



# *The* Climate *DESK*

Driving results  
*through CDP reporting*



## On TCD and CDP



TheClimateDesk (TCD), a spin-off of FutureCamp, has been delivering full-service support on climate-related topics since 2001. Our unique value proposition lies in combining practical application of standards, tools, and compliance instruments with a strong analytical approach. In its early days, TCD supported CDP with scoring.

With an exceptional track record as Accredited Solutions Provider to CDP since 2013, we consistently support large to mid-cap companies with their accounting work through CDP, utilizing the CDP matrix as a dedicated climate strategy tool to enhance corporate climate resilience and prepare tailored investor communication for our clients.

In 2023, we managed to support 20% of DAX- and 10% of ATX-listed companies with their reporting on environmental commodities, including Climate Change, Water, Forests, Plastics, and Biodiversity.

Founded in 2000, CDP is a globally recognized non-profit organization that operates a disclosure platform to help companies, cities, and regions measure and manage their environmental impact. Originally focused on climate change, CDP now covers a broader range of environmental topics including water security, deforestation, biodiversity, and plastics. Each year, thousands of organizations report through CDP's comprehensive questionnaire, which is used by investors, customers, and financial institutions to assess environmental performance and inform decision-making. CDP evaluates responses using a transparent, publicly available scoring methodology.

The awarded scores reflect the depth and quality of an organization's environmental strategy, governance, and actions. Top performers may earn a place on CDP's annual A List, which recognizes leaders in environmental transparency and action.



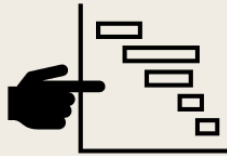
## What sets TCD apart on CDP

***We are carbon pricing and management experts:*** Based on our deep instrumental and regulatory understanding, we guide you on the broader logic, the nitty-gritty and regarding the inherent value of each requested data point. In short: There is much more to be gained from a diligent use of CDP data, externally through enhanced stakeholder management – but also internally.

question-by-question level: we ensure that you gain a clear understanding of your performance; of where you have room for improvement; and of how to address the weaknesses in a most efficient and rigorous way.

***As experts on all three major topics, Water, Forest, and Climate,*** we are also ready to integrate biodiversity and plastics in your reporting work. As with all reporting, the task is to find your decent strategy to balance transparency and accountability concerns with internal needs and limitations.

