

Invisalign® product, pricing, promotions (USD)



Promo pricing effective October 1, 2021 through December 31, 2021

Invisalign product	Adult / teen							Growing children		
	Invisalign Express	Invisalign Lite Package	Invisalign Go Package	Invisalign Assist Package	Invisalign Moderate Package	Invisalign Comprehensive Package	Invisalign First Comprehensive Package	Invisalign Comprehensive Phase 2 Package		
	Express 5	Express Package (7)	Express 10							
Clinical scope	Orthodontic relapse, mild anterior crowding, finishing			Mild to moderate	Limited movement for enhanced predictability*	Aesthetically-oriented treatment	Moderate	Moderate to severe	Early interceptive phase 1 treatment	Phase 2 treatment
Maximum number of aligners	5	7	10	14	20	13 Unlimited	20	Unlimited	Unlimited	Unlimited
Additional aligners	One refinement available for purchase	One set included for 6 months	One refinement available for purchase	One set included for 1 year	One set included for 1 year	Unlimited sets included for 5 years	One set included for 2 years	Unlimited sets included for 5 years	Unlimited sets included for 18 months	Unlimited sets included for 3 years
List price (USD)	\$575	\$709	\$955	\$1279	\$1299	\$1659 Dual arch (w/o PT)	\$1699	\$1879	\$1179	\$1250
Dual arch	\$435	\$539	\$720	\$959	\$975	\$1979 Dual arch (with PT)	\$1275	NA	\$919	NA
Single arch										
Advantage Program	200 points (trial offer)	250 points		500 points	500 points (500 additional with promotional offer)	1000 points Eligible for discount	1000 points Eligible for discount	1000 points Eligible for discount	500 points Eligible for discount	500 points Eligible for discount
Product-specific promotions	\$229 \$189	\$429 \$329								
Staff discount (either Invisalign or Vivera treatment)		\$699 Invisalign treatment \$150 Vivera® treatment	\$699 Invisalign treatment \$150 Vivera treatment	\$699 Invisalign treatment \$150 Vivera treatment	\$699 Invisalign treatment \$150 Vivera treatment	\$699 Invisalign treatment \$150 Vivera treatment	\$699 Invisalign treatment \$150 Vivera treatment	\$699 Invisalign treatment \$150 Vivera treatment		
Newly trained GPs (IFC Live and Virtual)					3 @ \$990 within 90 days					
Newly trained GPs (digital onboarding)					3 @ \$990 within 90 days					
Retention	Vivera (set of 4) \$275 dual arch \$185 single arch - Vivera is not product specific and may be ordered across all products and wire & bracket patients. Invisalign Retainers (1 per arch) \$50/arch from ClinCheck® stage \$65 per arch from new PVS impression - Invisalign Retainers may be ordered across all products.									

Summarized promotional details: Promotional pricing is effective October 1, 2021 through December 31, 2021, unless otherwise indicated. This summary is included for your convenience, but is not exhaustive. We encourage you to review and familiarize yourself with the full terms and conditions of each promotion available for review on the Invisalign Doctor Site.

- **Express 5 promo (\$229 dual/\$189 single):** Effective May 11, 2020, promotion discount is available on all Express 5 cases that are CCA'd on/after May 11, 2020 to December 31, 2021. <https://info.aligntech.com/e5>
- **Express package promo (\$429 dual/\$329 single):** Effective May 11, 2020, promotion discount is available on all Express package cases that are CCA'd on/after May 11, to December 31, 2021.
- **Staff discount:** Doctors may participate if they have at least 6 Invisalign cases CCA'd between January 1, 2020 to December 31, 2020.
- **IFC promo (3 @ \$990):** Newly trained GPs that complete IFC training between October 1, 2021 to December 31, 2021 may submit up to three Invisalign cases at an individual treatment price of \$990 USD. Treatments must be submitted and CCA'd within 90 calendar days after attending and completing IFC. Applies to Invisalign Go.
- **Digital onboarding promo (3 @ \$990):** Newly trained GPs that are digitally on-boarded between October 1, 2021 to December 31, 2021 and did not attend IFC training may submit up to three Invisalign cases at an individual treatment price of \$990 USD. Treatments must be submitted and CCA'd within 90 calendar days after completion of Digital Onboarding. Applies to Invisalign Go. <https://provider.invisalign.com>
- **“Teen” designation on DocLocator:** Cases that count toward “Teen” designation on DocLocator are Invisalign Comprehensive Package, Invisalign Assist Package, Invisalign Moderate Package, Invisalign Lite Package, Invisalign Express Package, Invisalign First Comprehensive Package and Invisalign Comprehensive Phase 2 Package.
- **Teen guarantee:** Effective January 1, 2020, Orthodontists may receive a \$300 credit to cover the cost of wire and bracket or other orthodontic treatment if parent is not satisfied with treatment progress within first six months of treatment, when prescribed to patients ages 19 and under. Orthodontists must submit a completed Invisalign Teen Guarantee form to Align Technology, Inc. within 365 calendar days of the ORIGINAL case shipment date. Eligible treatments include Invisalign Assist, Invisalign Comprehensive Package, Invisalign Assist Package, Invisalign Moderate Package, Invisalign First Comprehensive Package and Invisalign Comprehensive Phase 2 Package.
- **Invisalign Go Bonus Points Promotion:** Effective October 1, 2021 to December 31, 2021, each Invisalign Go case CCA'd during this time will receive an additional 500 bonus Advantage points.

* Invisalign Go offers limited movement from second pre-molar to second pre-molar. Green movement only with enhanced movement predictability. Refer to tooth movement assessment (TMA). Vivera and Invisalign retainers are available for Invisalign Go cases.

