



TEAM GB



TEAM GREEN

ENVIRONMENTAL SUSTAINABILITY PLAN

2020 – 2024 AND BEYOND

We're Team GB. It's our job to help prepare and lead the UK's best athletes at Olympic events, and to bring the nation together behind them.

We have a rich history spanning well over a century, and we are incredibly proud of what so many generations of athletes have achieved both on and off the field of play. We want to make sure that the athletes of tomorrow can realise their dreams and leave behind a legacy in the same way as those who came before.

That's why it's important to us that we do all we can to protect the environment – and the future of Olympic sport in the United Kingdom.

We are already working hard towards this mission, but we want to go even further. This plan outlines the ambitions, priorities and objectives that will guide our environmental sustainability work in the lead up to the Paris 2024 Olympic Games and beyond – and we know that a massive 86% of athletes want to use their platform to make a difference to society whilst they are still competing.

We know there will always be more for us to learn and do, but we're ready for the challenge.

Team GB



THE AMBITION

OUR MISSION?

To preserve the future of Olympic sport in Britain through leadership, action and advocacy on environmental sustainability.

As part of that mission, we've signed up to the United Nations' Sports for Climate Action Framework, making a commitment to achieve net-zero greenhouse gas emissions by 2040 – and to reduce our emissions by half by 2030.

This plan will help us towards delivering on those commitments and achieving our overall mission.



THE FIELD OF PLAY

Our responsibilities apply across three key areas. First and foremost, Team GB operates as the **National Olympic Committee** for Great Britain and Northern Ireland, and we take athletes to Olympic events around the world. Within any four year period, this typically includes two Olympic Games, two Youth Olympic Games, four European Youth Olympic Festivals, one European Games, and one World Beach Games. That's a lot of athletes – and a lot of staff.

We also own the **Team GB brand**. We're the nation's most loved sports team, with over 3.8m passionate followers on social media. That's a lot of fans.

And finally, we're like many other organisations, in that we have an office space, a warehouse, and a brilliant group of employees.

We know we can make a difference across all of these areas of responsibility: in our event planning, in our day-to-day operations, and as a recognisable brand with a voice people want to hear.



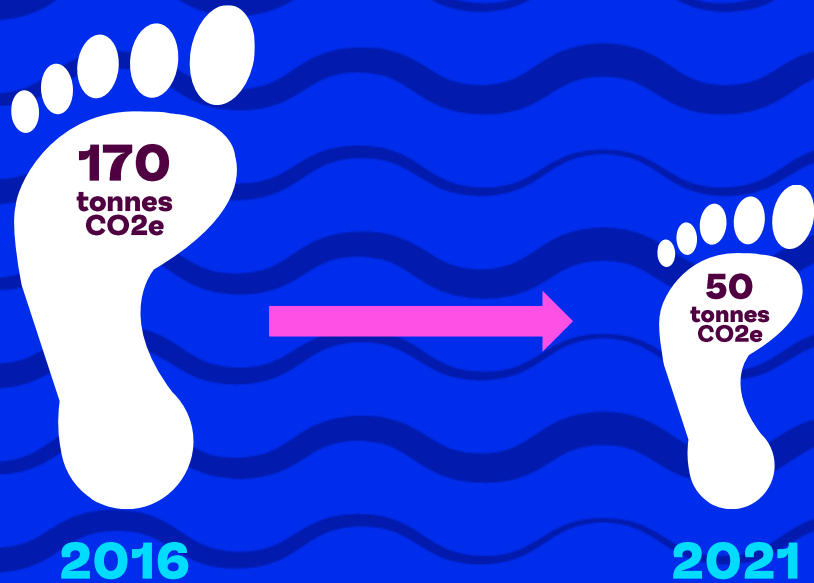
THE STARTING LINE

We're not quite starting from scratch. There's lots we've done already, and our first major step was measuring our carbon footprint in partnership with sustainability experts at the University of Hull and Perform Green.

So, what did we find? We learned that we were responsible for emitting 2,198 tonnes of carbon dioxide between 2016 - 2019. This covers Scope 2 and Scope 3 emissions - we aren't responsible for any Scope 1 emissions as we don't own or control any sources of emissions (like buildings or vehicles) ourselves.

