

NAK HAIR

A U S T R A L I A

*re*IGNITE





reIGNITE

WELCOME to *the* NAK EDUCATION PROGRAM 22

designed to
reIGNITE
YOUR
LEARNING



*Our 2022 program has
been created to inspire
and celebrate your
development and growth.*

Empower yourself to be the best you can be, guided by our national team of highly experienced NAK Educators.

reIGNITE 2022 has been designed to support your learning and training needs. Face-to-face or online, we have a pathway ready to reIGNITE you.

Our workshops combine theory, techniques and inspiration with a particular focus on colour. We welcome talented Salon Ambassadors and Guest Artists to share their passion for hair.

reIGNITE and inspire your creative artist within, with our comprehensive education program:

- * Online Training
- * Colour Workshops
- * Styling Workshops
- * Retail Training
- * Guest Education

Welcome to NAK Education. We look forward to reIGNITING your learning journey in 2022.

ROBERT KOVÁCS
Director of EDUCATION



reIGNITE

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reignite

anywhere
ANYTIME

Our online education has been so well received, we have added more for you to explore! With our highly skilled team of NAK Educators, we offer online education options suited to all your learning needs.

Our online program includes a comprehensive range of on-the-go education, from fundamental product knowledge to the most advanced colouring education.

Introducing **Colour Passport** - your ultimate learning pathway. Take your NAK Colour knowledge to new heights with this two-series colour program, encompassing the entire NAK Colour Portfolio.

Be inspired by **Platform**, our new online series featuring the industry's best artists showcasing their latest colour and cutting techniques.

Welcome the arrival of organic rituals with **ORI Lab**. Built upon the foundations of clean beauty science, ORI Lab is a thoughtfully crafted plant-based collection, made without compromise. Learn about NAK Hair's newest collection.

Come join us online!



Online EDUCATION

reignite

online
EDUCATION



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series ONE

COLOURGRADUATE

Essentials for the NAK Colourist | Complimentary

Learn the fundamentals of NAK Colour. Progress through the NAK Colour Collection, gaining knowledge of each of the core colour and lightening ranges. Complete the five modules and quizzes, which have been designed to advance with each session.

MODULES

- 1 NAK Soft Colour Collection
- 2 NAK Permanent Colour Collection
- 3 Blonde360 Lightening Collection
- 4 Colour Palette & Fashion Colouring
- 5 Colour Correction & Re-Pigmentation

All five modules & quizzes must be completed with a score of 100% to receive your NAK Colour Graduate e-Certificate.



series TWO

COLOURARTISAN

Advanced NAK Colour Knowledge | Complimentary

Colour Artistan has been specifically designed for the colourist wanting to take their colour knowledge to the most advanced heights. Complete the five modules and quizzes, which have been designed to advance with each session.

MODULES

- 1 Skin Science
- 2 Colour Chemistry
- 3 Advanced Grey Coverage
- 4 Advanced Lightening & Toning
- 5 Enlighten Me: Root Stretch & Root Tap

All five modules & quizzes must be completed with a score of 100% to receive your NAK Colour Artisan e-Certificate.

Complete both Colour Graduate and Colour Artisan to receive complimentary access to our Online Masterclass, Colour Esteem (valued at \$150).



GRANDSTAND

Creative Colour Techniques, Trends & Formulas | Complimentary

Grandstand showcases the NAK portfolio of creative colouring techniques, supported by current trends and colour formulas.

Explore and learn more about our Balayage, Metallics, Liquid Gloss, Colour Masque and Gala Collections, allowing you to refresh and refine your knowledge and techniques.

MODULES

1 Clay Balayage

2 Metallics Colour Collection

3 Liquid Gloss No Base-Break Colour

4 Colour Masque Conditioning Shades

5 Gala Colour Collection

All five modules & quizzes must be completed with a score of 100% to receive your NAK Grandstand e-Certificate.



PLATFORM

Creative Cutting, Styling & Colour Techniques | NAK Kulture Salon Exclusive*

Watch and learn as our Guest Artists show how they create their signature on-trend looks. Each Artist or Lead NAK Educator will share a short how-to video showcasing the latest fashion colouring, cutting and styling techniques.

SESSIONS

1 Wolf Hair Cut by Jo Johnson, Annojjen Hoons

2 Blonde Extreme by Lauren & Team, The Rumours are True

3 Collage Colour by Jo Johnson, Annojjen Hoons

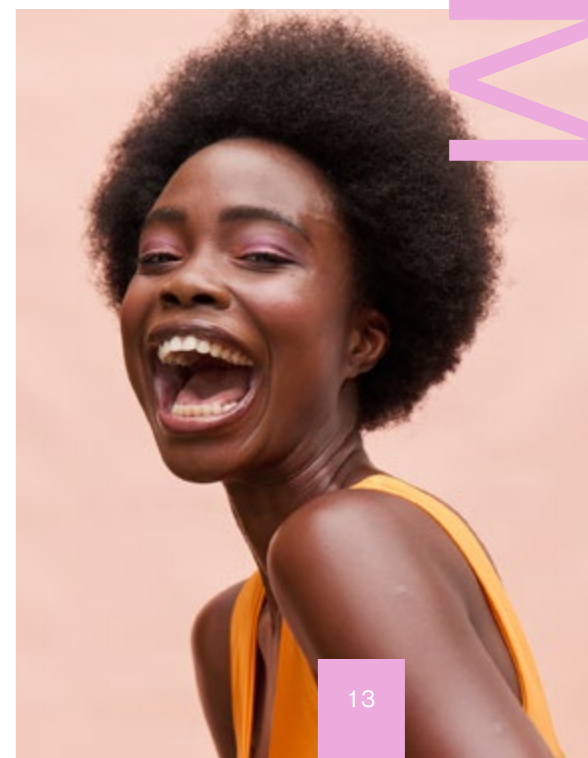
4 My Style by Leigh & Team, Blow Bar Co

5 Root Stretch by NAK Education Creative Team

6 Root Tap by NAK Education Creative Team

Head online to learn more and to register for access.

**Access fees may apply for non-NAK Kulture Salons.*



master
CLASS
COLOURPROTÉGÉ

For Emerging Colourists | \$100pp

Colour Protégé is specifically designed for the emerging colourist new to the industry and starting their NAK Colour journey.

This ten-module program is perfect for new colourists or salon owners looking for support in NAK Colour training.

