

# Choose CapColors® for the right *reasons*

Struggling with stability issues, color migration or low brightness in your beverage or dairy product? – we can help

Produced with the latest encapsulation technology CapColors® 057 WSS provides proven high stability, superior dispersion capacity, and even low cost-in-use. It's a real problem solver; suitable for a wide range of applications especially in the beverage and dairy industries.

## Better affordability and stability for your orange juice containing beverages

When your beverage product contains easily oxidizing fruits like mango, pineapple, or tropical fruit mixes you will appreciate that this product can mask the browning reaction. Suitable for applications containing a **minimum of 5% juice**.

- Carbonated soft drinks
- Juice category
- Cordials

## Beautifully separated multi-layered yogurts

You know that the consumer will often choose with the eyes, and this is where color plays an important role. The correct shade of orange and a perfect split of layers looks appealing. CapColors® 057 WSS is suitable for Fruit preparations and fermented milks, UHT milks, desserts and UHT acidified milks.

- Orange shade
- High tinctorial effect, meaning low dosage
- Non migrating color in multi-layers application

### SUPERIOR HEAT STABILITY



### 4 general facts about CapColors

1. The encapsulation of sensitive pigments with food ingredients ensures their stability towards light, heat, oxidation, low pH and processing steps
2. Encapsulation prevents color from migrating in layered products
3. Encapsulation enables pigments to retain their natural brightness and chromaticity and it can even reduce off-flavors
4. The extremely efficient products mean less pigment is required for good results, resulting in cost efficient colors

# Solutions

### It doesn't stop with orange

We have CapColors® products made with several other pigments producing shades from red, pink and yellow to green and even black.

### Contact us regarding your project

With our full range of products and application expertise, we can help you achieve your color goals.