



Guy Persaud

President – New Business

Guy Persaud leads P&G’s new business unit, responsible for identifying and activating growth and value creation opportunities outside the company’s traditional organization units, and in-line with P&G strategies. Core elements include: Leading the P&G Ventures portfolio, monetization of P&G’s transformative platform technologies, oversight of P&G’s iMFLUX subsidiary, and building capabilities to strengthen our global innovation muscle. Guy also sponsors our Start-Up center of excellence and leads our Enterprise Growth Board.

A native of Canada, Guy joined P&G after completing his MBA at McGill University. He has a unique track record of delivering outstanding shareholder return in a wide range of business and cultural contexts, successfully leading businesses in key markets such as the US, China, Europe, and Latin America.

Known for his ability to embrace complex business scenarios and uncover growth-driving opportunities, Guy is a highly respected leader whose spans functions, categories, cultures, and geographies. He has demonstrated excellence in delivering transformational growth and creating an innovative culture where each individual can thrive and develop their unique talents.

His entrepreneurial vision is key to P&G’s constant drive to serve consumers with innovative and superior products.

Birthplace	Year	Positions Held
Kingston, Ontario, Canada	2021	President, New Business
Education	2014	Senior Vice President and Head of Brand, Fabric & Home Care, Latin America
McGill University M.B.A., International Finance & Marketing	2010	Vice President, Fabric & Home Care, Greater China
1995	2008	Global Franchise Leader, Global Fabric Care Director, Fabric Care, US
Western University B.S., Finance & Economics	2005	Director, Fabric Care, Western Europe
1992	2003	Associate Director, Fabric Care, Canada
Date Joined P&G	1999	Brand Manager, New Business Development, Global Home Care
May 29, 1995	1997	Brand Manager, Tide, Fabric Care, Canada
LinkedIn Page	1995	Asst. Brand Manager, Folgers, Food & Beverage, Canada