

360

Move your practice to the next level.

Align Pro 360 Ortho Immersion Program

Changes in consumerism and digitalization trends have long been forces driving the need to invest in digital orthodontics. With the recent global pandemic, consumers expect relevant, convenient and compelling digital experiences in all aspects of their lives, including orthodontics.

This customized, one-on-one program creates an indispensable partnership between Align and orthodontists. Invisalign® sales representatives will work with you and your team to help create a tailored game-plan supporting all aspects of clinical and practice implementation.

360° support for doctors and staff to strengthen outcomes and help practices grow forward.

Benefits include:

- + Focused personalized support (goal setting, staff trainings, workflow efficiencies)
- + Dedicated clinical support from Align doctors (including weekly ClinCheck® software reviews)
- + Dedicated customer support team
- + Curated education opportunities

➔ **Contact your Invisalign sales representative to learn more.**

A custom program will be developed for each participating doctor, focusing on practice goals and needs:



Week 1 – baseline review

- Establish a clinical and process baseline
- Introduce conversion tracking tools



Week 2 – office workflow assessment

- Identify obstacles for patient acceptance and conversion



Week 3 and moving forward

- Regular Align Pro 360 and customer support interaction
- Execute activities to overcome obstacles to patient acceptance and conversion
- Year-long peer to peer education program designed to support you clinically and drive practice growth and development