



Get ahead with the Invisalign® system.



Why choose Go Forward? Go Forward is a growth program designed to elevate your practice by unlocking the full potential of the Invisalign system. This program includes a customizable education pathway, milestone-based financial incentives and Invisalign Production Day assets (for use where permissible).

What are the benefits?



Promotion

- Treat 12 or more eligible Invisalign cases during the program period and receive an 8% discount in the form of a credit*
- Flexible financing net 120-day terms**



Education Courses

Restorative

Invisalign Go for the Restorative Set Up
Speaker: Dr. Corey Anolik

Clinical

Clinical Success Series by Molis Coaching
Speaker: Dr. Matt Hicks, DDS

iTero

Comprehensive Dentistry with an iTero Element® 5D Imaging System
Speakers: Dr. Cara Lund, DMD & Team

Financial

Patient Financials and Invisalign Production Day Made Easy
Speakers: Dr. Terry Codington, DDS
and Dr. Christina Blacher, DDS



Support

- Complimentary Invisalign Pro service with 3 ClinCheck® case reviews
- Dedicated support with Territory Manager touchpoints



To enroll in the Go Forward program, contact your Invisalign Territory Manager.

* Eligible cases include Invisalign Go, Moderate, and Comprehensive

** Eligibility for the Go Forward Program does not require a review of a Doctor's financial account with Align; flexible financing options are only available to Doctors in good financial standing. Please see terms and conditions for more details.

2022 Go Forward Promotion

Detailed Promotion Description

This Detailed Promotion Description (**Promotion Description**) for the 2022 Go Forward Promotion (**Promotion**) describes the commitments between Align Technology, Inc. and its subsidiaries and affiliates (**Align**) and the participating doctor (**Doctor**).

The Promotion is designed to help eligible general dentists in the United States and Canada who desire to increase experience with Invisalign treatment. The Promotion enhances the discounts available under Align's Advantage Discounts Program (**Advantage Program**).

- 1. Promotion Period.** This Promotion will follow the **Advantage Program Periods**, which are six-month terms beginning on January 1 or July 1 of each calendar year. Doctor will become enrolled in this Promotion on the date this Promotion Description is accepted or acknowledged by Doctor, and the Promotion will run simultaneously with the applicable Advantage Program Period.
- 2. Benefits.** If Doctor purchases at least twelve (12) Eligible Products during the Advantage Program Period, then Doctor is entitled to a discount of eight percent (8%) on all of Doctor's purchases of Eligible Products during the Advantage Program Period. **Eligible Products** are Invisalign Comprehensive, Invisalign Moderate, and Invisalign Go.
- 3. Obligations.** This Promotion is offered contemporaneously with the 2022 Go Forward Program (**Base Program**), which provides dentists with a dedicated professional education path, support, and experiences to enhance Doctor's confidence with Invisalign Go treatment and Doctor's ability to provide a high-quality patient experience. To benefit from this Promotion, Doctor must adequately participate in the Base Program's offerings and consider implementing recommendations from Align that are reasonably designed to achieve the objectives of the Base Program, as agreed between Doctor and the Align Territory Manager. Align shall assess performance under the Base Program and this Promotion and reserves the right to remove Doctors who are not appropriately participating or who are no longer eligible.
- 4. Eligibility.** Doctor must own, or be employed by, an independent dental practice in the United States or Canada. Doctors practicing as part of, or affiliated with, a dental service organization, dental management company, or other multi-practice organization are not eligible to participate in this Promotion. Doctors and Dental Service Organizations that participate in the Group Discount Program, Special Contracts customers, and university residents and members of research institutions are not eligible for this Promotion.
- 5. Miscellaneous.** (a) For Doctor, this Promotion Description supplements the Advantage Discounts Program Terms and Conditions, and to the extent of any inconsistency, it amends the Advantage Discounts Program Terms and Conditions. (b) Discounts may be paid as an account credit after the Advantage Program Period ends, at Align's discretion. (c) For each purchase, Doctor will be allowed either this Promotion discount or the tier-level discount available under the Advantage Program, but not both. Discounts cannot be combined with any other promotional discount from Align. Advantage Program points and tier advancement calculations are not affected by this Promotion. (d) The Promotion and the contents of this Promotion Description are considered confidential information of Align and must be protected as such and may not be disclosed to any third party without Align's written consent. Sharing publicly will mean automatic exclusion from the Promotion. (e) Doctor shall comply with all laws and regulations related to participation in the Promotion, such as reporting to any government healthcare program that may provide reimbursement. (f) Nothing herein is intended to interfere with the Doctor's professional judgment or decision-making. All clinical decisions shall be the sole responsibility of the Doctor. (g) Align reserves the right, in its sole discretion, to modify, change, or discontinue the Promotion, in whole or in part, at any time and without notice. (h) Final invoice is inclusive of all discounts. (i) The Promotion Description and the contents of the Promotion shall be void to the extent prohibited by law. If any material term of this Promotion Description is prohibited by law, then either Align or Doctor may terminate Doctor's participation in this Promotion with immediate effect and without penalty.

