



# The widest range of oil soluble colors from *natural* sources



**Suitable for fat-based applications:** Confectionery, ice cream coatings,  
bakery fat fillings, snacks and seasonings

SEA edition

# The widest range of oil soluble colors from *natural* sources

Address clean label trends with our Coloring Foods for fat-based products.

## Cost efficient

- Minimal settling of the bulk product
- Fast and easy dispersion in your application
- Easy to blend into additional shades
- Ambient storage
- 12 months shelf life

## Non-migrating colors

Ideal for bi-layered fat-based products

## Flavor neutral

Does not affect the flavor of the final product

**FruitMax®**  
Pink 1100 OS

**FruitMax®**  
Blue 1500 OS

**FruitMax®**  
Brown 1200 OS

## Match your flavor profile



Apple



Banana



Orange



Strawberry



Raspberry



Grape



Blueberry



Caramel



## Introducing the most popular oil soluble colors

### Minimally processed colors:

**FruitMax®**  
Yellow 1602 OS

**FruitMax®**  
Red 105 OS

**FruitMax®**  
Pink 1100 OS

**FruitMax®**  
Blue 1500 OS

**FruitMax®**  
Brown 1200 OS

### Natural colors:

**Vegex®**  
Turmeric OS 10

**Vegex®**  
NC 10 OS

**CulinaColor™**  
Orange 251 OS

**CC-OSS-102**

**C-3000-OS**

**ColorFruit®**  
Black 900 WSP

### Labelling and compliance for FruitMax® range of oil soluble colors

- No e-number labelling required in EU
- In compliance with NATCOL's code of practice for the classification, manufacturing, use and labelling of coloring foods
- Meet kosher, halal and vegetarian requirements
- Long time stability at elevated storage and processing temperatures for most colors