MODULES

- 1 Professional Care & Client Consultation
- 2 Colour Begins with Light
- 3 Colour Masque Conditioning Shades
- 4 NAK Soft Colour Collection
- 5 NAK Permanent Colour Collection
- 6 Blonde360 Lightening Collection
- 7 Fashion Colour Families
- 8 Toning Success & Enhancing Colour Longevity
- 9 Metallics Colour Collection
- 10 Colour Correction & Re-Pigmentation

All ten modules & quizzes must be completed with a score of 100% to become a NAK Colour Protégé.



master
CLASS
COLOURESTEEM

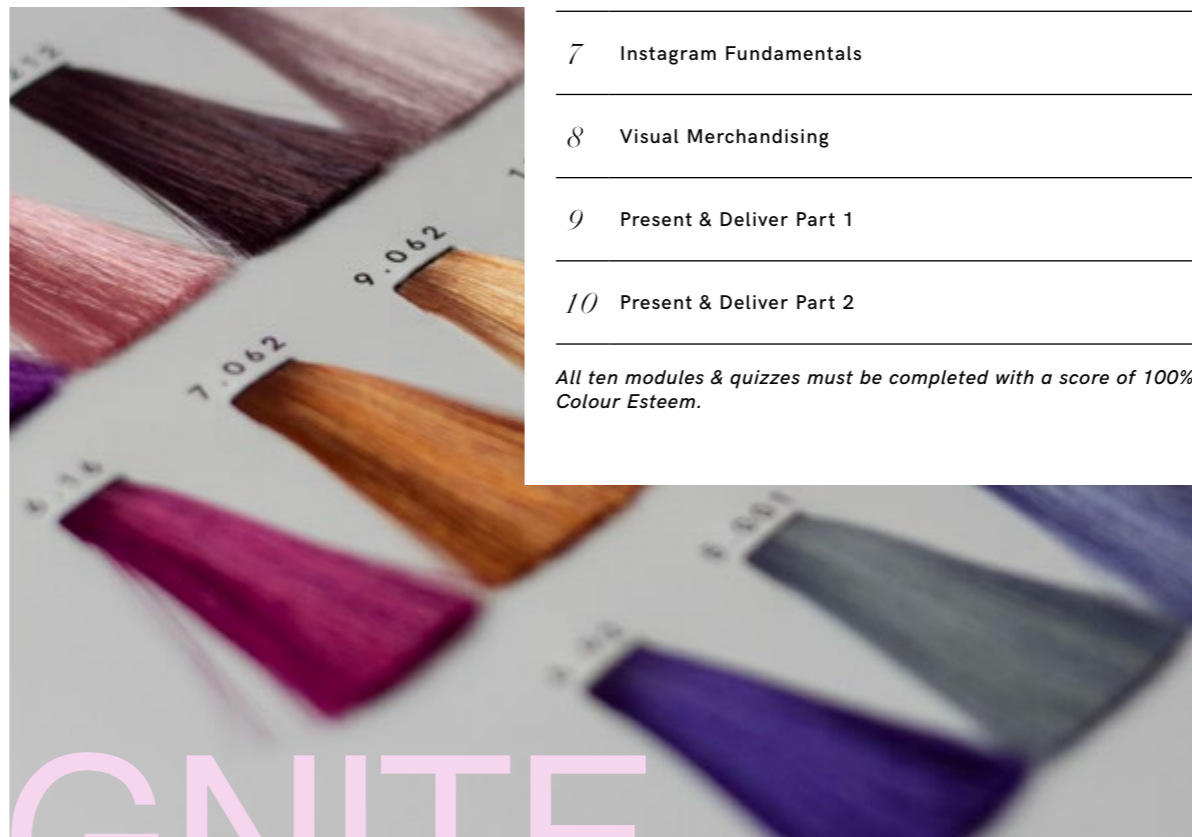
Master Colour Program | \$150pp

The ultimate online colour program. This ten-module program has been specifically designed for the colourist wanting to take their colour knowledge to the most advanced heights.

MODULES

- 1 Skin Science
- 2 Hair Science
- 3 Advanced Colour Knowledge
- 4 Blonde360 Principles
- 5 Advanced Blonde360
- 6 Creative Toning
- 7 Instagram Fundamentals
- 8 Visual Merchandising
- 9 Present & Deliver Part 1
- 10 Present & Deliver Part 2

All ten modules & quizzes must be completed with a score of 100% to achieve NAK Colour Esteem.



KERATINSMOOTHING

NAK Smoothing System | Complimentary

Learn all you need to know about NAK Keratin Smoothing in this 45-minute module, designed to enhance your salon service options.

NAK Keratin Smoothing is especially suited to clients with strong and unruly hair textures who wish to improve styling and manageability.

TOPICS

- | | |
|---|---|
| 1 | Strengthen, Smooth, Soften & Repair |
| 2 | The Science of Smoothing |
| 3 | NAK Keratin Light Express Smoothing Service |
| 4 | NAK Keratin Anti-Frizz Volume Reduction Service |
| 5 | NAK Keratin Plus Intensive Smoothing Service |
| 6 | Frequently Asked Questions |
| 7 | Aftercare Guidelines |

Complete the quiz with a score of 100% to receive your NAK Keratin Smoothing e-Certificate.





ORILAB

Organic Haircare, Made Without Compromise | Complimentary

We welcome the arrival of clean beauty. With clean eating nourishing our souls and a clean home said to 'spark joy', conscious consumers are diving deep into the prestigious world of clean. ORI Lab is built upon the foundations of clean beauty science and utilises organics to present a thoughtfully crafted plant-based collection, made without compromise.

In this 45-minute session, discover the world of clean beauty and organic rituals with ORI Lab, made with love by NAK Hair.

TOPICS

- 1 Meet ORI Lab
- 2 The Arrival of Clean Beauty
- 3 Why Organics Matter
- 4 Made Without Compromise
- 5 Clean Beauty Base & Beauty Boosters
- 6 ORI Lab Collection
- 7 Prescribing the Correct Organic Ritual
- 8 ORI Lab Care Methods

Complete the quiz with a score of 100% to receive your ORI Lab e-Certificate.



NAKSIGNATURE

Welcome to Thoughtful Haircare | Complimentary

NAK's vision has always been to build a leading global haircare brand endorsed by salons and stylists, with the Australian way of life at its core; welcome to the NAK Signature Range.

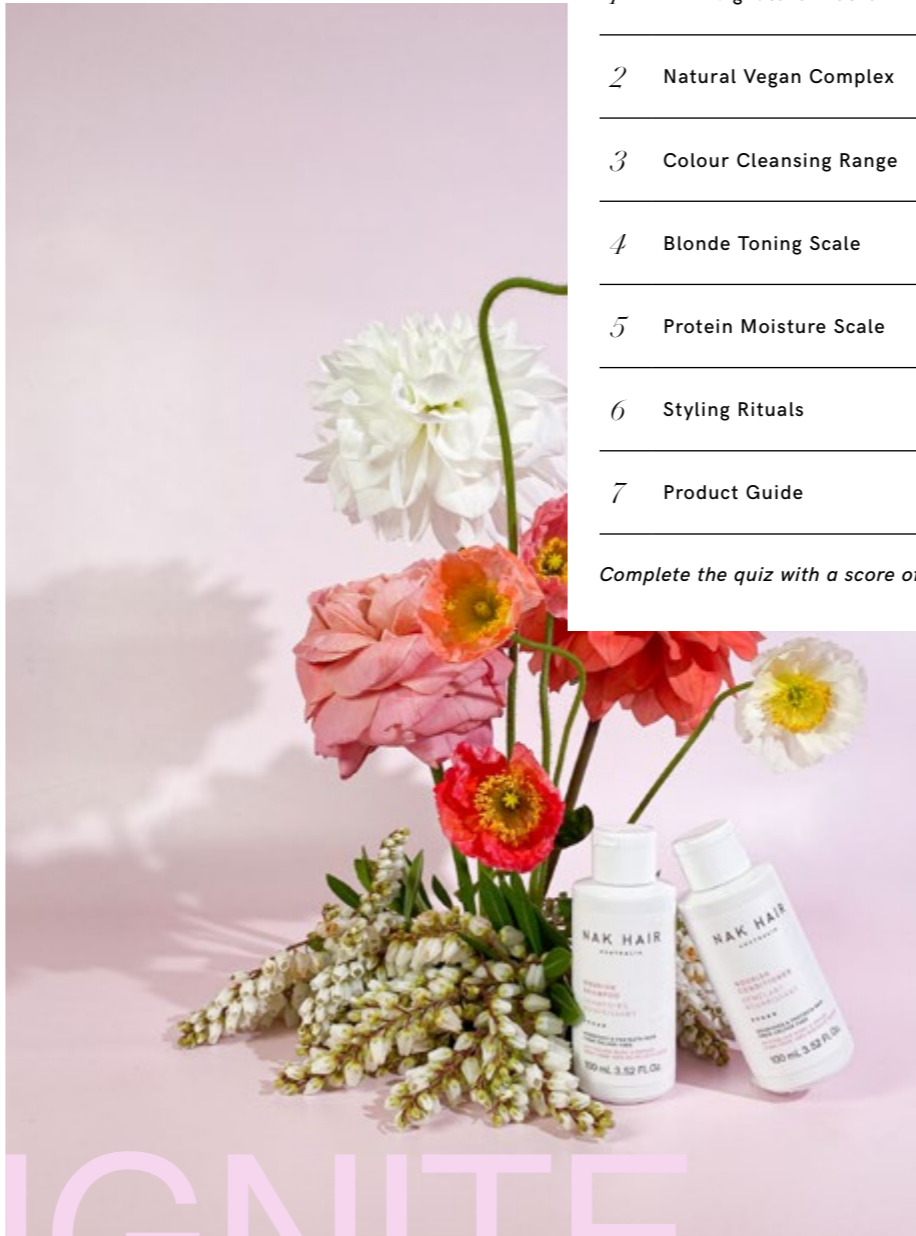
NAK Signature is designed for sublime cleansing, beautiful treatments, and effortless styling rituals.

