

In compressed tablets, the I-Colors® Bold range delivers what classic powder colors can't. I-Colors® give intense, vibrant shades to the compressed tablets with a spotless visual appeal.

#### **Perfect plating**

The reduced particle size of I-Colors® ensures an efficient, uniform plating of the powder base with no irregular spots once compressed to tablets.

### No dephasing

I-Colors® Bold particles firmly plate the powder mix and do not separate during production, transport or storage ensuring consistent product quality.

#### Natural alternative

Based on natural sources, the I-Colors® Bold range delivers intense powder colors and performance to rival those of synthetic lakes.

## A full range of bold, natural I-Colors® for fruity, minty and fun flavors



#### Intense and bold



Standard powder



I-Colors® powder (same pigment content as std.)

### Instant and spotless



Standard powder



30% reduction (w/w%)

#### Optaining more with less

Up to 30% dosage reduction with I-Colors® to match color intensity, and still with improved visual appeal!

## Ideal and natural alternative



Synthetic color



I-Colors®

# I-Colors° Bold range based on natural raw materials



















Check out our website for more inspiration.