***Our ability to provide metric-driven insights*** on a



## How we work (I)

### Our standard service packages

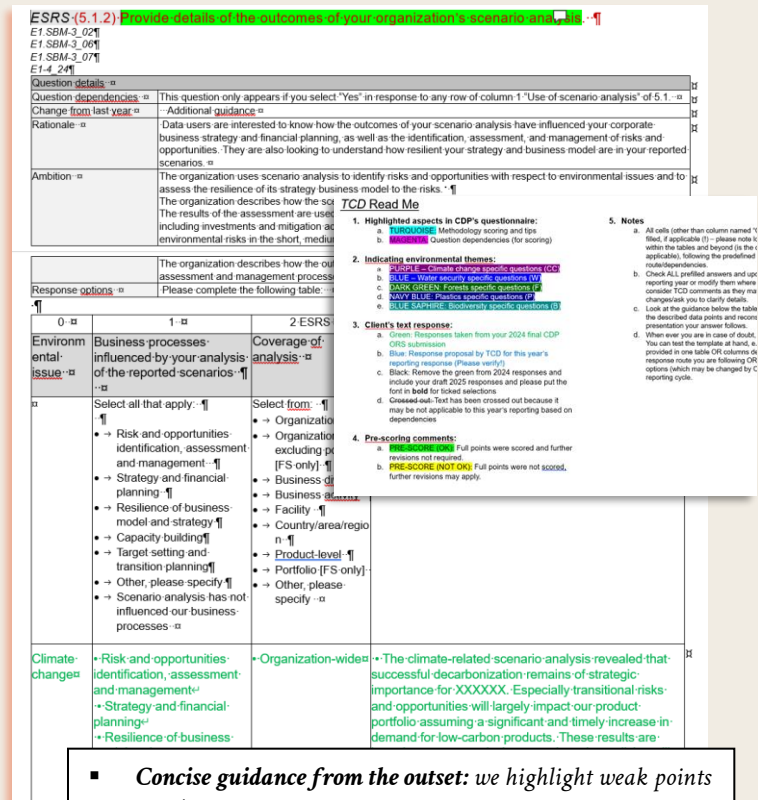


#### Start package

An effective CDP response typically adheres to a focused strategy. This considers the internal situation of your company and the external context regarding climate, water and forest issues. We help you to define the appropriate scope and response strategy right from the start. In doing so, we also consider the external expectations for the report.

Our start package typically includes two elements:

- **Kick-off meeting:** Guiding you through the core changes of the questionnaire, giving insights into critical scoring requirements and changes compared to the previous disclosure cycle.
- **Word starter questionnaire:** This working document, also containing your previous answers, can directly be used to draft your answers. By providing the questionnaire as an editable Word document, you can easily track changes, add comments, and highlight responses that need further input or internal review - streamlining the drafting process, helping to ensure consistency across answers, and making it much easier to incorporate feedback before final submission.



**ESRS (5.1.2) Provide details of the outcomes of your organization's scenario analysis.**

**Question details:**

**Question dependencies:** This question only appears if you select "Yes" in response to any row of column 1 "Use of scenario analysis" of 5.1.1.

**Change from last year:** Additional guidance:

**Rationale:** Data users are interested to know how the outcomes of your scenario analysis have influenced your corporate business strategy and financial planning, as well as the identification, assessment, and management of risks and opportunities. They are also looking to understand how resilient your strategy and business model are in your reported scenarios.

**Ambition:** The organization uses scenario analysis to identify risks and opportunities with respect to environmental issues and to assess the resilience of its strategy business model to the risks.

**Response options:** The organization describes how the assessment and management process Please complete the following table:

| 0 - □                       | 1 - □   | 2 ESRS   |
|-----------------------------|---|--|
| <b>Environmental issue:</b> | <b>Business processes influenced by your analysis of the reported scenarios:</b>  | <b>Coverage of analysis:</b>   |
|                             | Select all that apply:  | Select from:   |
|                             | <ul style="list-style-type: none"> <li>→ Risk and opportunities identification, assessment and management</li> <li>→ Strategy and financial planning</li> <li>→ Resilience of business model and strategy</li> <li>→ Capacity building</li> <li>→ Target setting and transition planning</li> <li>→ Other, please specify</li> <li>→ Scenario analysis has not influenced our business processes</li> </ul> | <ul style="list-style-type: none"> <li>→ Organization excluding parent</li> <li>→ Business division</li> <li>→ Facility</li> <li>→ Country/area/region</li> <li>→ Product-level</li> <li>→ Portfolio (FS only)</li> <li>→ Other, please specify</li> </ul> |
| <b>Climate change</b>       | <ul style="list-style-type: none"> <li>→ Risk and opportunities identification, assessment and management</li> <li>→ Strategy and financial planning</li> <li>→ Resilience of business</li> </ul>   | <ul style="list-style-type: none"> <li>→ Organization-wide</li> </ul>  |

**Client's text response:**

**Pre-scoring comments:**

**Concise guidance from the outset:** we highlight weak points and/or mistakes in the questionnaire.

**Focused input:** We tailor our instructions to your needs and help communicate, plan and implement your agenda.

**Work independently from ORS:** we minimize technical risk and optimize your working environment, incl. through targeted use of AI.