In this 45-minute session, learn about NAK Signature from cleanse, treat and repair, to creating the ultimate style with our comprehensive range.

TOPICS

- 1 NAK Signature Truths
- 2 Natural Vegan Complex
- 3 Colour Cleansing Range
- 4 Blonde Toning Scale
- 5 Protein Moisture Scale
- 6 Styling Rituals
- 7 Product Guide

Complete the quiz with a score of 100% to receive your NAK Signature e-Certificate.



HAIRDOCTOR

Advanced Colour & Problem Solving | Live & Complimentary

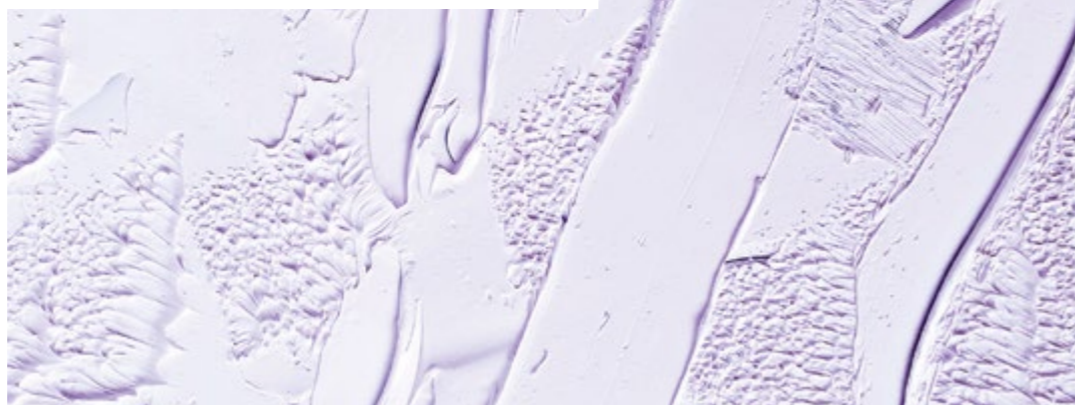
Join our expert panel of NAK Educators for this special online series. Learn the best solutions for challenging hair colouring or lightening services and have the opportunity to ask any NAK product questions you are seeking advice for.

These sessions will feature Special Guest Educators hosted by Robert Kovács, NAK Director of Education. Come join us online; we welcome you to interact and ask the questions you have always wanted answered from our panel of NAK Lead Educators.

TOPICS

- 1 NAK Hair Colour Collections
- 2 Solutions to Challenging Colour Problems
- 3 Getting the Most Out of Each Lightening Service
- 4 NAK Keratin Smoothing
- 5 Toning Must-Haves
- 6 Latest Trends

Head online to learn more and to register for the sessions. Dates listed on page 65.



BESPOKEONLINE

Education Exclusively For You | Live & Complimentary

We are excited to be able to offer our wonderful NAK Salons bespoke product education through a live, online format. Our NAK Educators will personalise the training to suit you and your salon's needs.

TOPICS

- 1 NAK Demonstrations
- 2 NAK Product Training
- 3 Problem Solving
- 4 NAK Retail Training
- 5 Ongoing Salon Training (exclusive to NAK Kulture Salons)

To book your complimentary Bespoke Online Training, please contact your local NAK Business Development Manager or email education@nakhair.com.au.



FORUM

Business Mentoring | Live & Complimentary

Come meet the lead innovators from NAK as they share their knowledge and experiences, all in a 45-minute up-close and personal journey. Joined by industry leaders and salon owners who will share what makes their business strategies, teams and salons such a success!

Gain that extra spark to boost your business, with help from our dynamic NAK Community. Hosted by Robert Kovács, NAK Director of Education.

MONTH	SESSION TOPIC	SPECIAL GUEST
<i>FEB</i>	EDUCATOR OF THE YEAR Making it great - what makes a great Educator?	RAYMOND ROZEMA NAK Educator of the Year Lead Educator VIC, NAK Hair
<i>MAR</i>	LET’S GET SOCIAL How to make sense of it and get it right	EMMA DUNCAN Owner, Halo Hair Collective
<i>MAY</i>	BEHIND THE BRAND The NAK journey to date and the vision for the future	SONIA CHADBURN CEO, NAK Hair
<i>JUNE</i>	MARKETING EXPOSÉ Marketing today and how to stand out from the crowd	HANNAH CASH Director of Marketing & Brand, NAK Hair
<i>JULY</i>	BUILDING A DYNAMIC TEAM Creating a salon culture that is unstoppable	LAUREN MAIN Owner, The Rumours are True - NAK Ambassador Salon
<i>SEPT</i>	BRAND, SALON & SALES How to sell a product and what clients want	TIM BANKS Director of Sales, NAK Hair
<i>OCT</i>	HYPER-SOCIALS - GET IT RIGHT AND GET SEEN! Take your social media game to new heights	EMMA DUNCAN Owner, Halo Hair Collective

Head online to learn more and to register for the sessions. Dates listed on page 65.

NAK
FORUM



reIGNITE

meaningful WORKSHOPS

Colour remains the most popular and core service performed in salon today; it allows us to design the most creative finish to any hairstyle. Master all aspects of colouring, from the essential to the artistic.

Have your most challenging colour correction concerns answered in our new face-to-face **Hair Doctor** workshop. Immerse yourself in organic haircare and clean beauty, as you learn and experience NAK's newest collection, **ORI Lab**.

