

EXPAND

the potential of your practice



it starts with **iTero**

An iTero digital practice is a growing practice.

One scan. That's all it takes to experience a cutting-edge, digital scanning performance that delivers enhanced speed, visualisation, and design benefits to optimise your workflow and your practice.

Workflow Efficiency

Go beyond just digital impressions and add value to every patient visit.

iTero intraoral scanners deliver:



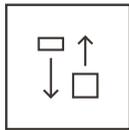
Efficiency

- Complete a scan in as few as 60 seconds¹
- Keep patients' scan history to complement your patient oral health monitoring
- Easy to use wand for kids and adults



Diagnostic aid and monitoring tools

- Occlusion assessment with Occlusogram function
- Hygiene evaluation with integrated intraoral camera²
- Analyse changes over time with TimeLapse/Progress Assessment
- Aids in interproximal caries detection with Near infrared imaging (NIRI) technology with no harmful radiation³



Easy automated and streamlined workflow

- Invisalign Outcome Simulator helps patients visualise their potential treatment outcome
- Use your scans to submit Invisalign cases without the need to take intraoral photos, eliminating timely and manual steps from the process²



Invisalign Treatment

iTero intraoral scanners provide seamless integration for Invisalign treatment with optimised digital workflows from pre-case acceptance through patient monitoring.

With iTero intraoral scanners, you can:

- Enhance every step of your end-to-end digital workflow with tools and technology to remove complexity and make your Invisalign workflow run smoothly
- Track progress with the Invisalign Progress Assessment
- Plan faster: ClinCheck treatment plans submitted using iTero scans are typically posted, on average, 3 times faster to the Invisalign Doctor Site (IDS) than cases using PVS impressions⁴

3x faster
than PVS

- Complete treatment with Invisalign clear aligners 5 months faster on average than conventional fixed appliances⁵

5 months
faster

Create a memorable experience **for your patients.**

iTero intraoral scanners give you the tools to not only get more out of your chair time, but attract new patients and monitor them with an amazing experience.

After acquiring an iTero scanner, customers saw an increase of

+80 Invisalign cases over 3 years⁶

With an increased revenue of **€388K** from Invisalign cases⁶

An iTero scanner can pay for itself in <1 year⁷

Attract more patients

Give patients the modern, digital experience they want and expect to keep them coming back and more referrals coming in.

Convert more patients

Help your patients fully understand their conditions and their treatment options, resulting in more patients saying “yes” to treatment.

Deliver great clinical outcomes

Stay connected to patients throughout treatment, monitoring their progress and achieving the best possible results.

Scan. Show. Send. **Amaze.**

With just one scan, iTero intraoral scanners give you enhanced visualisation tools, making it easy for your patients to understand your assessment of their oral health, proposed treatment plan, or treatment progress.

Scan every patient every time and get the most out of your chair time.

An average of **60% of patients** that were shown an Invisalign Outcome Simulation on the iTero scanner started Invisalign treatment.⁸



Show patients their potential future smiles with **Invisalign Outcome Simulator**



Explain the severity of patients' malocclusions with the **Occlusal Clearance Tool**



Compare the treatment progress for every tooth, with the **Invisalign Progress Assessment**, available as well on the scanner.



Take snapshots of any of the visuals and **annotate** directly on them



Help your patient to understand the proposed treatment extending the communication beyond the chair with **iTero Scan Report**



Easily monitor your patients' oral health without harmful radiation,³ thanks to **iTero Niri technology** and **integrated intraoral camera**²



Monitor the progress of your patients' oral health with **iTero TimeLapse Technology**

iTero adds value to your practice: you and your staff equipped to optimise productivity

Optimised practice productivity

iTero intraoral scanners enhance every step of your end-to-end workflow by assisting you in everything from pre-acceptance to patient monitoring.

Pre-acceptance



Scan



Diagnose & Inspire



Convert & Plan



Produce



Treat



Monitor

A supportive partner every step of the way

While **iTero intraoral scanners** seamlessly integrate into your practice, you can count with:

- Direct support and one-on-one training sessions in your local language
- Digital tools that help keep your practice moving and connected
- Peer-to-peer educational events
- Unlimited access to broad, self-paced educational offer

Safe investment

iTero scanners are built to serve as a trusted and valued member of your practice team, with:

- Unlimited cloud storage
- Safe, secure data storage and record keeping
- Access to your data anywhere, everywhere from MyiTero.com
- iTero Service Plan that offers you the peace of mind that your investment is future-proof with regular software enhancements. With iTero Service Plan you get a complete solution that lets you stay on the cutting edge of innovation and continue the digitisation journey over the years



iTero

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¹ This is based on 40 iRecord scanning sessions with average scan time of 58 seconds by 2 experienced persons scanning. Data on file at Align Technology, as of February 10, 2017.

² This feature is only available with iTero Element 5D Systems - please check availability in your market.

³ Data on file at Align Technology, as of December 4, 2018

⁴ Data on file at Align Technology, as of April 10, 2018.

⁵ Gu, J et al. Evaluation of Invisalign treatment effectiveness and efficiency compared with conventional fixed appliances using the Peer Assessment Rating index. Am J Orthod Dentofacial Orthop February 2017;151:259-66. Buschang, P et al. Comparative time efficiency of aligner therapy and conventional edgewise braces. Angle Orthodontist, Vol 84, No 3, 2014

⁶ Study sponsored by Align Technology. Retrospective data evaluation and quantitative analysis completed by Dr. Michael Mackay, University of Memphis, 2018. 1,076 orthodontists (countries included: AU, AT, BE, CA, CY, CZ, DE, DK, FI, FR, GR, HK, IN, IE, IT, JP, KR, LT, NL, NZ, PL, PR, PT, RE, RU, SK, ES, CH, TW, TH, GB, US, VN) with low volume Invisalign usage (defined as 5 or fewer Invisalign receipts in the 12 months prior to acquiring the iTero scanner) who use an iTero Element scanner (at 12 months n = 1,076, at 24 months n = 421 and at 36 months n = 141). Valuation based on assumed €4,853 Invisalign Case Fee. Case fee varies based on individual treatment needs. Data on file at Align Technology as of December 17, 2018.

⁷ MSRP for iTero Element = €25,999, iTero Element 2 = €30,999, iTero Element Flex = €26,999. Study based on use of iTero Element model only. Claim based on extrapolation of results to include iTero Element 2 and iTero Element Flex models which utilize the same iTero Element Software.

⁸ Based on a survey of n=101 Orthodontists and General Dentists (from US, Canada and UK, in July 2018; GP=60, Ortho=41) who used the Invisalign Outcome Simulator in the past year and were asked "For the patients who were presented the option of Invisalign treatment in the past 12 months, and for whom you have used the Invisalign Outcome Simulator, what percentage of these patients started Invisalign treatment?"

The iTero Element Plus Series cart and mobile configurations are currently available in European Union countries, Norway, Switzerland, United Kingdom. Please check with your local representative which iTero Element Scanner(s) is available in your market.

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