



A guide for shade options for snack seasonings

Converting to natural from FD&C Colors -
US Region



Change is *natural*

As the US food and beverage industry move to natural colors to comply with the FDA & HHS announcement to phase out FD&C colors by the end of 2026, we've compiled some of our favorite natural shades for your conversion.

Don't see the shade you're looking for? Click or scan the QR code to connect about finding your perfect dosage and custom solutions.



Natural Pink solutions

Pink

I-Colors® FM Pink 1108 WSP



Source: Red Beet

- Uniform coloring/plating
- No dephasing on colored powder
- Easy to use

FruitMax® Pink 1100 OS



Source: Red Beet

- No or minimal settling of color
- Easy to blend for wide range of shade
- Minimally processed/coloring foods
- Ambient storage possible

FruitMax® Pink 1100 OS



Source: Red Beet

- Non or minimal settling of color
- Easy to blend for wide range of shade
- Minimally processed/coloring foods
- Ambient storage possible

Benefits may vary according to the product used

Natural Red solutions

Red

I-Colors®Red 125 WSP



Source: Red Sweet Potato

- Strong, intense color
- Uniform coloring/plating
- No dephasing on colored powder
- Easy to use

Benefits may vary according to the product used

Natural Orange solutions



CulinaColor™ Orange 251 OS



Source: Paprika

- Cost efficient
- Excellent plating abilities for seasoning mixes
- Stable to heat, light and low pH
- Improved oxidation stability

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A-800-S



Source: Annatto

- Cost efficient
- High strength
- Stable to heat, low pH, and light

A-800-S



Source: Annatto

- Cost efficient
- High strength
- Stable to heat, low pH, and light

Benefits may vary according to the product used

Natural Yellow solutions



I-Colors® Yellow 1005 WSP



Source: Turmeric

- Strong, intense color
- Uniform coloring/plating
- No dephasing on colored powder
- Easy to use

I-Colors® Yellow 902 WSS-P*



Source: Turmeric

- Cost efficient
- Bright greenish yellow shade
- Stable to heat, low pH, and oxidation
- Encapsulated for improved light stability
- Excellent plating abilities in seasoning mixes

I-Colors® Yellow 902 WSS-P*



Source: Turmeric

- Cost efficient
- Bright greenish yellow shade
- Stable to heat, low pH, and oxidation
- Encapsulated for improved light stability
- Excellent plating abilities in seasoning mixes

Benefits may vary according to the product used

*Permitted for use with restrictions

Natural Yellow solutions



T-10-WSP*



Source: Turmeric

- Bright greenish yellow shade
- Stable to heat, low pH, and oxidation
- Good plating abilities in seasoning mixes

T-10-WSP*



Source: Turmeric

- Bright greenish yellow shade
- Stable to heat, low pH, and oxidation
- Good plating abilities in seasoning mixes

Vegex® Turmeric OS10*



Source: Turmeric

- Cost efficient
- Bright greenish yellow shade
- Stable to heat, low pH, and oxidation
- Excellent plating abilities in seasoning mixes

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- Cost efficient
- Bright greenish yellow shade
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- Excellent plating abilities in seasoning mixes

Benefits may vary according to the product used

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Natural Yellow solutions



NBC Yellow C 3000 OS



Source: Beta Carotene

- Warm yellow shade
- Stable to heat, low pH, and light
- Excellent plating abilities for seasoning mixes
- Easy to disperse in oil/fat applications

NBC Yellow C 3000 OS



Source: Beta Carotene

- Warm yellow shade
- Stable to heat, low pH, and light
- Excellent plating abilities for seasoning mixes
- Easy to disperse in oil/fat applications

BC 3000 OS



Source: Nature Identical Beta Carotene

- Cost efficient
- Warm yellow shades
- Stable to heat, low pH, and light
- Excellent plating abilities for seasoning mixes
- Easy to disperse in oil/fat applications

BC 3000 OS



Source: Nature Identical Beta Carotene

- Cost efficient
- Warm yellow shades
- Stable to heat, low pH, and light
- Excellent plating abilities for seasoning mixes
- Easy to disperse in oil/fat applications

Benefits may vary according to the product used

Natural Green solutions



I-Colors® Green 1370 WSP



Source: Spirulina & Turmeric

- Strong, intense color
- Uniform coloring/plating
- No dephasing on colored powder
- Easy to use