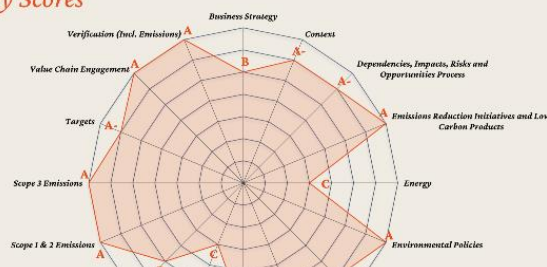
## Pre-scoring

Our experience shows that pre-scoring is the central step for successful CDP participation.

For this purpose, we analyze your completed responses based on the most recent CDP scoring methodology, early on and just in time before you submit your report. We execute this work most systematically, mapping the results achieved using a dedicated Excel tool. In its summary score table, we record the status achieved.

We further include comments in your draft report, making deductions and improvement potential visible so that you can go for targeted improvements and secure your result.

## The Climate DESK Category Scores



- **Holistic performance visualization:** comprehensive overview across CDP's scoring categories
- **Categorical benchmarking:** enabling easy comparison between your CDP's category scores
- **Actionable insights:** helping you prioritize sustainability improvements, focusing on lower-scoring categories

## In the end, you fully understand:

- Which answers are subject to point deductions?
- Which of these could be avoided with limited effort, achieving a better score?
- Where can answers be improved with a view to both transparency and scoring?
- Where and how do you need to improve the substance of your reporting?

