



Jennifer Davis

President - Feminine Care

Jennifer leads P&G’s global Feminine Care business, serving women and girls in over 125 countries with leading brands including Always, Always Discreet, Tampax, Naturella, and Whisper. She manages a portfolio of over \$4 billion in annual sales and works to increase global awareness of women’s personal care issues and access of sanitary products to girls in need—focusing on girls who are missing school.

Jennifer joined P&G in 1993 as a sales representative for the company’s former grocery retail organization in the New York market. Her career progressed in Beauty Care sales management before leading P&G’s multi-billion-dollar business with Costco, where she managed a global multi-functional team and worked collaboratively with Costco senior executives around the world. She returned to Cincinnati to lead the U.S. Market Strategy and Planning organization for Beauty Care, Health Care, Oral Care and Grooming.

After more than two decades working with global retailers in P&G Sales Management, Jennifer was named Vice President and General Manager of Feminine Care North America in 2016. Under her leadership, business results accelerated behind meaningful innovation, media model evolution, and partnering with retailers to drive category growth. In 2018, she assumed Brand Franchise responsibility for Tampax globally, and has been leading the growth strategy, innovation, and brand building for the franchise.

Jennifer is passionate about the role global Always’ social impact program, Always #LikeAGirl, can have on society and girls around the world—providing puberty and confidence education and tools, and access to product through donations. Closer to home, she is active in her community and schools, supporting causes that serve families and children, has served on the boards of the local American Red Cross chapter and Max’s Meals, a non-profit organization supporting families of patients at Cincinnati Children’s Hospital Institute of Cancer and Blood Diseases.

Birthplace	Year	Positions Held
Westwood, New Jersey	2019	President – Feminine Care
Education	2018	President, Global Feminine Care
Princeton University, B.A., Politics, 1993	2016	Vice President, Feminine Care, North America Brand Franchise Leader, Tampax
Date Joined P&G	2014	Vice President, Sales, U.S. Beauty, Health & Grooming
June 1, 1993	2011	Director, Sales, U.S. Beauty Care
	2009	Director, Sales, Global Costco Team

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Jennifer Davis (cont'd)

Year	Positions Held
2005	Associate Director, Sales, U.S. Costco Team
2003	Associate Director, Sales, North America Personal Cleansing
2000	Senior Category Account Executive, Sales, U.S. Hair Care
1997	Senior Category Account Executive, Sales, U.S. Beauty Care
1995	Senior Account Executive, Sales, Paper Sector, New York
1993	Sales Representative, Grocery Retail Organization, New York

Affiliations and Activities

American Red Cross Greater Cincinnati/Ohio River Valley Chapter,
Board of Directors, Former Member

National Association of Chain Drug Stores, Retail Advisory Board,
Former Member