

INTRODUCING

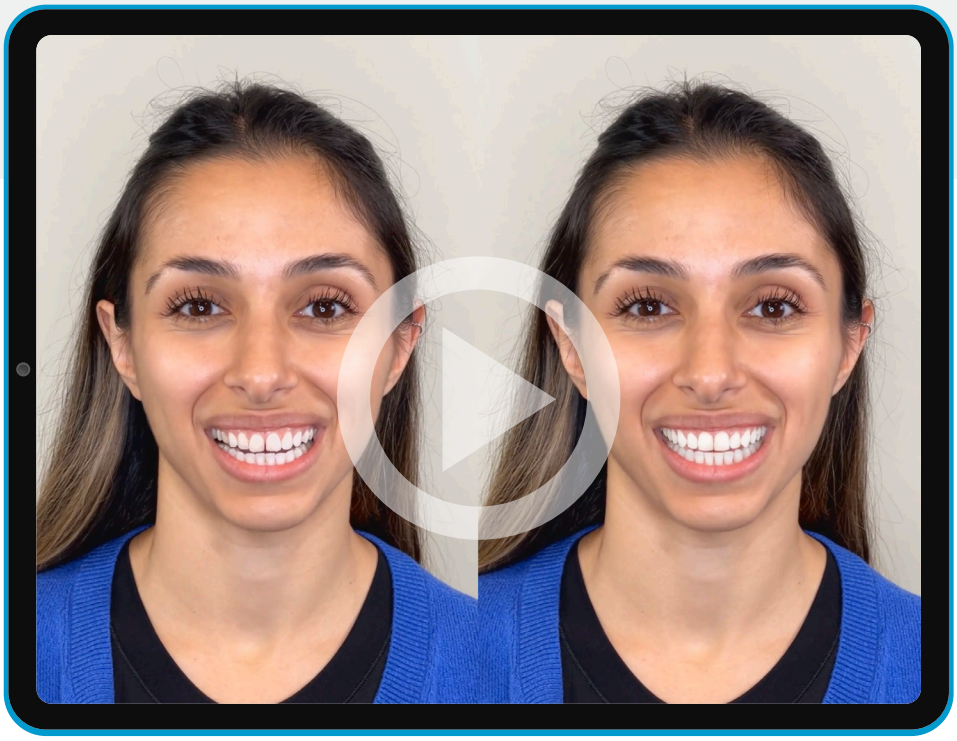
Invisalign® Smile Video, powered by Invisalign® Library AI.

Invisalign® Smile Video is a dynamic conversion tool that creates a lifelike video of your prospective patient's future smile in just minutes.

Get to "Yes!" faster, while the patient is still in your office.

Invisalign® Smile Video, powered by Invisalign® Library AI, leverages the aggregated knowledge of more than 19 million Invisalign cases to simulate how a prospective patient may look after an ortho-restorative treatment.

Each personalized video will excite patients during their initial consult by quickly showing them their potential smile transformation, giving prospective patient's the confidence they need to say "yes" to starting treatment today.



Click "play" to see for yourself!

invisalign®

Transforming smiles, changing lives.

Grow your practice with Invisalign® Smile Video

Benefits for you and your patients

Convert more patients with before-and-after videos

Generate lifelike before-and-after videos in minutes during initial consultations. This helps to effectively communicate treatment possibilities, making it easier for prospective patients to visualize their future smiles.

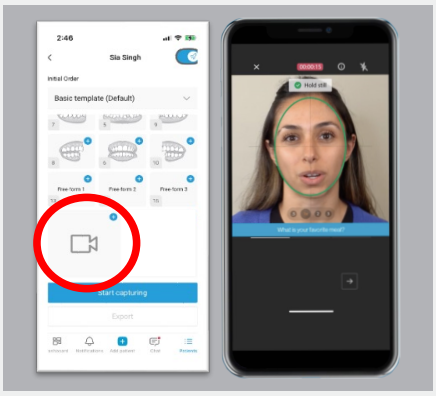
Deliver engaging conversion content

Use the Invisalign® Smile Video as a powerful in-practice conversion tool and for peer-to-peer engagement content. Convert new leads to your practice by showcasing the treatment potential of Invisalign® Smile Video.

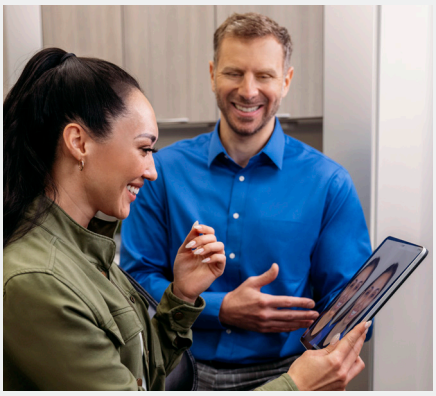
Stand out with cutting-edge technology

Show cutting-edge simulations that excite patients. Create and share these simulations in minutes, setting your practice apart from the rest.

How Invisalign® Smile Video works



1 Record video with Invisalign® Practice App.



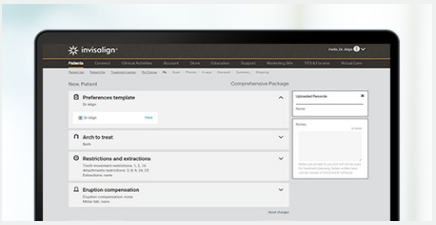
2 Show prospective patient their Invisalign® Smile Video powered by Invisalign® Library AI.



3 Patient says “yes” to treatment.



4 Scan the patient.



5 Submit the ClinCheck® treatment plan prescription.



6 Once the Clincheck® treatment plan is ready, show the patient their Invisalign® Smile Video based on their personalized treatment plan.

Are you ready to start converting prospects?

Download the Invisalign® Practice App to get started.

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Invisalign® Smile Video powered by Invisalign® Library AI generates a simulation of how a patient’s smile might appear following orthodontic, restorative, and cosmetic treatments (for example, teeth whitening). Results are not based on the patient’s own dentition and are not guaranteed. The simulation is not intended for clinical use. You are responsible for explaining the limitations of the simulation to the patient and for managing patient expectations to avoid unrealistic expectations about the effectiveness of treatment.

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