

I-Colors® Bold – redefining color *intensity* in dry and fat-based foods

For some food and beverage products it has been a challenge to achieve truly intense colors so far. I-Colors® Bold can deliver the color intensity you have been looking for; it is your new door-opener to magnificent and bold opportunities, making it possible for you to meet even more consumer demands, naturally.

Why choose I-Colors®?

Powdered I-Colors® provide a uniform color to instant mixes and fat-based products achieving bright and intense shades.

- Excellent and natural alternative to synthetic lakes
- Strong color impact with lower dosage
- Easy to dose and dissolve
- Plate and color evenly
- No dephasing, lumps or spots

Instant



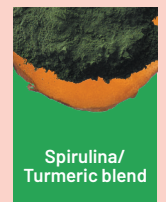
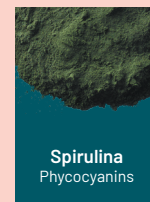
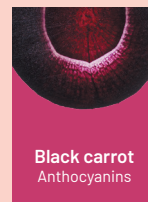
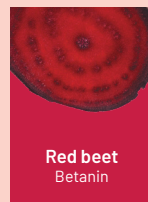
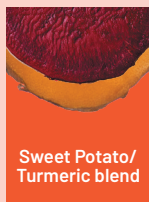
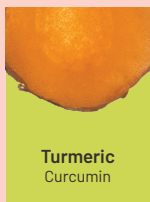
Intense



Standard powder (L) and I-Colors® powder (R) compared at same pigment content in compressed tablets.



I-Colors® Bold range based on natural raw materials



Natural powder colors ideal for:

Instant powder beverages, sports powders, compressed candy, seasoning for snacks/savory, fat-based filling, compound coating and colored sugar decoration.

Interested?

Check out our website for more inspiration.