The High-Efficiency Electric Home Rebate (HEEHR) Program provides point-of-sale consumer discounts to enable low- and moderate-income households across America to electrify their homes. Notably, households will experience HEEHRA’s point-of-sale rebates as immediate, off-the-top discounts when making qualifying electrification purchases.

The details:

- Establishes point-of-sale consumer discounts for “qualified electrification projects” (see chart), up to $14,000 per household;
- Covers 100 percent of electrification project costs for low-income households (who earn less than 80 percent of their Area Median Income) and 50 percent of costs for moderate-income households (who earn between 80 and 150 percent of their Area Median Income);
- Covers installation and labor costs as well as purchase costs;
- Extends up-front discounts to multifamily buildings in which 50 percent of residents are low- and moderate-income (LMI); and
- Incentivizes contractors to perform electrification projects in LMI communities with contractor rebates up to $500 per project.

### HEEHR Rebate Levels
For Qualified Electrification Projects

<table>
<thead>
<tr>
<th>Income Eligibility and % Costs Covered</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Low-income: &lt;80% Area Median Income (AMI)</strong></td>
</tr>
<tr>
<td><strong>Moderate-income: 80-150% AMI</strong></td>
</tr>
</tbody>
</table>

### Overall Incentives

- Max consumer rebate: $14,000
- Max contractor rebate: $500

### Rebates for Qualified Electrification Projects

<table>
<thead>
<tr>
<th>Project</th>
<th>Rebate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Heat pump HVAC</td>
<td>$8,000</td>
</tr>
<tr>
<td>Heat pump water heater</td>
<td>$1,750</td>
</tr>
<tr>
<td>Electric stove/cooktop</td>
<td>$840</td>
</tr>
<tr>
<td>Heat pump clothes dryer</td>
<td>$840</td>
</tr>
<tr>
<td>Breaker box</td>
<td>$4,000</td>
</tr>
<tr>
<td>Electric wiring</td>
<td>$2,500</td>
</tr>
<tr>
<td>Weatherization (insulation, air sealing, ventilation)</td>
<td>$1,600</td>
</tr>
</tbody>
</table>
Frequently Asked Questions

Will HEEHRA reduce up-front costs for consumers?
Yes! HEEHRA's up-front discounts will cover up to 100 percent of costs at the point of sale.

Can qualified renters utilize HEEHRA?
Yes! Renters may be specifically interested in HEEHRA discounts for portable appliances like window-unit heat pumps and induction cooktops.

Who qualifies for HEEHRA?
HEEHRA discounts are reserved for low- and moderate-income households. Households can use Rewiring America’s IRA Savings Calculator to determine their eligibility.

When exactly will HEEHRA be available?
Our best guess is that HEEHRA discounts may start to become available by the second half of 2023, but the exact timeline depends on DOE guidance and state implementation plans.

If HEEHRA discounts become available in the second half of 2023, will they be retroactive?
It’s up to the states!

Does HEEHRA have efficiency requirements?
Yes. HEEHRA rebates are applicable only to ENERGY STAR-certified appliances (where such categories exist), including heat pumps, heat pump water heaters, heat pump clothes dryers, and weatherization products.

Does HEEHRA incentivize both geothermal and air-source heat pumps?
Yes!

Does HEEHRA include contractor incentives?
Yes, HEEHRA includes contractor rebates of up to $500 per project.

How can multi-family building owners qualify for HEEHRA?
If 50 percent or more of the building is occupied by LMI households, building owners can utilize HEEHRA rebates up to $14,000 per eligible unit.

Can HEEHRA be stacked with federal tax credits?
Yes! HEEHRA can stack with federal energy efficiency and electrification tax credits (e.g., 25C and 25D).

Can HEEHRA be stacked with other federal grants?
Yes, but not for the same single upgrade. However, households pursuing a multi-upgrade retrofit can use HEEHRA for some upgrades and other federal grants or rebates for other upgrades. HEEHRA should also be implemented with the ability to braid into WAP and LIHEAP.

Can HEEHRA be stacked with state programs?
HEEHRA can stack with state programs per state discretion, so households and contractors should consult with their State Energy Offices.

What is the Whole Home Energy Reduction Rebate Program, and how does it interact with HEEHRA?
• The Whole Home Energy Reduction Rebate Program (also known as “HOPE for HOMES” or “HOMES”) is a rebate program that rewards modeled (pre-upgrade) or measured (post-upgrade) energy savings.
• HOMES rebates can be maximized by pairing electrification and weatherization upgrades.
• HEEHRA and HOMES cannot be combined for the same single upgrade, but can be stacked for different upgrades within the same household, should that household meet both program’s eligibility requirements.
• While low-income households will receive larger and more accessible up-front discounts from HEEHRA, non-LMI households are prime candidates for HOMES rebates.