We invite you to attend our colour and retail workshops, and *re*IGNITE your creative passion.



colour & RETAIL

reIGNITE



*colour*IQ 28

*blonde*360 29

*hair*DOCTOR 30

*OR*LAB 32

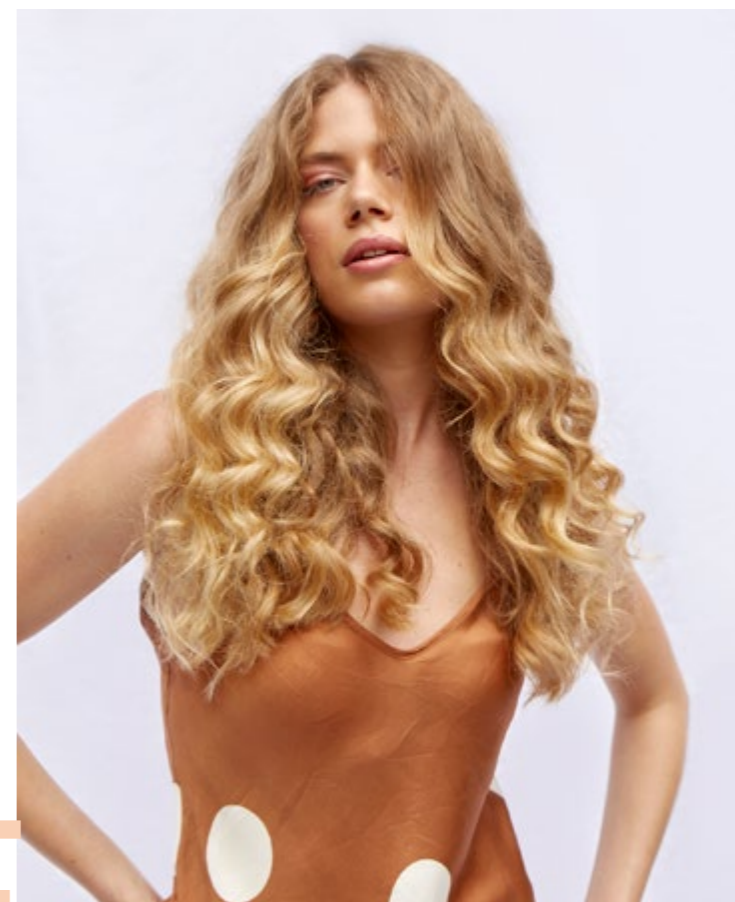
*clay*BALAYAGE 34

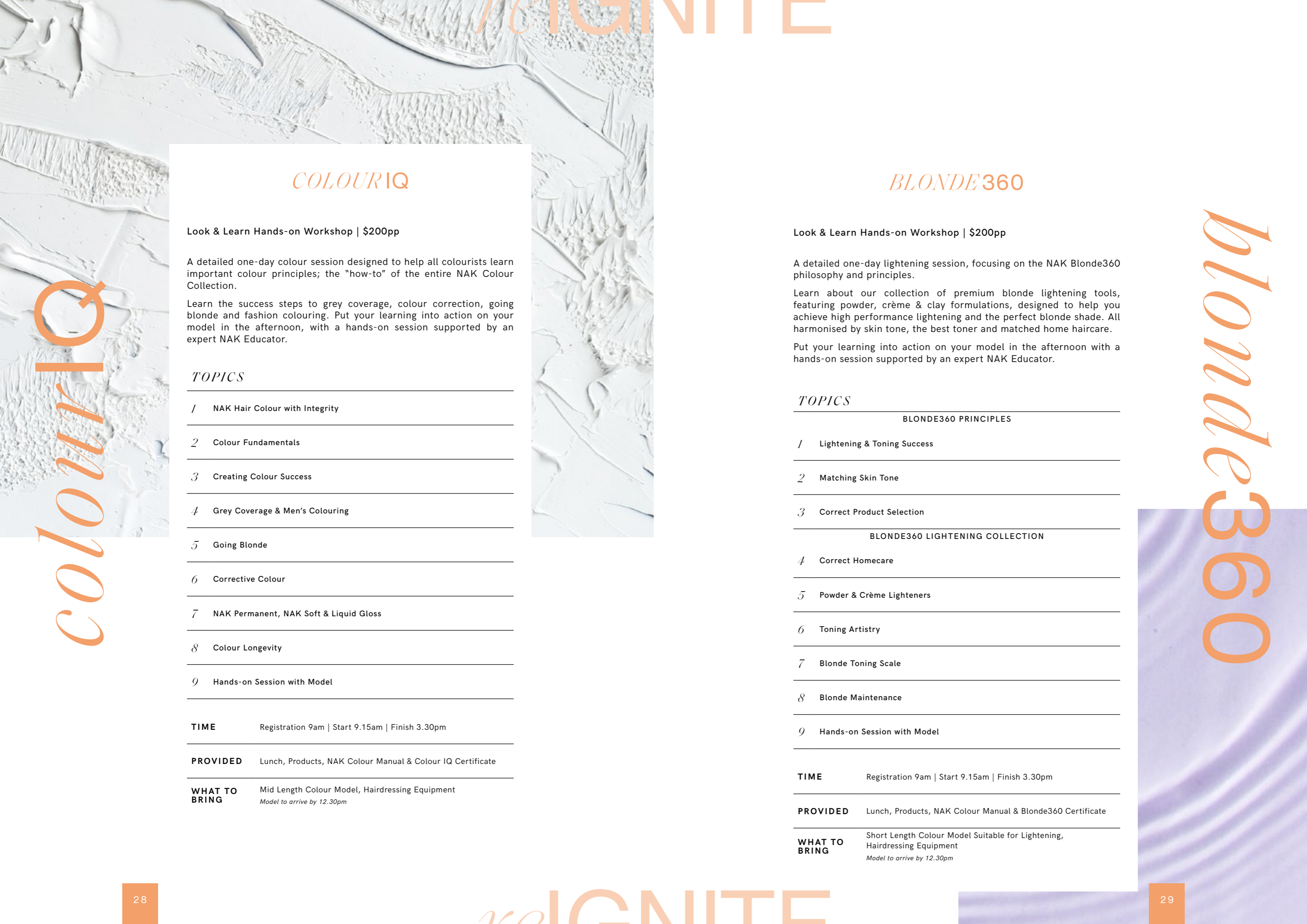
*foil*PLUS 35

*colour*SPECTRUM 36



colour&retail
WORKSHOPS





COLOUR IQ

Look & Learn Hands-on Workshop | \$200pp

A detailed one-day colour session designed to help all colourists learn important colour principles; the “how-to” of the entire NAK Colour Collection.

Learn the success steps to grey coverage, colour correction, going blonde and fashion colouring. Put your learning into action on your model in the afternoon, with a hands-on session supported by an expert NAK Educator.

TOPICS

- 1 NAK Hair Colour with Integrity
- 2 Colour Fundamentals
- 3 Creating Colour Success
- 4 Grey Coverage & Men’s Colouring
- 5 Going Blonde
- 6 Corrective Colour
- 7 NAK Permanent, NAK Soft & Liquid Gloss
- 8 Colour Longevity
- 9 Hands-on Session with Model

TIME Registration 9am | Start 9.15am | Finish 3.30pm

PROVIDED Lunch, Products, NAK Colour Manual & Colour IQ Certificate

WHAT TO BRING Mid Length Colour Model, Hairdressing Equipment
Model to arrive by 12.30pm

BLONDE 360

Look & Learn Hands-on Workshop | \$200pp

A detailed one-day lightening session, focusing on the NAK Blonde360 philosophy and principles.

Learn about our collection of premium blonde lightening tools, featuring powder, crème & clay formulations, designed to help you achieve high performance lightening and the perfect blonde shade. All harmonised by skin tone, the best toner and matched home haircare.

Put your learning into action on your model in the afternoon with a hands-on session supported by an expert NAK Educator.

