

## UKI Orthodontic Summit Awards Evening 2022

### Rules & Regulations

#### AWARD TITLE: MOST TRANSFORMED SMILE

- This award aims to recognise the most transformational smile, created by undergoing Invisalign treatment.
- The treatment must have been completed between 1<sup>st</sup> January 2021- 31<sup>st</sup> December 2021.
- The award-winning case will present a smile which has been completely transformed thanks to the Invisalign system and has changed the patient's life as a result of the treatment.
- Inclusive of patient images of the Invisalign treatment journey from beginning to end, the submission will highlight the impact undergoing the treatment has had on their smile and day-to-day life as a result.
- **The submission can be a treatment on a patient of any age.**
- The submission should also explain why you believe this case is transformational in terms of the effect it has had on your patient, yourself and even your general practice.
- The 'Most Transformed Smile' award aims to highlight the focal part a smile plays in having positive self-image, through recognising and rewarding a treatment which has exceeded the overall expectations of the patient and transformed their life.
- The winning submission should reflect the above and prove that the Invisalign system is 'Transforming smiles, changing lives.'

#### ELIGIBILITY

- To be eligible to win the award, you must **submit a digital file** containing images across the patient treatment journey which highlight the progression towards that new, transformed smile.
- Entries must be in the English language.
- The patient in question, and if the patient is under 18 years of age, their parent/legal guardian **must give consent** for these images to be used as part of the submission.
- You may submit a case of any type on a patient of any age.
- The treatment must have been completed between 1<sup>st</sup> January 2021- December 31<sup>st</sup> 2021.

## ENTRY & JUDGING PROCESS

- Once a submission has been made, it cannot be edited or withdrawn and will still be considered for the award.
- Award organisers shall not be responsible for any submissions that are lost, mislaid, or delayed.
- All submissions for the award must be cases completed between 1<sup>st</sup> January to 31<sup>st</sup> December 2021.
- All submissions must be made digitally following the stated process.

## JUDGING PROCESS

- All submissions will be judged and shortlisted by our Align team, who will then bring forward 3 submissions for the finalised shortlist.
- Once the shortlist is decided, a panel consisting of UKI Ortho Advisory Board members will decide on the overall winner from the 3 submissions.
- The shortlist will be announced ahead of the awards ceremony.
- On approaching the judging process, each submission will be anonymous to ensure fair and accurate judgement at all stages.
- Only one overall winner will be awarded.
- The winner of the 'Most Transformed Smile' award will receive a plaque and a framed certificate. This will be presented to the winner on the evening of the awards ceremony.
- Align Technology reserves the right to engage with the individual to jointly promote the 'Most Transformed Smile' award and the activities of both the individual and Align Technology.

### **By entering a submission you:**

- **Grant Align Technology permission to use your name for the purpose of organising and/ or managing the award, for announcing the award and for related reward purposes.**
- **Grant Align Technology the right to post the winning submission entry themselves (including, but not limited to, photos, videos and text). The winner is required to give full cooperation to Align Technology in connection with their submission, the awards, prizes or otherwise.**

## RULES

On submitting your case, you must read and adhere to the following:

- Ensure that the case you have submitted was completed within the specified dates (1<sup>st</sup> January- 31<sup>st</sup> December 2020).
- You must have patient, and if the patient is under 18 years of age, parent/ legal guardian consent to use their images for the submission and in any other publication post-event.
- The case you have submitted must be one of your own treatments, thus, you are the treating clinician.
- You may not submit on behalf of another doctor.
- The maximum number of submissions for this award is 2 per doctor.