

UKI Forum LIVE Awards Evening 2022

Terms & Conditions

AWARD TITLE: MOST TRANSFORMED SMILE

- This award aims to recognise the most transformed smile, created by undergoing Invisalign treatment.
- The treatment must have been completed between 1st August 2021 – 1st August 2022.
- The award-winning case will present a smile which has been completely transformed thanks to the Invisalign system and has changed the patient's life as a result of the treatment.
- Inclusive of patient images of the Invisalign treatment journey from beginning to end, the submission will highlight the impact undergoing the treatment has had on their smile and day-to-day life as a result.
- **The submission must be on a patient over 18 years of age.**
- The submission should also explain why you believe this case is transformational in terms of the effect it has had on your patient, yourself and even your general practice.
- The 'Most Transformed Smile' award aims to highlight the focal part a smile plays in having positive self-image, through recognising and rewarding a treatment which has exceeded the overall expectations of the patient and transformed their life.
- The winning submission should reflect the above and prove that the Invisalign system is 'Transforming smiles, changing lives'.

ELIGIBILITY

- To be eligible to win the award, you **must submit a digital file** containing images across the patient treatment journey which highlight the progression towards that new, transformed smile.
- Entries must be in the English language.
- The patient in question, **must give consent** for these images to be used as part of the submission.
- You may submit a case of any type on a patient over the age of 18.
- The treatment must have been completed between 1st August 2021-1st August 2022.

ENTRY AND JUDGING PROCESS

- Once a submission has been made, it cannot be edited or withdrawn and will still be considered for the award.
- Award organisers shall not be responsible for any submissions that are lost, mislaid or delayed.
- All submissions for the award must be cases completed between 1st August 2021-1st August 2022.
- All submissions must be made digitally following the stated process.

JUDGING PROCESS

- All submissions will be judged and shortlisted by our Align team, who will then bring forward 5 submissions for the finalised shortlist.

- Once the shortlist is decided, a panel consisting of the UKI GP Advisory Board members will decide on the overall winner from the 5 submissions.
 - On approaching the judging process, each submission will be anonymous to ensure fair and accurate judgement at all stages.
 - Only one winner will be awarded for the award of 'Most Transformed Smile'
 - The winner of the 'Most Transformed Smile' award will receive a plaque and a framed certificate. This will be presented to the winner on the evening of the awards ceremony.
- Align Technology reserves the right to engage with the individual to jointly promote the 'Most Transformed Practice' award and the activities of both the individual and Align Technology.

By entering a submission you:

- **Grant Align Technology permission to use your name for the purpose of organising and/or managing the award, for announcing the award and for related reward purposes.**
- **Grant Align Technology the right to post the winning submission entry themselves (including, but not limited to, photos, videos and text). The winner is required to give full cooperation to Align Technology in connection with their submission, the awards, prizes or otherwise.**

RULES

On submitting your entry you must read and adhere to the following:

- Ensure that the case you have submitted was completed within the specified dates (1st August 2021-1st August 2022)
- You must have patient consent to use their images for the submission and in any other publication post-event.
- The case you have submitted must be one of your own treatments, thus, you are the treating clinician.
- You may not submit on behalf of another doctor.
- The maximum number of submissions for this award is 2 per doctor.