TOPICS

- BLONDE360 PRINCIPLES
- 1 Lightening & Toning Success
 - 2 Matching Skin Tone
 - 3 Correct Product Selection
- BLONDE360 LIGHTENING COLLECTION
- 4 Correct Homecare
 - 5 Powder & Crème Lighteners
 - 6 Toning Artistry
 - 7 Blonde Toning Scale
 - 8 Blonde Maintenance
 - 9 Hands-on Session with Model

TIME Registration 9am | Start 9.15am | Finish 3.30pm

PROVIDED Lunch, Products, NAK Colour Manual & Blonde360 Certificate

WHAT TO BRING Short Length Colour Model Suitable for Lightening, Hairdressing Equipment
Model to arrive by 12.30pm



HAIRDOCTOR

ADVANCED COLOUR & COLOUR CORRECTION

Look & Learn Hands-on Workshop | \$200pp

Our most comprehensive one-day colour session, created to help colourists achieve their ultimate colour goals with confidence.

Learn how to master challenging colour corrections, lightening and toning, as well as perfecting your product selection. Discover the new techniques for performing the very popular Root Tap and Root Stretch.

Put your learning into action on your model in the afternoon with a hands-on session supported by an expert NAK Educator.

TOPICS	
1	Colour Correction & Removal
2	Correct Product Selection
3	On-Scalp Lightening
4	Lightening & Toning Success
5	Understanding Root Tap & Root Stretch
6	Correct Homecare
7	Colour Maintenance
8	Hands-on Session with Model

TIME	Registration 9am Start 9.15am Finish 3.30pm
PROVIDED	Lunch, Products, NAK Colour Manual & Hair Doctor Certificate
WHAT TO BRING	Mid Length Colour Model Suitable for Colour Corrective Service, Hairdressing Equipment Model to arrive by 12.30pm



ORI/LAB

Morning Look & Learn | \$100pp - Full Day Session | \$150pp

We welcome the arrival of clean beauty. ORI Lab is built upon the foundations of clean beauty science and utilises organics to present a thoughtfully crafted plant-based collection, made without compromise.

In this session, discover the world of clean beauty and organic haircare with our premium ORI Lab collection. This workshop will include a morning Look & Learn session, inviting you to explore all that ORI Lab offers. A hands-on session will follow for guests wishing to delve into the ORI Lab organic rituals, enhancing all salon experiences.

TOPICS

- 1 Meet ORI Lab
- 2 The Arrival of Clean Beauty
- 3 Why Organics Matter
- 4 Made Without Compromise
- 5 Clean Beauty Base & Beauty Boosters
- 6 ORI Lab Collection
- 7 Prescribing the Correct Organic Ritual
- 8 ORI Lab Care Methods
- 9 ORI Lab Ritual Massage Session

TIME	MORNING SESSION: Registration 9am Start 9.15am Finish 12pm
	FULL DAY SESSION: Registration 9am Start 9.15am Finish 2pm
PROVIDED (FULL DAY SESSION)	Lunch, Products, ORI Lab Manual, ORI Lab Gift Pack & Certificate
WHAT TO BRING (FULL DAY SESSION)	Hairdressing Equipment

reIGNITE

ORI LAB
IS MADE WITH LOVE
IN AUSTRALIA

ORGANIC HAIRCARE BUILT
UPON THE FOUNDATIONS
OF CLEAN BEAUTY
SCIENCE



CLEANSE & CONDITION

RESTORE
NOURISH & PROTECT
Snowflower, Camellia Oil & Oat Extract



PLUMP
BODY & VOLUME
White Cypress, Rice Protein & Pomegranate

CURL
SOFTEN & HYDRATE
Flannel Flower, Rice Protein & Wild Rosella
SILICONE-FREE



BLONDE
BRIGHTEN & REPAIR
Camellia Oil, Quinoa Protein & Blue Cypress

CALM
NURTURE & SOOTHE
Vitamin E, Calendula & Oat Extract
FRAGRANCE-FREE



DAILY ESSENTIALS

ENDS REMEDY
SMOOTH & DETANGLE
Quinoa Protein, Snowflower, Camellia Oil & Avocado Oil

MOISTURE FOAM
HYDRATE & REFRESH
Cucumber, Snowflower & Finger Lime



TREATMENTS



OVERNIGHT DEW SERUM
NUTRIENT-RICH BEAUTY TREATMENT
Camellia Oil, Snowflower & Vitamin F

RESTORE TREATMENT
HYDRATING REPAIR TREATMENT
Flannel Flower, Rice Protein & Shea Butter

RESCUE MASQUE
DEEP CONDITIONING BEAUTY BUTTER
Cocoa Butter, Oat Extract, Snowflower & Marula Oil

STYLE & FINISH

FINISHING CRÈME
LIGHTLY SHAPE & STYLE
Camellia Oil, Marula Oil & Wild Rosella

CURL CRÈME
SOFTLY SMOOTH & DEFINE
Flannel Flower, Rice Protein & Wild Rosella
SILICONE-FREE

GLOSS SERUM
LUXE OIL-SERUM HYBRID
Camellia Oil, Vitamin E & Marula Oil

CLEAN BEAUTY BASE
NIACINAMIDE,
HYALURONIC ACID,
ALOE & MARSHMALLOW

BEAUTY BOOSTERS
EACH PRODUCT IS
ELEVATED WITH A UNIQUE
BLEND OF THOUGHTFULLY
TAILORED INGREDIENTS



reIGNITE

CLAYBALAYAGE

Creative Hands-on Workshop | \$200pp

Derived from the French word meaning “to sweep”, this workshop is designed to teach you all you need to know about NAK Clay Balayage.

Discover two salon-friendly paint-on techniques effortlessly adaptable to your salon and clients, delivered in a quick and easy to understand format.

Learn correct brush placement, blending, regrowth techniques and toning to ensure beautiful balayage colouring results.

TOPICS

- 1 Essential Points to Know
- 2 NAK Clay Balayage
- 3 Live Demonstration
- 4 Tools & Sectioning
- 5 Clay Balayage Techniques (Sweep Highlight & Base Sun Highlight)
- 6 Creative Toning Artistry with NAK Liquid Gloss
- 7 Colour Longevity
- 8 Hands-on Session with Mannequin provided

TIME Registration 9am | Start 9.15am | Finish 3.30pm

PROVIDED Lunch, Products, Clay Balayage Booklet, Balayage Mannequin (valued at \$100), two Clay Balayage Boards & Clay Balayage Certificate

WHAT TO BRING Hairdressing Equipment

FOILPLUS

Fundamentals & Techniques Hands-on Workshop | \$250pp

Learn the classic technique of foil highlighting and adaptable placements for perfect results every time.

In this one-day workshop, our Guest Educators will develop, support and elevate your foiling skills, giving you the confidence to master foiling effectively with fast, reliable and simple techniques.

Best suited for foiling newbies or colourists wanting to elevate and improve their foiling techniques.

TOPICS

- 1 Essential Points to Know
- 2 Live Demonstration
- 3 Foil Placement
- 4 Tools Needed & Sectioning
- 5 Foiling Techniques
- 6 Colour Maintenance
- 7 Hands-on Session with Mannequin provided

TIME Registration 9am | Start 9.15am | Finish 3.30pm

PROVIDED Lunch, Products, Foil Plus Booklet, Foiling Mannequin (valued at \$100) & Foil Plus Certificate

WHAT TO BRING Hairdressing Equipment



COLOURSPECTRUM

Two-Day Ultimate Colour Masterclass | \$400pp

Held exclusively at the new NAK HQ in Brisbane, Colour Spectrum Masterclass is the ultimate colour, science and knowledge seminar that takes you to the advanced level of Colour Master.