2022 Go Forward Promotion Terms and Conditions

These Terms and Conditions (Program Terms) for the 2022 Align Technology Flexible Financing Program (**Program**) describe the commitments between Align Technology, Inc. and its subsidiaries and affiliates (**Align**) and Invisalign®-certified doctors who meet the eligibility criteria described below, are invited to participate by Align, and who are in compliance with these Program Terms (**Customer**).

- 1. Eligibility.** Customers must meet the following minimum criteria to be considered by Align for this Program:
 - a. Customer must own or control the Align account and be located in the United States or Canada.
 - b. Customer has been an Invisalign customer for at least 12 months as of the date of enrollment in this Program.
 - c. No credit hold in last 12 months.
 - d. Adequate Payment Trend for the 6-month period preceding the date of enrollment, defined as having a past due balance below 10 days past due during this period.
 - e. Customer must have a Low or Medium risk score as defined by the Align Credit and Collections team.
 - f. Doctors and Dental Service Organizations that participate in the Group Discount Program are not eligible to participate in this Program.
 - g. University residents and members of research institutions are not eligible to participate.
 - h. Customer must be in Good Standing with Align as provided in the Align Technology Global Terms and Conditions. To review the Global Terms and Conditions, please visit the Invisalign Doctor Site (IDS).
- 2. Benefits.** Customers who are invited and elect to take advantage of this Program will be offered an alternative payment deadline (Flexible Financing Option) for purchases of Invisalign products, as deemed appropriate by Align and at Align's sole discretion. Align will make the Flexible Financing Option available in Customer's account, for so long as Customer maintains an Adequate Payment Trend and Align elects to continue offering these options to Customer.
- 3. Miscellaneous.** (i) All Invisalign purchases are subject to the Align Technology Pricing Terms & Conditions for USA, or the Align Technology Pricing Term and Conditions for Canada, as applicable (**Pricing Terms**). For an Invisalign purchase, the Flexible Payment Option offered by Align amends the "Invoice Payment Date" in the Pricing Terms by deleting the phrase "60 days" or "30 days," as applicable, and substituting the new invoice payment deadline made available to Customer. All other provisions of the Pricing Terms shall remain unchanged. (ii) Participation in this Program does not affect Customer's participation in other promotional programs from Align, unless otherwise stated by Align. (iii) The contents of the Program are considered Confidential Information of Align, must be protected as such, and may not be disclosed to any third party without Align's written consent. (iv) Customer represents that participation does not violate any third-party rights or policies, including those of an employer, university, or research institution. (v) Doctor must comply with laws and regulations, including reporting to any governmental healthcare program that may provide reimbursement. (vi) Align may change this Program without notice and reserves the right to terminate this Program at any time without notice. (vii) Align reserves the right to request additional information from you at its discretion. (viii) The Program Description and the contents of the Program shall be void to the extent prohibited by law. If any material term of this Program Description is prohibited by law, then either Align or Customer may terminate Customer's participation as to future purchases with immediate effect and without penalty.