| Your Company    |   | Disclosure |              |            | Awareness  |              |            | Management |              |            | Leadership |              |            |
|-----------------|---|------------|--------------|------------|------------|--------------|------------|------------|--------------|------------|------------|--------------|------------|
| Category Scores | Scoring Category  | % achieved | % achievable | Difference | % achieved | % achievable | Difference | % achieved | % achievable | Difference | % achieved | % achievable | Difference |
| N/A             | Additional climate related metrics                      | 0.0%       | 0.0%         | 0.0%       | 0.0%       | 0.0%         | 0.0%       | 0.0%       | 0.0%         | 0.0%       | 0.0%       | 0.0%         | 0.0%       |
| B               | Business Strategy                                       | 5.8%       | 5.8%         | 0.0%       | 5.6%       | 5.6%         | 0.0%       | 7.8%       | 10.0%        | -2.2%      | 0.0%       | 10.0%        | -10.0%     |
| A-              | Context   | 1.0%       | 1.0%         | 0.0%       | 1.7%       | 1.7%         | 0.0%       | 0.5%       | 0.0%         | 0.5%       | 1.0%       | 1.0%         | -0.5%      |
| A-              | Dependencies, Impacts, Risks and Opportunities Process  | 6.6%       | 6.6%         | 0.0%       | 8.3%       | 8.3%         | 0.0%       | 10.8%      | 10.0%        | 0.8%       | 2.5%       | 10.0%        | -7.5%      |
| A               | Emissions Reduction Initiatives and Low Carbon Products | 3.5%       | 3.5%         | 0.0%       | 7.8%       | 7.8%         | 0.0%       | 5.0%       | 5.0%         | 0.0%       | 5.0%       | 5.0%         | 0.0%       |
| C               | Energy  | 9.9%       | 9.9%         | 0.0%       | 5.0%       | 6.7%         | -1.7%      | 3.6%       | 7.0%         | -3.4%      | 8.0%       | 8.0%         | 0.0%       |
| A               | Environmental Policies                                  | 1.0%       | 1.0%         | 0.0%       | 1.7%       | 1.7%         | 0.0%       | 1.0%       | 1.0%         | 0.0%       | 1.0%       | 1.0%         | 0.0%       |
| A-              | Governance  | 10.3%      | 10.3%        | 0.0%       | 6.7%       | 6.7%         | 0.0%       | 11.0%      | 11.0%        | 0.0%       | 6.0%       | 8.5%         | -2.5%      |
| A-              | Opportunity Disclosure                                  | 3.1%       | 3.1%         | 0.0%       | 3.3%       | 3.3%         | 0.0%       | 6.0%       | 6.0%         | 0.0%       | 2.5%       | 5.0%         | -2.5%      |
| A-              | Pricing Environmental Externalities                     | 4.7%       | 4.7%         | 0.0%       | 4.3%       | 4.3%         | 0.0%       | 2.0%       | 2.0%         | 0.0%       | 0.0%       | 1.0%         | -1.0%      |
| C               | Public Policy Engagement and Industry Collaboration     | 5.1%       | 5.1%         | 0.0%       | 2.8%       | 4.5%         | -1.7%      | 1.0%       | 1.0%         | 0.0%       | 2.0%       | 4.0%         | -2.0%      |
| B               | Risk Disclosure   | 3.7%       | 3.7%         | 0.0%       | 4.5%       | 4.5%         | 0.0%       | 4.8%       | 8.0%         | -3.2%      | 8.0%       | 8.0%         | 0.0%       |
| A               | Scope 1 & 2 Emissions                                   | 17.3%      | 17.3%        | 0.0%       | 20.6%      | 20.6%        | 0.0%       | 6.5%       | 6.5%         | 0.0%       | 6.5%       | 6.5%         | 0.0%       |
| A               | Scope 3 Emissions                                       | 3.1%       | 3.1%         | 0.0%       | 4.2%       | 4.2%         | 0.0%       | 3.0%       | 3.0%         | 0.0%       | 3.0%       | 3.0%         | 0.0%       |
| A-              | Targets   | 10.9%      | 10.9%        | 0.0%       | 11.7%      | 11.7%        | 0.0%       | 11.8%      | 14.0%        | -2.2%      | 10.2%      | 14.0%        | -3.8%      |
| A               | Value Chain Engagement                                  | 8.6%       | 8.6%         | 0.0%       | 5.8%       | 5.8%         | 0.0%       | 5.0%       | 5.0%         | 0.0%       | 5.0%       | 5.0%         | 0.0%       |
| A               | Verification (Incl. Emissions)                          | 5.3%       | 5.3%         | 0.0%       | 2.8%       | 2.8%         | 0.0%       | 10.0%      | 10.0%        | 0.0%       | 10.0%      | 10.0%        | 0.0%       |
| N/A             | Portfolio Impact (Financial Services Only)              | 0.0%       | 0.0%         | 0.0%       | 0.0%       | 0.0%         | 0.0%       | 0.0%       | 0.0%         | 0.0%       | 0.0%       | 0.0%         | 0.0%       |
| A-              | Sum   |            |              |            |            |              |            |            |              |            |            |              |            |
|                 | Missing percentage until 45% is achieved                |            |              |            |            |              |            |            |              |            |            |              |            |
|                 | Missing percentage until 80% is achieved                |            |              |            |            |              |            |            |              |            |            |              |            |
|                 | Thresholds  |            |              |            |            |              |            |            |              |            |            |              |            |

- **Clear performance metrics:** evaluating your overall score and performance in each scoring category
- **Detailed scoring breakdown:** providing a percentage-based analysis across all scoring bands
- **Gap identification & improvement areas:** pinpointing areas where performance falls short
- **Threshold analysis:** outlining missing percentages needed to reach key thresholds in CDP scoring



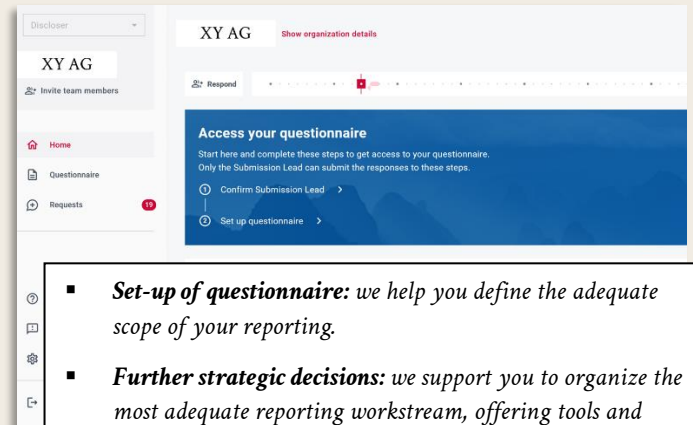
## Helpdesk

Our flexible helpdesk ensures that content owners get the hands-on support they need. Our team is experienced in making targeted suggestions for every conceivable question.