Benefits may vary according to the product used

Natural Blue solutions



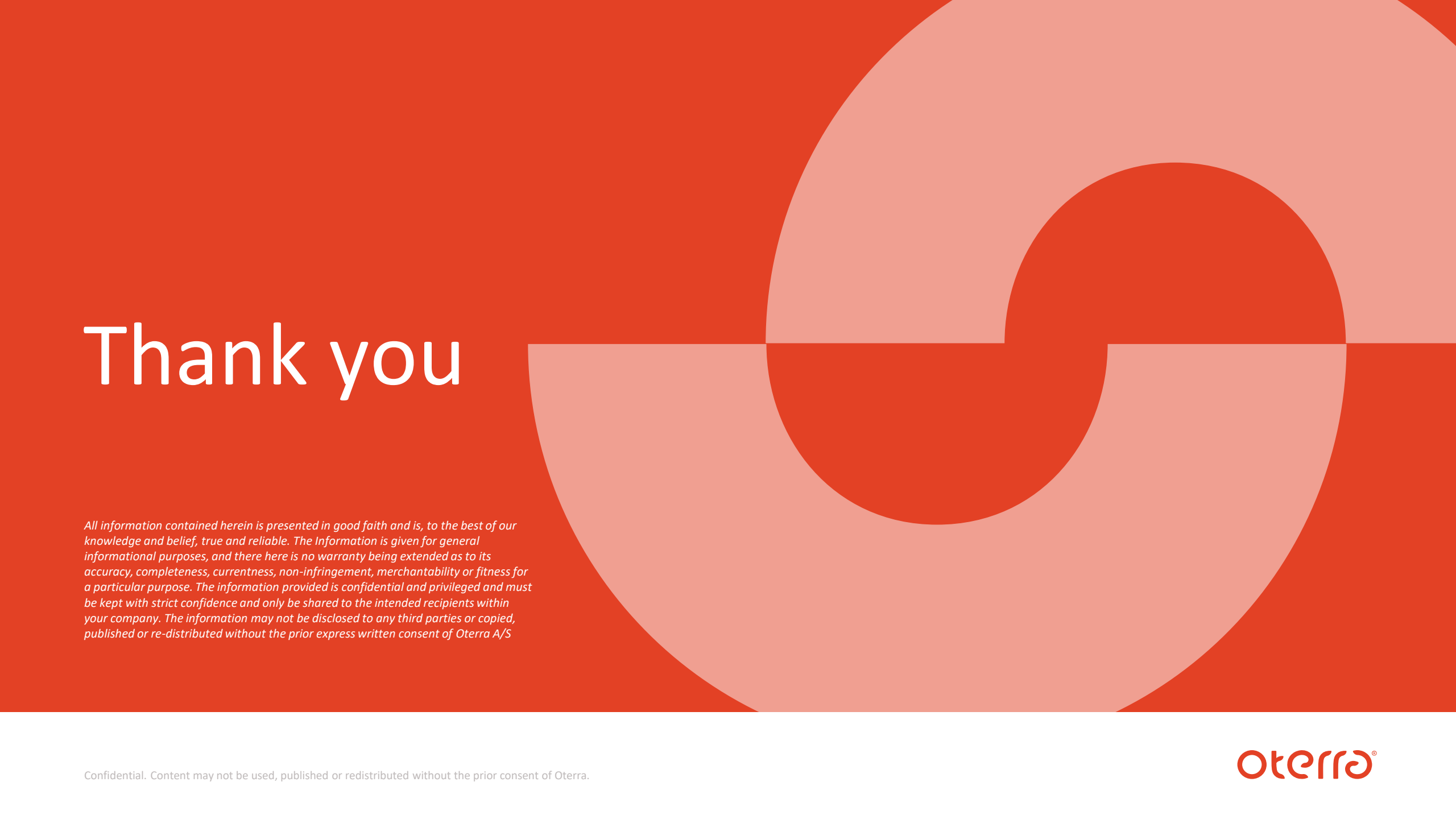
I-Colors® Blue 1513 WSP



Source: Spirulina

- Strong, intense color
- Uniform coloring/plating
- No dephasing on colored powder
- Easy to use

Benefits may vary according to the product used



Thank you

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