

## **Bulb puts electric drivers in control of their energy**

**5 March 2021, London**

Bulb is launching a new product for drivers which will make owning an electric car seamless, providing 100% renewable electricity, cheaper charging at night, and tools to make sure their car is always charged. The plan is being trialled by members, and is set to expand in the coming weeks.

We're providing a full energy solution for electric drivers, putting them in control of their energy usage. For the first time in one app, drivers can:

- Charge their car at a cheaper rate overnight;
- Schedule and track the cost of charging in the Bulb app;
- Order a charger so they can charge faster and more conveniently at home.

Our app is compatible with 75% of electric cars - the highest level of compatibility in the market, because the app connects with cars rather than chargers. During the trial, members will be able to charge their car at a cheaper rate of just 4p per kWh between 2am and 6am, when demand on the National Grid is lowest. Outside of these hours, they'll pay around 20p per kWh. They'll also be able to view the live status of their car, including battery level, range and charging status, and make sure it charges when energy is cheapest.

Members can order the [EO Mini Pro 2](#) - the world's smallest smart electric vehicle charger, arrange installation, and access the EVHS grant\* from the Bulb website.

**Geraldine de Boisse, VP Innovation at Bulb said:**

“Switching to an electric car is a great way to reduce your carbon footprint, but drivers told us they want it to be simpler and cheaper. With 100% renewable electricity as standard, great value charging at night and a range of tools to manage their energy usage, we're making it simpler and easier for our members to own an electric car and do their bit for the planet.”

**ENDS**

High-res photos available [here](#).

\*The EVHS, or Electric Vehicle Homecharge Scheme, is a grant provided by the Office for Zero Emission Vehicles (OZEV), aimed at offering an additional incentive to UK EV drivers. The grant offers up to £350 off the cost of purchasing and installing a charging unit at your

property, and can be claimed on the majority of fully electric and plug-in hybrid vehicles currently available on today's market.

### **About Bulb**

- Bulb is the fastest-growing company in Europe, providing 100% renewable electricity and 100% carbon neutral gas to homes across the UK, France, Spain and Texas.
- We have 1.7 million members and more than 1000 employees.
- We're on a mission to reach 100 million people by 2030.
- Bulb was founded by two ex-energy industry employees, Hayden Wood and Amit Gudka in 2015. Both saw first hand that UK consumers were getting a rough deal.
- We believed strongly that we should do things differently, and that by building new technology, hiring talented people and pricing fairly, we could disrupt the market.
- We offer green energy as standard, with fair and transparent pricing and products that help people manage and reduce their energy use.
- We're the only large energy supplier to become a B Corp, working to demonstrate how business can be a force for good.
- When a new member signs up to Bulb, we donate £2 to the Bulb Foundation. Since we started, we've donated more than £4.5 million to causes tackling the climate crisis.

### **About EO**

EO Charging (EO) is a leading technology solutions provider in the electric vehicle sector. Designing and manufacturing electric vehicle charging stations and cloud-based charge-point management software for fleets, homes and destinations at its headquarters in Suffolk, United Kingdom, EO also provides installation services and ongoing operations and maintenance.

Founded in 2015, EO's technology is used by many of the world's biggest businesses and fleet operators and it now distributes to over 30 countries around the world. It aims to become the global leader in charging electric car and van fleets.

To learn more, please visit [www.EOcharging.com](http://www.EOcharging.com) and follow us @EOCharging on Twitter and [LinkedIn](#).