

oterra™

I-Colors® Bold Redefining color *intensity* in compound coating and fat-fillings for sweets

A spectrum of vivid powder colors for bold visual impact

Recommended for: Fat compound, compound coating, fat-based fillings for baked goods, decorations and confectionery



0240140-EN

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In fat-based products like fillings and compound coating, the I-Colors® Bold range delivers what classic powder colors or oil soluble colors can't. I-Colors® give intense, vibrant shades with a spotless visual appeal without impacting the texture of the base.

I-Colors® for bold hues for fun, fruity or refreshing minty flavors

Fat filling



Compound coating



Easy & instant dispersion

The reduced particle size of I-Colors® ensures an efficient, even and spotless dispersion of the powder color in the fat-based filling or coating.

No limitations

With I-Colors® there are not the same dosage limitations* as with oil soluble colors. Attempts to reach an intense shade with OS colors may lead to a color dosage so high that the oil in the OS formulation will impact the texture and quality of the compound coating of fat-filling.

Natural alternative

Based on natural sources, the I-Colors® Bold range delivers intense powder colors and performance to rival those of synthetic lakes.

Intense and impactful



Standard oil soluble color in fat filling



I-Colors® in fat filling (same dosage (w/w %) as std.)

Color impact with less



Standard oil soluble color in compound coating



I-Colors® in compound coating

Up to 70% dosage reduction (w/w%) with I-Colors® to match color intensity, depending on shade and raw material.

Ideal and natural alternative



Synthetic color in fat filling



I-Colors® in fat filling

I-Colors® Bold range based on natural raw materials



** In terms of technical feasibility. Regulatory restrictions may apply.*

Interested?

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