These 'scopes' are defined by the Greenhouse Gas Protocol to help companies measure and report on their emissions more accurately. For us, Scope 2 emissions are those generated through our energy and water consumption, and through our waste and recycling practices. Our Scope 3 emissions are those generated by our attendance at events, including flights, accommodation, freight, performance facilities and more, as well those generated by the business day-to-day, like staff commuting and business travel.

SO FAR...



We've already made significant reductions to our footprint: the International Olympic Committee granted us Dow Carbon Offset Awards in 2020 and 2021 in recognition of the progress we made. When we compare 2016 with 2021 (both having had Summer Olympic Games), we reduced our Scope 2 emissions from 170 metric tonnes CO2e to just 50 metric tonnes CO2e. This was mostly down to redesigning and relocating our headquarters to a new, smaller space that uses electricity generated from renewable energy sources.

We're no longer using single-use plastics in our offices, and we've reduced their use as much as possible across our online shop, as well as making significant donations of excess kit and supplies to charities who need them to save them from landfill.



SO FAR...

With the help of our partners like adidas and Aldi, we're working to make sure that anything we do need to produce or use at an Olympic Games can be done as sustainably as possible. We were delighted to sign up the University of Hull as our first Official Sustainability Partner - who we'll continue to work closely with on measuring and reducing our carbon footprint - along with Green Cuisine, who we're working with to help educate the nation on how plant-based foods can help support the health of both ourselves and the planet, and Eurostar, who are supporting us with more sustainable travel for Paris 2024. We'll be bringing more Sustainability Partners on board along the way.

And last, but by no means least, we're working closely with athletes to help them understand and advocate for how to adopt more environmentally-friendly practices in their own communities, as well as UK Sport and National Governing Bodies (NGBs) who all share our mission.

Our plan for what comes next is broken down into three phases.

Phase One	2020 – 2024	Developing, sharing and implementing our plans
Phase Two	2025 – 2030	Achieving our >50% carbon reduction by 2030
Phase Three	2031 - 2040	Achieving further reductions and Net Zero by 2040



TEAM GB OFFICIAL SUSTAINABILITY PARTNERS



THE ROUTE

To achieve our mission, there are four priority areas of activity we will focus on: **RACE**. Our objectives align to each of these priorities.

REDUCE

Limiting our carbon footprint and use of single-use plastics and embedding sustainable practices into everything we do

1. Understand, map and report on our entire carbon footprint on an annual basis
2. Continue to identify and implement ways to reduce our carbon footprint, as well as influence our stakeholders (e.g. suppliers, partners, National Governing Bodies (NGBs) and athletes) to reduce theirs
3. Identify how to offset our future remaining carbon in the most effective ways
4. Continually seek to review our own targets and strategies against global and national best practices

ADVOCATE

Engaging fans to support and take action on environmental sustainability in their own communities

1. Help inspire and empower the nation to embrace the principles of environmental sustainability, both when engaging with sport and in their day-to-day lives

COLLABORATE

Working with partner organisations to increase the impact of mutual action

1. Secure additional credible sustainability partners for Team GB
2. Collaborate on a major initiative to drive action on environmental sustainability with a partner, NGB(s), and/or athletes

EMPOWER

Educating and enabling our athletes to use their voice to speak up about the issues that matter to them

1. Empower athletes to use their own platforms to inspire climate action and advocate for change within their own sports
2. Support and promote athlete-led initiatives

THE MATCH REPORT



MISSION

To preserve the future of Olympic sport in Britain through leadership, action and advocacy on environmental sustainability.

TARGETS

Reduce our greenhouse gas emissions by half by 2030.
Achieve net-zero greenhouse gas emissions by 2040.

AREAS OF RESPONSIBILITY

- Team GB as an events organiser
- Team GB as an 'always-on' organisation
- Team GB as a brand

We know we can make a difference across all of these areas of responsibility: in our event planning, in our day-to-day operations, and as a recognisable brand with a voice people want to hear.

PRIORITIES AND OBJECTIVES

REDUCE

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COLLABORATE

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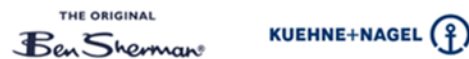
WORLDWIDE PARTNERS



OFFICIAL PARTNERS



OFFICIAL PROVIDERS/SUPPLIERS



OFFICIAL CHARITY PARTNERS