Think outside the box and take your colour expertise, confidence, and creativity to new heights. Learn to perfect your in-salon colour services.

Explore every aspect of the NAK Colour Collection. Push beyond your current knowledge and discover how to colour hair at the most advanced level. Discover the world of clean beauty and organic haircare, with our premium ORI Lab collection.

TOPICS

- 1 Hair Science
- 2 Colour Chemistry
- 3 NAK Colour Collections - Advanced Colour Star
- 4 NAK Permanent & Soft - Advanced Coverage & Performance
- 5 Social Media
- 6 Skin Science
- 7 Creating Colour Success
- 8 Blonde360 Lightening Collection
- 9 Liquid Gloss & Creative Toning
- 10 Vibrant Reds with the Gala Collection
- 11 Meet ORI Lab - Organic Haircare, Made Without Compromise
- 12 Be inspired by NAK Guest Artists, showcasing their latest techniques

DAY 1 SUNDAY

Registration 9.15am | Start 9.30am | Finish 4pm

You are invited to a complimentary dinner with your NAK Educators on the Sunday evening, held at one of Brisbane's leading restaurants

DAY 2 MONDAY

Registration 8.45am | Start 9am | Finish 3.30pm

GUEST ARTIST

Each Masterclass will feature an exclusive session from a NAK Guest Artist

PROVIDED

Lunch, Products, NAK Colour Manual, Liquid Gloss Manual, Colour Master Certificate, Badge & Decal

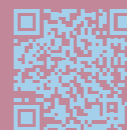


reIGNITE

flawless
STYLING

Bring your styling to life, drawing on talent to *re*IGNITE your inspiration and skills to take your styling to the next level. See the latest editorial looks inspired by our NAK Education Creative Team.

Be salon ready with flawless styling, supported with the perfect cocktail of NAK Styling products.



stylingWORKSHOPS



styling
WORKSHOPS



runway 42
*style*TEAMAUDITION 42

RUNWAY

Hands-on Styling Workshop | \$200pp

Experience the world of editorial styling and learn how to create that fashion runway look.

Be inspired by our national team of expert stylist NAK Educators as they showcase the latest editorial runway looks.

Discover the essential preparation, sectioning techniques and master all the hot tools at your disposal for fast, creative styling and finishes.

Get the essential tips for product cocktailing; find out exactly which NAK Styling products to use to achieve the editorial look and feel.

TOPICS

1 Pre-Style Prepping

2 Easy & Fast Sectioning, Layering & Cocktailing

3 Master Heat Styling Tools

4 Dressing & Finishing

5 How to Create On-Trend Looks

TIME Registration 9am | Start 9.15am | Finish 3:30pm

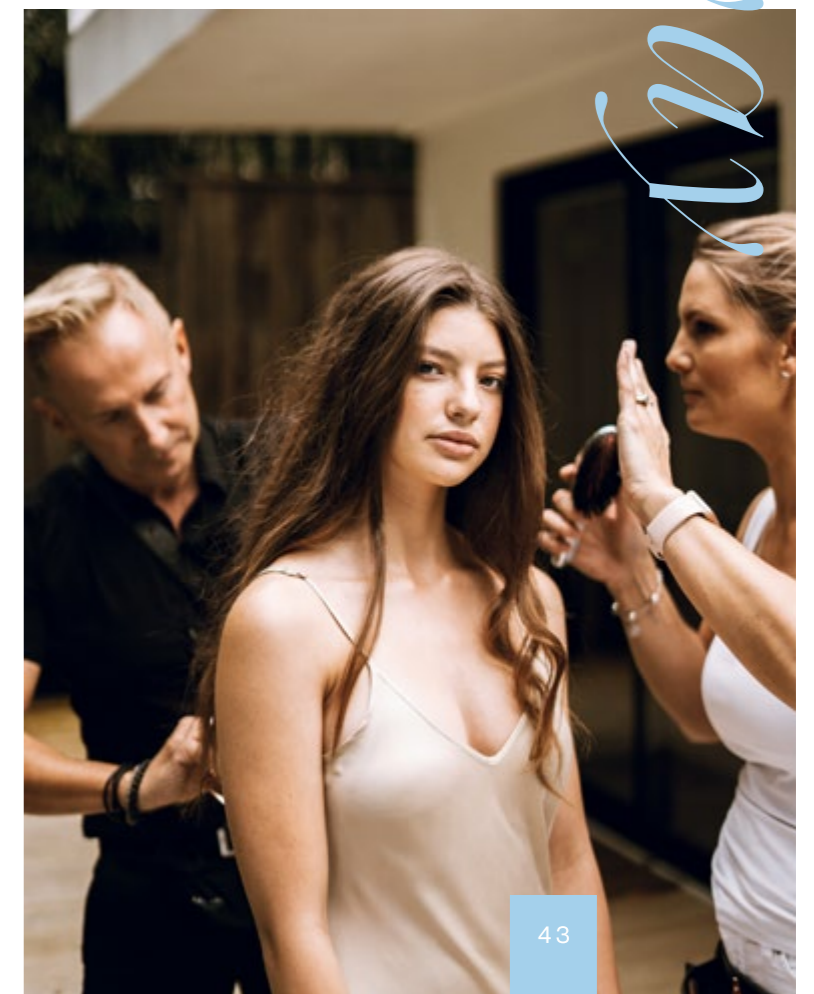
PROVIDED Lunch, Products, NAK Retail Manual, ORI Lab Manual, NAK Styling Gift Pack & Runway Certificate

WHAT TO BRING Shoulder Length Styling Model with Long Layers, Styling Equipment
Model to arrive by 12.30pm

STYLETEAMAUDITION

We are looking for the best talent to join our NAK Style Team.

Join the Team at live runway shows, fashion events and photoshoots, and work shoulder-to-shoulder with our NAK Educators or Award-Winning Guest Artists. Auditions will run after our Runway Styling Workshops. To request more information on our Style Team Audition, please email education@nakhair.com.au.





creative
ARTISANS

We are more than excited to celebrate our ever-growing team of exceptional creative artisans.

Our Guest Education program sees the industry's most talented and creative colourists, cutters and stylists share their incredible passion and skills through seminars hosted by NAK Education.

These specialised seminars and workshops will combine theory and practical; techniques and inspiration.

From the essentials to advanced hairdressing skills, all are created to *re*IGNITE your passion and realise your full potential as a stylist, colourist, and salon owner.

We invite you to be inspired by our NAK Salon Ambassadors and Guest Artists.



REIGNITE

guest
EDUCATION



*salon*AMBASSADOR:
BLOW BAR CO 48

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*guest*ARTIST:
ATTABOY 53

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BLOW BAR *co*



STYLE LOUNGE

STYLING TECHNIQUES - Leigh Dole & Team

Morning Look & Learn | \$150pp - Full Day Session | \$300pp

Learn the latest fashion-forward styling trends, inspired by that special event hair. Leigh and the Blow Bar Co team will take you on a journey through the creative styling looks for 2022, all supported by the latest techniques, tools and the NAK Signature Collection.

