecal problems caused by internal parasites. The aromatic herbs present offer optimal support for this. A healthy intestinal flora creates the basis for good immunity and vitality. Healthy, vital chickens stay fit and lay healthy eggs.

#### Farm Aqua Control

#### Did you know that a chicken needs 40 ml of water a day?

The Farm Aqua Control offers preventive protection against bacterially contaminated drinking water. By acidifying and disinfecting the drinking water, intestinal health is positively influenced. This prevents the development of pathogenic microorganisms. This supplement also stimulates the metabolism and supports a good intestinal flora.



250 ML - Art. nr. 330005



250 ML - Art. nr. 330010



250 ML - Art. nr. 330015







# Mineral feeds, health and hygiene products

#### Farm Mineral & Vitamin Mix

#### An efficient support for healthy and vital poultry?

The Farm Mineral & Vitamin Mix is enriched with vitamins and minerals for a healthy chicken. This supplement provides both a strong skeleton and firm eggs. Thanks to the tasty grains, the natural free-range behaviour is stimulated. The shells and grit contribute to a good digestion.



5 KG - Art. nr. 330050



#### **Farm Grit Anise**

#### How does a mixture of carbonated seashells and stomach gravel for your poultry and pigeons?

Farm Grit Anise offers a general health promotion for your poultry and pigeons. The combination of grit (source of calcium) and stomach gravel has a positive effect on digestion. In addition, the sea shells provide the necessary minerals for the formation of a strong egg shell and bone structure.



2,5 KG - Art. nr. 330004

#### Farm Nesting Tobacco Stalks

#### A 100% natural addition to bedding and nesting material to repel blood lice, fleas and mites?

The smell of tobacco stems keeps such ectoparasites at bay. Chickens are thus kept free from stress, irritations and health problems.

1 KG - Art. nr. 200048



2 KG – Art. nr. 330055





HobbyFirst also offers a Bio range for chickens. This is natural, pure and ecological for consciously healthy chickens and their eggs. These feeds consist of EU guaranteed raw materials and are free from chemical pesticides or insecticides, artificial fertilisers and GMOs.

#### Farm Bio Mash

# An organic mash/meal for both chickens and chicks? It can be done!

Farm Bio Mash has a nice coarse structure that is fully absorbed by both bantams and large breeds. Its balanced composition provides the chicken with sufficient energy to meet its daily nutritional needs. This meal is suitable for the growth of chicks, but it also promotes the regular laying of tasty eggs with a strong shell and a natural yolk colour. With this meal, the feed is gradually absorbed, resulting in optimal digestion.

#### Farm Bio Pellet

# Are you looking for a complete organic pellet to support growth and regular laying?

Thanks to its shape, Farm Bio Pellet can be easily ingested by both bantams and larger breeds. Its balanced composition provides the chicken with sufficient energy to meet its daily nutritional needs. This pellet is suitable for the growth of chicks, but it also promotes the regular laying of tasty eggs with a strong shell and a natural yolk colour. This pellet form doses easily and prevents spilling. Each pellet contains the ideal ratio of nutrients, vitamins and minerals.



12,5 KG - Art. nr. 330100



12,5 KG - Art. nr. 330101



#### Grani Bio Mix & Pellet

#### An organic mix for tasty and healthy eggs. and healthy eggs. What more could you want?

Grani Bio Mix & Pellet is a varied mixture with broken corn and various other grains and seeds. Thanks to the added pellet, this grain mixture provides sufficient protein. The extra linseed provides the necessary omegas for tasty and healthy eggs. This mixture is suitable for both bantams and larger breeds. With this mixture, the feed is easily absorbed and it stimulates the natural free-range behaviour.



12,5 KG – Art. nr. 330102

#### Grani Bio Mix & Peas

#### Looking for an organic mix with natural proteins? You can!

Grani Bio Mix & Peas is a varied mixture with broken corn and various other grains and seeds, but without soya or pellets. The addition of peas and lupins increases the protein content in a completely natural way and thus stimulates egg laying. The extra linseed and grit provide the necessary omegas and calcium, resulting in tasty and healthy eggs. and healthy eggs. This mixture is suitable for both bantams and larger breeds.



12,5 KG – Art. nr. 330103













For all your poultry a healthy cereal mixture with maize? We offer you a wide range within Grani. Grani is the perfect supplement to Farm, Parade and Duck feeds!



Grani 1 Mix

# Do your smallest poultry or pigeons already receive a supplementary extra fine grain mixture?

Grani 1 Mix is an excellent supplementary feed to the Farm, Parade or Duck feeds. This extra fine grain mixture consists of carefully selected grains, supplemented with tasty seeds and extra fine corn. Thanks to its easy absorption, the composition of this grain mixture is extremely suitable for, among others, chicks, quail and pigeons.

Grani 2 Mix

# Did you know that poultry and pigeons are fond of this finely broken corn?

Grani 2 Mis offers your poultry and doves an ideal supplement to the Farm, Parade or Duck feeds. Your poultry and pigeons will love this grain mixture supplemented with tasty sunflower seeds and finely broken corn.



