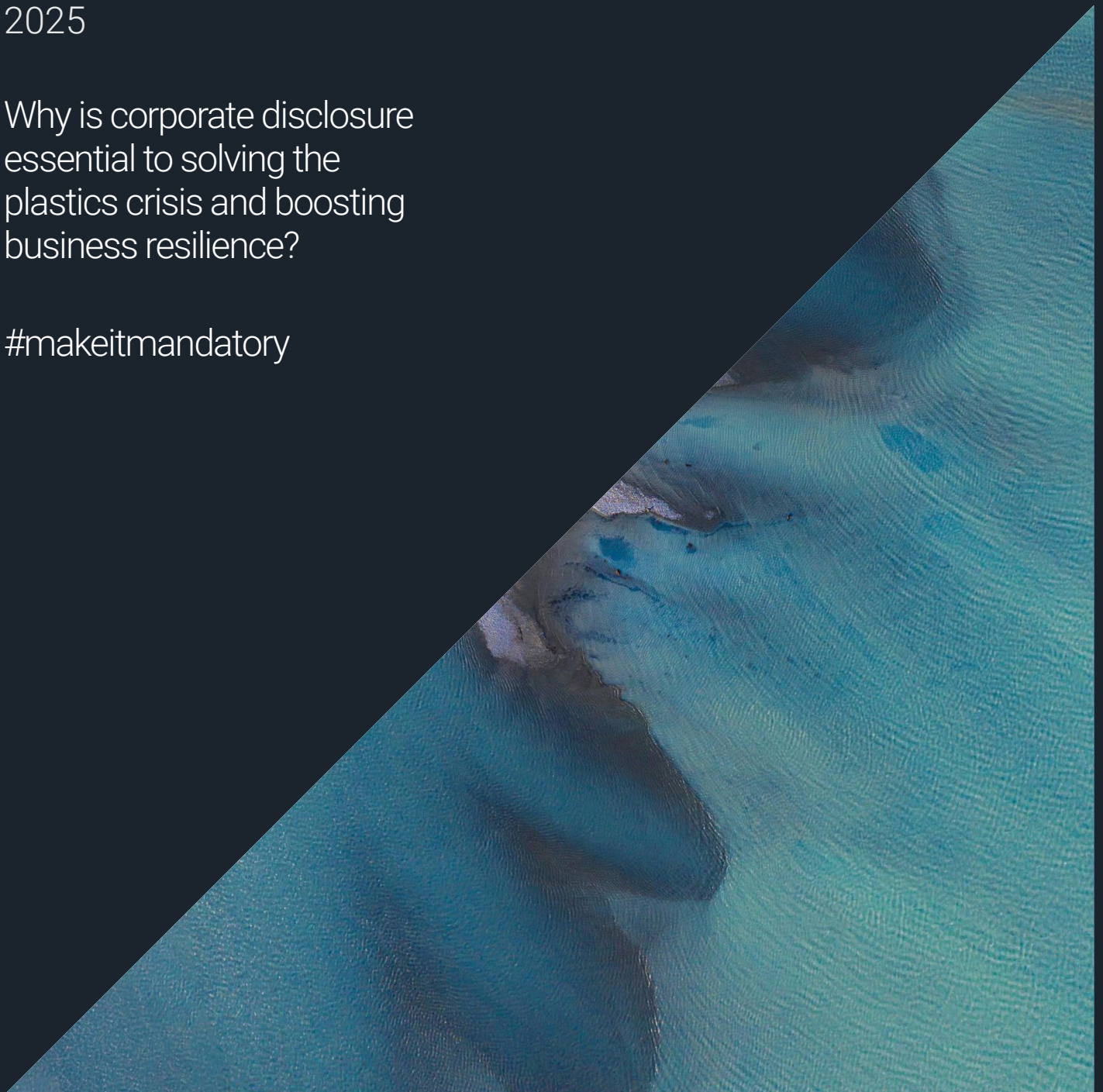


Tackling the plastics crisis

2025

Why is corporate disclosure
essential to solving the
plastics crisis and boosting
business resilience?