This session will teach you the most effective step-by-step styling techniques, demonstrated on models in an easy-to-follow format. Learn how to perfect a consult and recreate the freshest styling looks of 2022. Be inspired by styling secrets direct from the latest influences and trends.

This workshop will include a morning Look & Learn session, showcasing a variety of styling looks and techniques. A hands-on session will follow for guests wishing to learn shoulder-to-shoulder on their model.

TIME	MORNING SESSION:
	Registration 9.15am Start 9.30am Finish 12pm
	FULL DAY SESSION:
	Registration 9.15am Start 9.30am Finish 3.30pm

PROVIDED <small>(FULL DAY SESSION)</small>	Lunch, Handouts, Products & Style Lounge Certificate
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WHAT TO BRING <small>(FULL DAY SESSION)</small>	Long-Layered Model Suitable for Styling Techniques, Hairdressing Equipment <i>Model to arrive by 12.30pm</i>
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the RUMOURS
ARE TRUE

CONTOUR

COLOUR & STYLING TECHNIQUES - Lauren Main & Team

Morning Look & Learn | \$150pp - Full Day Session | \$300pp

Experience the dynamic synergy between contemporary lightening and styling techniques. Lauren and The Rumours are True team have amassed a great deal of lightening, foiling and colouring experience, supported by their amazing styling talent.

Lauren and her team will demonstrate their interpretation of the latest global trends and editorial looks, finished with the freshest styling for capturing the perfect Insta shot.

You will have newfound learning on lightening, styling, toning and social media exposures, all designed to be easy and commercial to bring it immediately back to the salon floor.

This workshop will include a morning Look & Learn session, showcasing a variety of lightening, colouring, toning and styling techniques. A hands-on session will follow for guests wishing to learn shoulder-to-shoulder on their model.

TIME	MORNING SESSION: Registration 9.15am Start 9.30am Finish 12pm
	FULL DAY SESSION: Registration 9.15am Start 9.30am Finish 3.30pm
PROVIDED <small>(FULL DAY SESSION)</small>	Lunch, Handouts, Products & Contour Certificate
WHAT TO BRING <small>(FULL DAY SESSION)</small>	Long-Layered Model Suitable for Lightening Techniques, Hairdressing Equipment <i>Model to arrive by 12.30pm</i>



AMBA SADOR

ANNOJJEN HOONS

MODERNITY

CUT & COLOUR TECHNIQUES - Jo Johnson

Morning Look & Learn | \$150pp - Full Day Session | \$300pp

Jo's ambition is to make every client more comfortable, utilising her well-developed and versatile hair cutting and colour philosophy. In this workshop, Jo will share her unique and specialised techniques for sculpting hair and complete the look with a harmonised hair colour, creating the most individualised hair design.

Jo draws inspiration from fashion and global influence, as well as nature and the encompassing environment. These influences are fused to create Jo's commercial hair cutting and colour techniques.

This workshop will include a morning Look & Learn session, showcasing a variety of cutting and colouring methods. A hands-on session will follow for guests wishing to learn shoulder-to-shoulder on their model. Jo uniquely and simply explains her techniques, ready for you to recreate back on the salon floor.

TIME	MORNING SESSION:
	Registration 9.15am Start 9.30am Finish 12pm
	FULL DAY SESSION:
	Registration 9.15am Start 9.30am Finish 3.30pm

PROVIDED (FULL DAY SESSION)	Lunch, Handouts, Products & Modernity Certificate
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WHAT TO BRING (FULL DAY SESSION)	Cut & Colour Model, Hairdressing Equipment <i>Model to arrive by 12.30pm</i>
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ATTABOY

FLUIDITY

MEN'S CUT & COLOUR TECHNIQUES - Robby Lippett & Tom Wynn

Morning Look & Learn | \$150pp - Full Day Session | \$300pp

Meet the contemporary world of Fluidity, showcasing men's barbering and women's styling, complemented by the latest hair colour trends from the bold to subtle fluid tones. Robby and Tom will share their passion for the perfect men's cut, focusing on beautiful hair and clean solid lines, together with a strong colour palette. Finished with women's hairstyling techniques, completing the gender fluidity.

This workshop will include a morning Look & Learn session, showcasing a variety of men's cutting and colouring techniques. A hands-on session will follow for guests wishing to learn shoulder-to-shoulder on their model.

TIME	MORNING SESSION:
	Registration 9.15am Start 9.30am Finish 12pm
	FULL DAY SESSION:
	Registration 9.15am Start 9.30am Finish 3.30pm

PROVIDED (FULL DAY SESSION)	Lunch, Handouts, Products & Fluidity Certificate
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WHAT TO BRING (FULL DAY SESSION)	Male Cut & Colour Model, Hairdressing Equipment <i>Model to arrive by 12.30pm</i>
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BONNIE & CLYDE'S

HYBRID

CUT & COLOUR TECHNIQUES - Sherridan Kyle & Ben Kane

Morning Look & Learn | \$150pp - Full Day Session | \$300pp

Hybrid juxtaposes the natural and urban environment; a merging of men's barbering and female hairdressing, both synergised and showcased with complementing hair colouring.

Sherridan and Ben will demonstrate progressive barbering and women's cutting techniques accompanied by the NAK Colour Collection.

You will be encouraged to ask and explore the Hybrid attitude on gender fluid cutting and elevate your knowledge to the next level.

This workshop will include a morning Look & Learn session, showcasing a variety of cutting and colouring techniques. A hands-on session will follow for guests wishing to learn shoulder-to-shoulder on their model.

TIME	MORNING SESSION:
	Registration 9.15am Start 9.30am Finish 12pm
	FULL DAY SESSION:
	Registration 9.15am Start 9.30am Finish 3.30pm

PROVIDED (FULL DAY SESSION)	Lunch, Handouts, Products & Hybrid Certificate
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WHAT TO BRING (FULL DAY SESSION)	Cut & Colour Model suitable for contemporary techniques, Hairdressing Equipment Model to arrive by 12.30pm
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VIBE HAIR & BEAUTY

STEPBYPSTEP

FOIL & COLOUR TECHNIQUES - Tammy Blunsdon

Look & Learn Workshop | \$300pp

This interactive Master Foiling seminar is designed to elevate your foiling and lightening services in salon. From simple and easy foiling techniques, advancing into creative lightening colour work.

Tammy will share her fundamental to advanced foil work, all whilst supporting the natural fall of the hair colouring, lightening and toning. She will emphasise the foil placement and correct product selection. There will be a particular focus on the very popular Root Stretch, and how NAK Liquid Gloss can be used to complement depth and reflect on every client.

This workshop will include a morning Look & Learn session, showcasing a variety of foiling, lightening and toning techniques. Put your learning into action on a mannequin in the afternoon with a hands-on session.

TIME	Registration 9.15am Start 9.30am Finish 3.30pm
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PROVIDED	Foiling Mannequin (valued at \$100), Lunch, Handouts, Products & Step by Step Certificate
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WHAT TO BRING	Hairdressing Equipment
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online
COMMUNITY

Become a part of our Facebook Group, NAK Hair - Community for Professional Colourists & Stylists. You are welcomed to share your work, formulas and ask any questions you may have about the NAK Professional & Retail Ranges. Facilitated by our NAK Educators, who love to hear about how NAK products are being used in-salon.

NAK Education will be hosting events via this page with special guests sharing their latest looks and techniques.



world WIDE

Our NAK Global Family has extended and grown to over 25 distributors and locations all around the world.

Please welcome our global NAK Hair Partners, stylists and colourists and invite them to the NAK Family.