In principle services such as the following may be implemented:

- Transferring your answer to ORS, CDP's online response system.
- CDP project planning as well as ongoing project management support.
- Workshops, drafting support, brief expert meetings to support achieving the scoring objectives.
- Testing your answers against the Supplier Engagement Assessment requirements.

We are ready to provide additional guidance on the substance of your carbon management strategy, coaching you throughout its roll-out, helping you strategize on critical elements, from implementing a scenario analysis and low carbon transition planning to setting of targets.



- **Set-up of questionnaire:** we help you define the adequate scope of your reporting.
- **Further strategic decisions:** we support you to organize the most adequate reporting workstream, offering tools and technology solutions.



- **Choose the proper targets:** goals you can deliver on and that are relevant for steering your business.
- **Choose the proper metrics and KPIs:** we help you define the adequate scope of your reporting.



- **Organize and test** use the CDP matrix as a structured tool to organize or test your transition plan.
- **Strategize:** address the weak spots to strengthen transition planning and resilience.



## How we work (II)

### On TCD's scoring approach

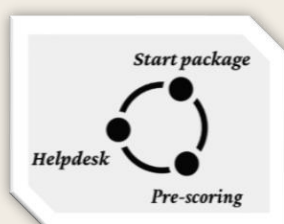
Pre-scoring or post-scoring involves a systematic analysis of your CDP responses. We apply rigorous quality management to identify areas for improvement. This may include our CDP scoring evaluation, a content check for comprehensibility, or a substantive check-up on climate-strategy-related areas of action where we provide input to your long-term internal agenda. We proceed as follows:

- We use the CDP scoring method to analyze: Which scoring conditions are fulfilled in the existing answers, and which are not?
- For ease of data processing, we may transfer relevant scoring conditions to your answer sheet, highlighting violated conditions in different font colors.
- We calculate your score(s), based on our Excel scoring tool. This gives you a quick and comprehensive overview of the deductions and their relevance in relation to the scores you are aiming for.
- We identify gaps and recommend practical steps to address them. We also explore ways to improve last year's responses for the upcoming reporting cycle and help improve the substance of your reported data. You learn about response strategies and address necessary solutions heads-on.
- We present and discuss our findings in dedicated feedback workshops. They are documented in your commented answer sheet and our Excel tool. Our comments correspond to and explain the entries in the Excel tool. Hereby you can track everything in detail: both the cause of each deduction and respective opportunities for improvement.
- From a critical-editorial perspective we show where formulations can be improved, or what additional information would be desirable from the perspective of an interested stakeholder. We also list where there are substantial climate-related fields of action that your company should address.

## Our scope of work

### From full program to final review

**Standard working program**  
guiding your effective reporting



**Climate expert workshops**  
on the reported TCFD substance



**Last minute checks**  
in August/September



## The Climate Desk TCD Consulting GmbH

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Kronenstraße 63, 10117 Berlin, DE

TCD is a proud member of the *FutureCamp Group*.

# *You judge us by our actions.*

We are no PR agency but experts on carbon and transition related topics. In focused workshops and dedicated workstreams, we help you implement the building blocks.

By choosing our team, you gain a partner with deep expertise in CDP's scoring methodology and a proven ability to help clients achieve outstanding results. Our expert support can help you transform your reporting into a powerful tool for driving your climate leadership and effective stakeholder engagement.



**For further information**  
or requests, please contact  
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**Book your 30 min**  
**appointment** to get to  
know us and *learn how we*  
*can help you!*

