



Oterra™

I-Colors® Bold Redefining color intensity in *instant* beverage powders

A spectrum of natural powder colors for bold visual impact

Recommended for: Instant powder beverages, sports powders and powdered milk drinks

I-Colors® Bold – redefining color intensity in *instant* beverage powders

In powdered beverages the I-Colors® Bold range delivers what classic powdered colors can't. I-Colors® Bold give intense, vibrant shades to the powder mix. With the addition of water, they instantly dissolve and give bright, eye-catching colors to beverages.

Perfect plating

The reduced particle size of I-Colors® ensures an efficient, uniform plating of the beverage powder mix with no irregular spots.

No dephasing

I-Colors® particles firmly plate the powder mix and do not separate during production, transport or storage ensuring consistent product quality.

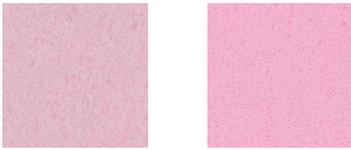
Instant dissolution

The pigments in I-Colors® powders dissolve instantly, giving vibrant, stable colors from the moment that the water is added.

Natural alternative

Based on natural sources, the I-Colors® range delivers intense powder colors and performance to rival those of synthetic lakes.

Intense



Standard powder (L) and I-Colors® powder (R) compared at same pigment content in beverage powder mix.

Instant

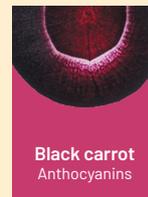


Improved mix



Natural I-Colors®

I-Colors® Bold range based on natural raw materials



Interested?

Check out our website for more inspiration.