* **Active Distributors:** Australia, Belarus, Belgium, Canary Islands, Chile, Denmark, Finland, France, Germany, Hong Kong, Iceland, Ireland, Italy, Netherlands, New Zealand, Norway, Philippines, Poland, Portugal, Scotland, South Africa, Spain, Sweden, UAE, United Kingdom, Vietnam.

* **Pending Distributors:** Austria, Bulgaria, Switzerland, Ukraine, USA.

calendar

calendar



workshops22



NEW SOUTH WALES

07.03	ORI Lab	Newcastle
07.03	ORI Lab	Sydney
14.03	Hair Doctor	Northern Sydney
21.03	Hair Doctor	Newcastle
28.03	ORI Lab	Port Macquarie
04.04	Blonde360	Southern Sydney
02.05	Blonde360	Newcastle
02.05	Hair Doctor	Mudgee
16.05	Foil Plus	Newcastle
23.05	Hair Doctor	Goulburn
30.05	Blonde360	Northern Sydney
06.06	Clay Balayage	Newcastle
20.06	Blonde360	Port Macquarie
20.06	Hair Doctor	Southern Sydney
11.07	Colour IQ	Newcastle
18.07	Blonde360	Mudgee
25.07	Runway	Newcastle
25.07	Hair Doctor	Southern Sydney
01.08	Hair Doctor	Newcastle
22.08	Runway	Northern Sydney
29.08	Foil Plus	Newcastle
12.09	Blonde360	Newcastle
12.09	Runway	Southern Sydney
26.09	Runway	Mudgee

QUEENSLAND

07.03	ORI Lab	Brisbane
14.03	Hair Doctor	Cairns
21.03	Blonde360	Brisbane
21.03	Modernity	Townsville
28.03	Colour IQ	Brisbane
28.03	Runway	Rockhampton
09.05	Modernity	Brisbane
16.05	Modernity	Toowoomba
23.05	Blonde360	Mackay
13.06	Colour IQ	Brisbane
19.06	Colour Spectrum	Brisbane
20.06		
20.06	Step By Step	Nambour
18.07	Hair Doctor	Brisbane
25.07	ORI Lab	Brisbane
08.08	Clay Balayage	Brisbane
15.08	Step By Step	Brisbane
29.08	Clay Balayage	Townsville
05.09	Hair Doctor	Bundaberg
12.09	Hair Doctor	Gold Coast
10.10	Hair Doctor	Gladstone
17.10	Foil Plus	Toowoomba
24.10	Runway	Brisbane
06.11	Colour Spectrum	Brisbane
07.11		

AUSTRALIAN CAPITAL TERRITORY

28.03	Hair Doctor	Canberra
08.08	Hair Doctor	Riverina

VICTORIA

21.02	Colour IQ	North East VIC
28.02	ORI Lab	Melbourne
07.03	ORI Lab	Geelong
21.03	Contour	Melbourne
28.03	Foil Plus	Ballarat
09.05	Colour IQ	Melbourne
16.05	Colour IQ	Gippsland
30.05	Foil Plus	Melbourne
06.06	Hybrid	Melbourne
11.07	Blonde360	North East VIC
18.07	Runway	Ballarat
25.07	Blonde360	Melbourne
01.08	Hair Doctor	Gippsland
15.08	Hair Doctor	Melbourne
29.08	Hybrid	Gippsland
05.09	Clay Balayage	Melbourne
10.10	Runway	Melbourne
17.10	Hybrid	Geelong

SOUTH AUSTRALIA

21.02	Blonde360	Glenelg
21.03	ORI Lab	Adelaide
09.05	Runway	Adelaide
27.06	Fluidity	Adelaide
25.07	Colour IQ	Adelaide
19.09	Hair Doctor	Adelaide
24.10	Blonde360	Adelaide
14.11	Clay Balayage	Adelaide

WESTERN AUSTRALIA

14.03	ORI Lab	Perth
28.03	Colour IQ	Perth
23.05	Clay Balayage	Perth
20.06	Fluidity	Perth
12.09	Hair Doctor	Perth
10.10	Runway	Perth
07.11	Colour IQ	Perth

TASMANIA

28.03	ORI Lab	Hobart
29.03	ORI Lab	Devonport
11.04	Hair Doctor	Devonport
02.05	Fluidity	Hobart
16.05	Hair Doctor	Hobart
27.06	Colour IQ	Hobart
22.08	Contour	Devonport
24.10	Runway	Hobart

NORTHERN TERRITORY

09.05	Hair Doctor	Darwin
29.08	Modernity	Darwin

NEW ZEALAND

28.03	ORI Lab	Dunedin
02.05	Hair Doctor	Auckland
09.05	Hair Doctor	Nelson
23.05	Hair Doctor	Whangarei
30.05	Runway	Christchurch
04.07	Hair Doctor	Tauranga

liveONLINE



FORUM

14.02	Educator of The Year
21.03	Let's Get Social
02.05	Behind the Brand
13.06	Marketing Exposé
18.07	Building a Dynamic Team
05.09	Brand, Salon & Sales
31.10	Hyper-Socials

CONNECT

21.02	ORI Lab
23.02	ORI Lab
07.03	Going Blonde360
09.03	Enlighten Me
04.04	Hair Doctor
06.04	NAK Soft Colour
16.05	NAK Permanent
18.05	Going Blonde360
06.06	Colour Palette
08.06	Colour Correction
04.07	ORI Lab
06.07	ORI Lab
08.08	Keratin Smoothing
12.09	Hair Doctor
14.09	Skin Science
10.10	Going Blonde360
12.10	Enlighten Me
14.11	ORI Lab
16.11	Keratin Smoothing

BOOKINGINFO

For more information, dates and to register:

EDUCATION.NAKHAIR.COM.AU

BOOKING INFORMATION

Bookings are essential for all NAK Hair Education.

Positions are limited. Payment is required to secure your place.

NAK HQ COVID POLICY:

Please note any attendees to events held at NAK HQ must be fully vaccinated against COVID-19 at the time of the event in order to attend, unless they have a medical exemption certificate or are not part of the eligible population for vaccination.

Regarding the policy for events held outside of NAK HQ or for further information, please head to education.nakhair.com.au.

CANCELLATIONS

Considered accepted at time of booking, our cancellation policy for 2022 NAK Hair Education events is as follows. All cancellations must be made via email to NAK Hair Education Department: education@nakhair.com.au. Once a cancellation has been accepted, you will receive verification of this via return email. To avoid a cancellation fee, you can substitute staff, providing the substituted staff member fits the required seminar criteria. In this instance, please contact education@nakhair.com.au with your name and the education event you were booked for, as well as their full name and contact details.

Please note that NAK Hair Business Development Managers and Educators are unable to accept cancellations.

CANCELLATION PERIODS ARE AS FOLLOWS:

- 14 days or more: full refund
- 14 days or less: no refund due

COLOUR SPECTRUM MASTERCLASS CANCELLATION PERIODS ARE AS FOLLOWS:

- 21 days or more: full refund
- 21 days or less: no refund due

Natural Australian Kulture Pty Ltd t/a NAK Hair reserves the right to cancel or postpone any seminar due to unforeseen circumstances, in which case all participants will be notified via phone and email and due a full refund. All prices listed include GST.

Have a NAK technical or product query?

Call our NAK Technical Hotline on +61 7 3895 4566



NAK HAIR

A U S T R A L I A

*re*IGNITE