# Do your chickens lay eggs and then like to eat a tasty tasty grain mixture?

With Grani 2 Mixture Pellets, you give your chickens a complete feed for optimal health. This is very important when your chickens are laying eggs. Thanks to the added pellets, this grain mixture provides sufficient protein for the chickens and tasty eggs. Your poultry will feast on this grain mixture with tasty sunflower seeds and finely broken corn, among other ingredients.



4 KG - Art. nr. 420002

20 KG - Art. nr. 420001



4 KG - Art. nr. 420004

20 KG - Art. nr. 420003



4 KG – Art. nr. 420011

20 KG - Art. nr. 420010





# Grani 3 Mix

#### Did you know that your young laying hens and pheasants love broken corn?

This Grani 3 mix with crushed corn is an energy-rich supplementary feed thanks to the protein-rich grains and seeds. In combination with a complete feed from our Farm, Parade or Duck range, this is a delicious snack.



4 KG - Art. nr. 420006 20 KG - Art. nr. 420005





#### Did you know that poultry and pigeons are fond of this finely broken corn?

With Grani 3 Mix Pellet, you give your chickens a complete feed for optimal health. This is very important when your chickens are laying eggs. Thanks to the added pellets, this Thanks to the added pellets, this grain mixture provides sufficient protein for the chickens and tasty eggs. Your poultry will love this grain mixture with tasty sunflower seeds and half peas, among other things.



GRANI 3 MIX PELLET 20 KG



#### Does your poultry crave a delicious mixture of grains and fine seeds?

With this Grani 4 mixture, you give your poultry an optimum supplement to the Farm, Parade or Duck feeds. This grain mixture with full corn and energy- and protein-rich seeds is a tasty supplement for ornamental chickens, laying hens, broilers, geese, ducks, pheasants, turkeys and other farmyard animals.







#### **Grani Sea Mix**

#### With gammarus.

With Grani Sea Mix you give your chickens a pure treat! The combination of our selected grains and seeds with delicious gammarus is a real treat for any chicken. Naturally, a chicken will look for animal proteins in worms or insects. Thanks to the added pellets, this grain mixture provides sufficient protein for the chicken and tasty eggs. With this grain mixture you can give your chickens a complete feed for optimum health







# Parade





Do you have pheasants, quail, guinea fowl, partridges, turkeys, bantams or other ornamental fowl in your garden? Our Parade feed keeps them in shape.



Parade 1 Crumble	0 – 6	
Parade 2 Mash		6 –
Parade 2 Pellet		6 –
Parade 3 Pellet		
Parade 4 Pellet		

\* 4 weeks before and during the laying period

#### Combine with ... our Grani mixtures

Our Parade feeds can be perfectly combined with the grain mixtures in our Grani range.





12 – ...



# Parade 1 Crumble

## Do you use a low feeding bowl so that the small chicks get to know their feed well?

With Parade 1 Crumble you are assured of a balanced start and perfect development of the feathers. You will spoil pheasants, quail, partridges, guinea fowl, bantams, ornamental turkeys or other ornamental fowl. This crumb guarantees a smooth intake and optimal growth.



PARADE 1 CRUMBLE 4 KG

PARADE 1 CRUMBLE 20 KG

1 18 St. 19



#### Are your ornamental fowls in the laying period?

With Parade 3 Pellet you provide an ideal supply of proteins and energy to keep your animals in top condition. This pellet is an ideal feed for your pheasants, quail, guinea fowl, partridges, turkeys, bantams and other ornamental fowl that lay eggs.



# Do you like to see a well-developed plumage in your show poultry?

Parade 2 Pellet offers a feed with a high protein content for the development of an attractive plumage. Moreover, these pellets are pellets are supplemented with vitamins and minerals so that your show fowls grow up in perfect health. When feeding pellets, fewer outside birds are attracted to the remaining feed.



20 KG – Art. nr. 400004



# Are you looking for a tasty pellet to keep your ornamental fowl in shape?

With Parade 4 Pellet you offer your animals a healthy and tasty feed. The selected raw materials ensure an attractive plumage of your pheasants, quail, guinea fowl, partridges, turkeys, bantams and other ornamental fowl.



# Did you know that the protein content guarantees the development of a beautiful plumage?

With Parade 2 Mash you choose a well-considered combination of vitamins and minerals so that your animals grow up in perfect health. This meal is very tasty thanks to our choice of raw materials. Moreover, meal is absorbed slowly, which means that ornamental fowl are less bored and thus have less tail-pecking.





Always provide fresh water in a ddition to our mixtures!

PARADE 3 PELLET 20 KG

20 KG - Art. nr. 400005



Parade 3 Pellet

4 KG - Art. nr. 400007

20 KG - Art. nr. 400006





Water birds in your garden? The Duck range offers both floating pellets and feeders for on land.



