

UKI Orthodontic Summit Awards Evening 2022

Rules & Regulations

AWARD TITLE: MOST TRANSFORMED PRACTICE

- This award aims to recognise a practice which has strived to develop and transform across 2021.
- These transformations must have been implemented between 1st January 2021-31st December 2021.
- The award-winning practice will demonstrate how they have adopted an efficient digital workflow and other operations which have heightened growth and transformation across multiple areas of their business and continues to do so.
- To be considered a transformed practice, the submission must demonstrate why you wanted to transform your practice, the inspiration behind implementing change, and what opportunities these decisions have provided as a result.
- This award aligns perfectly with our objective to 'Build a bigger, better and bolder business with the Invisalign system'.

ELIGIBILITY

- To be eligible for the award, submissions must include a full description of the changes and adoptions implemented across the practice, in addition to how this transformational journey has ignited growth and opportunity for both your patients and practice.
- Attached images are also encouraged, if they align with meeting the award objectives and support your justification for winning the award.
- Entries must be in the English language.

ENTRY AND JUDGING PROCESS

- Once a submission has been made, it cannot be edited or withdrawn, and will still be considered for the award.
- Award organisers shall not be responsible for any submissions that are lost, mislaid, or delayed.
- All submissions must be made digitally following the stated process.

JUDGING PROCESS

- All submissions will be judged and shortlisted by our Align team, who will then bring forward 3 submissions for the finalised shortlist.
 - Once the shortlist is decided, a panel consisting of UKI Ortho Advisory Board members will decide on the overall winner from the 3 submissions.
 - The shortlist will be announced ahead of the awards ceremony.
 - On approaching the judging process, each submission will be anonymous to ensure fair and accurate judgement at all stages.
 - Only one overall winner will be awarded.
 - The winner of the 'Most Transformed Practice' award will receive a plaque and a framed certificate. This will be presented to the winner on the evening of the awards ceremony.
- Align Technology reserves the right to engage with the individual to jointly promote the 'Most Transformed Practice' award and the activities of both the individual and Align Technology.

By entering a submission you:

- **Grant Align Technology permission to use your name for the purpose of organising and/ or managing the award, for announcing the award and for related reward purposes.**
- **Grant Align Technology the right to post the winning submission entry themselves (including, but not limited to, photos, videos and text). The winner is required to give full cooperation to Align Technology in connection with their submission, the awards, prizes or otherwise.**

RULES

On submitting your entry, you must read and adhere to the following:

- Ensure that the changes you have submitted were completed within the specified dates (1st January 2021- 31st December 2021).
- The practice in question must be one of your own.
- You may not submit on behalf of another practice.
- The maximum number of submissions for this award is 1 per doctor.