

UKI Orthodontic Summit Awards Evening 2022

Rules & Regulations

AWARD TITLE: MOST INSPIRATIONAL ADULT CASE

- This award aims to recognise an **inspirational adult case** which has been completed using the Invisalign system.
- The case must have been completed between 1st January 2021- 31st December 2021.
- The award-winning case will show a significant transformation in an adult patient's smile, from a clinical perspective, which has positively impacted their life as a result of treatment using the Invisalign system.
- Inclusive of patient images of the Invisalign treatment journey, the submission will highlight the key challenges and how they were overcome, as well as explaining why the methods undertaken were the most effective way to tackle them.
- The submission should demonstrate substantial progress throughout the treatment journey and explain how this case inspires others to utilise the Invisalign system within their practice.
- This award aligns perfectly with our objective to 'Build a bigger, better and bolder business with the Invisalign system'.

ELIGIBILITY

- To be eligible for the award, submissions must include images of the patient throughout their Invisalign treatment journey (before, during and after images), along with a full description of why you believe this adult case is inspirational to other Orthodontists treating patients using the Invisalign system.
- Entries must be in the English language.
- The patient must give their consent for their images to be used within your submission. More information on this, including the agreement to consent, is stated within the submission forms.
- Failure to submit your case images as part of your entry will lead to your submission being withdrawn.
- The case submission must have been completed by the clinician in question, under the account listed on the submission form.
- If you submit your cases under another account, you must specify which account this is when submitting your entry. The case must have been completed under the stated account.
- To be considered an adult case, the patient must have been within this age group at the beginning of the treatment (>18 years).
- The case must have been completed between 1st January 2021- 31st December 2021.

ENTRY & JUDGING PROCESS

- Once a submission has been made, it cannot be edited or withdrawn and will still be considered for the award.
- Award organisers shall not be responsible for any submissions that are lost, mislaid, or delayed.
- All submissions must be made digitally following the stated process.

JUDGING PROCESS

- All submissions will be judged and shortlisted by our Align team, who will then bring forward 3 submissions for the finalised shortlist.
- Once the shortlist is decided, a panel consisting of UKI Ortho Advisory Board members will decide on the overall winner from the 3 submissions.
- On approaching the judging process, each submission will be anonymous to ensure fair and accurate judgement at all stages.
- Only one overall winner will be awarded.
- The winner of the 'Most Inspirational Adult Case' award will receive a plaque and a framed certificate. This will be presented to the winner on the evening of the awards ceremony.
 - Align Technology reserves the right to engage with the individual to jointly promote the 'Most Inspirational Adult Case' award and the activities of both the individual and Align Technology.

By entering a submission you:

- **Grant Align Technology permission to use your name for the purpose of organising and/ or managing the award, for announcing the award and for related reward purposes.**
- **Grant Align Technology the right to post the winning submission entry themselves (including, but not limited to, photos, videos and text). The winner is required to give full cooperation to Align Technology in connection with their submission, the awards, prizes or otherwise.**

RULES

On submitting your case, you must read and adhere to the following:

- Ensure that the case you have submitted was completed within the specified dates (1st January 2021- 31st December 2021).
- You must have patient consent to use their images for the submission and in any other publication post-event.
- The case you have submitted must be one of your own treatments, thus, you are the treating clinician.
- You may not submit on behalf of another doctor.
- The maximum number of submissions for this award is 2 per doctor.
- You must only submit an ADULT CASE (18+ years) for this award.
- All submissions must be made digitally following the stated process.