Duck 1 Crumble	0 - 3	
Duck 2 Pellet		3 - 12
Duck 3 Pellet		
Duck 4 Pellet		
Duck 4 Floating Pellet		

\* Laying period \*\* Maintenance

#### Combine with ... our Grani mixtures

Our Duck feeds can be perfectly combined with the grain mixes in our Grani range.

weeks
12 – *
12 – **
4





# Duck 1 Crumble

# Do you want to give your ducklings and goslings a flying start?

With Duck 1 Crumble you give a crumb feed that is accurately formulated for all water bird chicks. This feed is at the basis of a healthy growth, because it consists of ingredients rich in proteins, vitamins and minerals. This crumb is easily digestible and easily absorbed by young animals.



20 KG – Art. nr. 410001



#### Do you want to raise your young waterfowl healthily?

With Duck 2 Pellet you give a tasty feed that is accurately formulated for the growing period of ducks, geese and other water birds from 3 to 12 weeks old. This way, they will grow up healthy and strong. This feed is composed of ingredients rich in proteins, vitamins and minerals. The pellets are easily absorbed by young water birds.











## Keeping your waterfowl fit and healthy during the laying season?

With Duck 3 Pellet you give easily digestible pellets composed of tasty ingredients. Moreover, these pellets are supplemented with extra calcium to guarantee good egg production for ducks, geese and other water birds. By feeding Duck 3 Pellets you ensure the preservation of a good condition.



# Keeping your water birds in shape outside the breeding season?

With Duck 4 Pellet your animal will maintain its condition during this less productive phase thanks to an ideal composition of energycontaining ingredients and proteins. Moreover, the careful selection of raw materials guarantees the preservation of beautiful shiny feathers.



#### Do you like feeding ducks or other birds on the water?

With the Duck 4 Floating Pellet, the animals can eat and swim at the same time. Thanks to the special production method, this pellet floats on the water. Duck 4 Floating Pellet is a complete feed with all necessary vitamins and minerals that your ducks, geese and other water birds need.



20 KG - Art. nr. 410003



20 KG – Art. nr. 410004



15 KG - Art. nr. 410005







# Overview

#### Farm large bags





Art.nr. 300001 - 20 KG



Farm 2 Pellet Art.nr. 300006 - 20 KG



#### Farm small bags







5 400515 000017

Farm 3 Pellet Art.nr. 300010 - 4 KG



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### Farm Liquid Health Care Products



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Farm Egg Control Art.nr. 330005 - 250 ML



Art.nr. 330020 - 250 ML



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**Farm Intestinal Control** 











Farm 1 Crumble Art.nr. 300003 - 20 KG



Farm 3 Mash Art.nr. 300007 - 20 KG



Farm 1 Crumble Art.nr. 30004 - 4 KG







Farm 2 Mash Art.nr. 300005 - 20 KG



Farm 3 Pellet Art.nr. 300009 - 20 KG





Farm 3 Mash Art.nr. 300008 - 4 KG



#### Farm Fit Control

Art.nr. 330010 - 250 ML



Farm Aqua Control Art.nr. 330025 - 250 ML



#### Farm Lice Control Art.nr. 330015 - 250 ML





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#### Farm



Farm Mineral & Vitamin Mix Art.nr. 330050 - 5 KG 



**Farm Piksteen** Art.nr. 200048 - 1 KG

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#### **Bio Farm & Grani**





Farm BIO Mash

Art.nr. 330100 - 12,5 KG

**Grani BIO** Mix & Peas Art.nr. 330103 - 12,5 KG



# Grani large bags



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30

























**Farm Nesting** 

**Tobacco Stalks** 

Art. nr. 330055. - 2KG











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Art.nr. 420010 - 20 KG



Grani 4 Mix Art.nr. 420007 - 20 KG



# Grani 2 Mix Pellet







### Grani small bags



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Grani 3 Mix Art.nr. 420006 - 4 KG





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Parade 1 Crumble Art.nr. 400001 - 20 KG





Parade 3 Pellet





# Parade small bags



Parade 1 Crumble Art.nr. 400002 - 4 KG



## **Duck big bags**



Duck 1 Crumble Art.nr. 410001 - 20 KG











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Farm BIO Pellet

Art.nr. 330101 - 12,5 KG

Grani BIO

**Mix & Pellet** 

Art.nr. 330102 - 12,5 KG



Farm Grit & Anise

Art.nr. 330004 - 2,5 KG







Grani 2 Mix Art.nr. 420004 - 4 KG



Grani 3 Mix Pellet Art.nr. 420009 - 4 KG



Parade 2 Mash Art.nr. 400003 - 20 KG



Parade 4 Pellet Art.nr. 400006 - 20 KG







Duck 2 Pellet Art.nr. 410002 - 20 KG



**Duck 4 Floating Pellet** Art.nr. 410005 - 15 KG







Grani 2 Mix Pellet Art.nr. 420011 - 4 KG



**Grani Sea Mix** Art.nr. 420012 - 3 KG





Parade 2 Pellet Art.nr. 400004 - 20 KG









