

Shaping the way the world *colors* food

We use nature's own resources to create authentic, safe and sustainable colors for food and beverages

Tailoring nature to your color needs

Over the past 145 years, we have developed the largest and most vibrant natural color portfolio in the industry and built up an extensive global presence.

Our natural color range is available in a number of different color formulations and technologies, developed to improve the functionality of the pigments we work with:



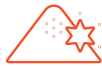
Emulsions

- make insoluble pigments dispersible in water



CapColors®

- vivid, encapsulated, stabilized colors



I-Colors®

- vibrant instant powders



FruitMax®

- minimally processed juices and concentrates



Beverages



Confectionery



Ice cream



Dairy and fruit preparations



Prepared food
- savory



Prepared food
- sweet



Dietary supplements



Pet food

4 good reasons to partner with us

Crafting colors for a sustainable future

You can count on our sustainable sourcing practices and global network to ensure a consistent and reliable pipeline for your production, wherever you're located.

Partnering to color food naturally

Draw on our solid track record of collaboration before, during and after the development process to produce safe and appetizing products that customers want, trust and ultimately reach for again and again.

Color with integrity

Safeguard your brand with our deep respect for industry safety standards and regulatory compliance across applications and markets. We maintain a high standard of quality assurance systems at all of our production sites and follow strict allergen policies and procedures - and we can also provide full documentation for requirements.

A global company serving customers locally

Wherever you are, our people will assist and support you. And if your business is global, we are too. We have an extensive reach and colleagues who can help you produce compliant products for local markets or for export around the world.

Solutions

Are you looking for minimally processed color?

Whether you are developing a new product, or adding natural color to a consumer favorite, you can count on us for the best result for your application

Contact us regarding your project

With our full range of products and application expertise, we can help you achieve your color goals.