#makeitmandatory



The plastics crisis



Plastic pollution is harming our ecosystems, economies and impacting every corner of the environment.

Tackling the plastics crisis starts with transparency. Disclosure is key for companies to understand their plastics footprint, manage risk, and build business resilience in the transition to a circular economy.

Companies produce **460 million** metric tonnes of plastic annually—equivalent to the weight of **2.3 million Boeing 747 airplanes**¹



Are you aware of your plastic-related risks and opportunities?

US\$10bn

Switching 20% of plastic packaging into reuse models is a US\$10 billion opportunity that benefits both businesses and consumers alike.³

Production is projected to **triple** by 2060²



The risks:

- Regulatory
- Financial
- Reputational



The opportunities:

- Reduce costs
- Tap into new markets
- Lead the transition to a circular economy
- Enhance brand reputation



¹ https://www.oecd.org/en/publications/global-plastics-outlook_de747aef-en.html

² <https://www.oecd.org/en/about/news/press-releases/2022/06/global-plastic-waste-set-to-almost-triple-by-2060.html>

³ <https://www.ellenmacarthurfoundation.org/reuse-rethinking-packaging>



Leading companies use disclosure to manage risks, seize untapped opportunities and get ahead of incoming regulation.

In 2024, over 5,600 companies worth more than **US\$26 trillion** in market capitalization disclosed their plastics impacts through CDP. Nearly **twice** as many as 2023.

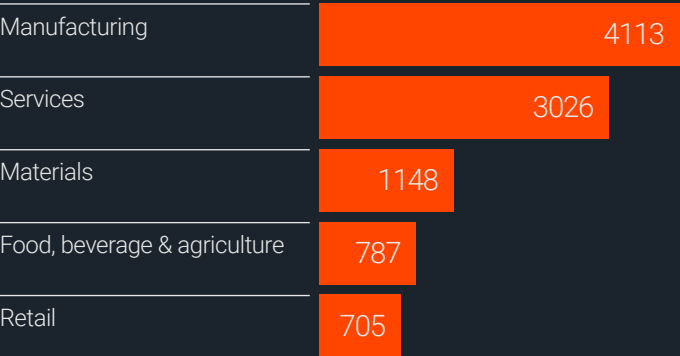


Top 10 countries disclosing on plastics in 2024:

- | | |
|-----------------|---------------------|
| 1 USA: 2500+ | 6 Brazil: 550+ |
| 2 Japan: 1500+ | 7 South Korea: 400+ |
| 3 China: 1000+ | 8 India: 350+ |
| 4 UK: 700+ | 9 France: 350+ |
| 5 Germany: 600+ | 10 Italy: 300+ |

High-impact sectors are beginning to tackle their plastic impacts through disclosure.

Top 5 sectors disclosing on plastics in 2024:



65% of companies are taking action to tackle plastics in their value chains—mapping where plastics is produced and used, or planning to do so within two years.



Over three-quarters (**78%**) are setting targets to reduce their plastics footprint, or planning to do so within two years.



Over half of disclosers are measuring the total weight and circularity of their plastics packaging by reporting on the raw material content.





While plastics disclosure has increased rapidly in just two years, companies disclosing through CDP still account for only **2.4 billion tonnes** of plastics production, just **0.5%** of the global plastics footprint.⁴

Without complete disclosure, companies and investors are flying blind.

Including mandatory disclosure in the Global Plastics Treaty will rapidly increase corporate data and boost accountability at pace.

57%

57% increase in companies disclosing critical biodiversity data since corporate disclosure was enshrined in Target 15 of the Global Biodiversity Framework in 2022.

39%

In France, mandatory climate-related disclosure led to a 39% reduction in fossil fuel financing by major financial institutions.⁵

In an uncertain world, mandatory disclosure offers companies stability and a level playing field.

The message for businesses is clear: disclose your plastics footprint through CDP to **get ahead** of regulation, unlock new opportunities and build resilience.



#makeitmandatory

⁴ <https://ourworldindata.org/grapher/global-plastics-production>

⁵ <https://publications.banque-france.fr/en/showing-cleaner-hands-mandatory-climate-related-disclosure-financial-institutions-and-financing>