

ALTUCHER'S  
EARLY-STAGE CRYPTO INVESTOR



# 9 NEXT GENERATION CRYPTOS

Set to Soar From The  
Coinbase Effect

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# 9 Next-Generation Cryptos Set to Soar on Coinbase

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**“We are at peak centralization.”  
— Satya Nadella, CEO of Microsoft**

In 1965, a young Gordon Moore, co-founder of Intel (valued at about \$3 million at the time), made a rule that became “Moore’s law.” The outcome of Moore’s law was that the processing power of chips would double every two years. Remarkably, 56 years later, it’s still pretty spot on. And because of this trend, we’ve seen crazy growth happening in all kinds of industries. In 2000, for example, mapping the first human genome sequence cost \$500 million—\$1 billion. In 2006, the cost was around \$14 million. Today? The cost is less than \$600. Incredible.

With the recent chip shortages, many pundits have declared Moore’s law extinct. But not so fast, says MIT professor Jesús del Alamo: “The death of Moore’s law has been greatly exaggerated. I think it’s going to go on for quite some time.” According to del Alamo, inventions like extreme ultraviolet (EUV) lithography machines alone promise to keep Moore’s law on track for at least the next decade. So even with the chip shortages, the relative cost of processing is still plummeting. And these increases in processing power will make possible the next wave of AI, deep learning, virtual reality, augmented reality and the metaverse.

*But here’s the problem... and the second chance/opportunity for you.*

While processing keeps getting cheaper, the bottlenecks are becoming more and more expensive. What’s the biggest bottleneck? *Centralized networks*. Though

processing is plentiful and cheap, the costs of storage and networking have barely budged. It's becoming more and more expensive (and risky) to store all of this new data in centralized data centers. This is why Satya Nadella, Microsoft's CEO, recently said, "We are at peak centralization."

In order for networks to keep up, they must push this processing power to the edges, often where the data is created. (Tesla is a mild example: 99% of the data created by a Tesla car hardly ever goes back to the centralized cloud. It stays with the car... on the "edge.")

Enter crypto.

Crypto just happens to be the latest crucial innovation following Moore's law. It's the next leg of technology working to help decentralize and distribute networking and the control and ownership of those networks.

Coupled with things like "edge computing," crypto helps to solve the biggest bottleneck on the internet... centralization. As Nadella pointed out, centralized networks are hitting a wall. And crypto is nibbling away at centralized networks faster than 99% of the world understands.

Banks, for example, are *already* biting their nails about how much decentralized finance (DeFi) could eat away at their bottom line in the next couple of years. If you look at the adoption rate of crypto around the world, it's way faster than the growth of the internet in its early days. That said, if you think you're late to the game... you'll be happy *you're wrong*.

## The Perfect Investment Strategy

Years ago, based on Moore's law, I developed what I believe to be the perfect investment strategy:

1. Identify an industry that's growing every year at an exponential rate.
2. Build a diverse list of solid picks in that industry.
3. Research and buy the most valuable contenders.

This strategy is great for crypto. Especially if you do tons of research. And even more so if you can read code. But here's the thing: Because of how disruptive this industry is and will become, even if you didn't do either of these things, it would still be a winning strategy.

Let me show you why.

Let's say, from 1970–1990, you put JUST \$1,000 into each of the next 100 computer companies to go public. And then you ignored them until today. This means you would invest \$100,000 in total (\$1,000 into 100 companies). Sure, many of them went bankrupt. Maybe most. Remember Eagle Computer? Or the ElectroData Corp.? Probably not. Remember the maker of the Datatron 203? How could you forget? It weighed 3,175 pounds and had about 4K of memory. Cost? \$125,000. I doubt you remember any of them.

So let's just say 98 out of 100 of the companies you invested in went bankrupt. Only Microsoft and Intel survived. (More than that survived, of course, but this is an extreme example.) Out of your \$100,000 invested... \$98,000 vanished. Only \$2,000 of \$100,000 survived.

Pretty awful, eh? Let's take a closer look.

With this strategy, your \$100,000 would have grown to \$3.5 million today. In fact, you would have a lot more because many more than just two companies survived. But again, I use this as an extreme. Point is, if you invest now in an exponentially growing industry, even if you invest small amounts and spread it out, you could make an ENORMOUS amount of money.

That's still a good strategy. But it's not the best strategy. In this report, we've whittled it down to the projects we think are going to be among the leaders in the blockchain industry. Sure, a few might fail. But I promise... if we're right about where crypto's headed... you won't care.

Best part? Upon writing, these picks aren't tradeable on Coinbase, the largest crypto exchange in America. When they do hit Coinbase, however, we expect these coins to fly. That's why this report is so urgent.

## PancakeSwap (CAKE):

**Focus:** A decentralized exchange.

**Benefits:** High speeds and lower transaction costs than many other exchanges. CAKE is the primary exchange for trading the hot market of NFTs. CAKE holders and users of the PancakeSwap exchange get high yields.

**Ticker:** CAKE

**Supply:** 241,564,213 is the current circulating supply.

**Summary:** Exchanges like the New York Stock Exchange or Coinbase are controlled by a single corporation. These corporations act as middlemen, connecting customers to other customers to buy and sell stocks, cryptos or whatever assets the exchanges sell.

These middlemen take large fees and it's unclear what other incentives the middlemen might be taking advantage of. Front-running, for example, where preferred customers get access to privileged information to make more money trading.

A decentralized exchange removes all the middlemen, reduces fees and removes opportunities for corruption because no single entity controls the process and every customer can see exactly what is occurring at all times. No middlemen (as in centralized exchanges) to hide things.

PancakeSwap is one of the largest decentralized exchanges and also has a focus on trading NFTs. Additionally, PancakeSwap offers rewards to people who use the various features of PancakeSwap. These rewards can be significant and provide a way to make money alongside the price appreciation of CAKE. Additionally, PancakeSwap is a “prediction market”; i.e. you can bet on the outcome of an event. Using the prediction market provides additional rewards.

**Competitive Advantage:** Uniswap is the largest decentralized exchange based on the Ethereum blockchain. PancakeSwap is similar in size but based on the Binance blockchain, making it cheaper to use, with much faster transaction speeds.

PancakeSwap has been growing faster than Uniswap this past year and recently exceeded Uniswap in number of users: 2.8 million users versus 2.5 million users.

CAKE also allows us to trade more asset classes. A “token pair” are two tokens that you can use on the exchange to trade one token of the pair for the other. PancakeSwap offers 1,427 token pairs, compared with Uniswap's 251.

## WHY CAKE?

### Upside Part 1: Decentralized Exchanges vs Centralized Exchanges.

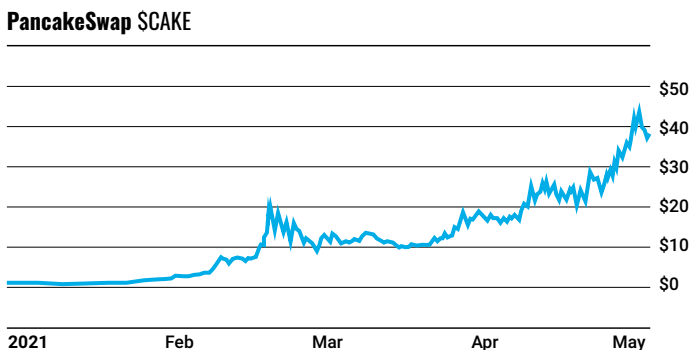
Decentralized exchanges are here to stay. With Uniswap at 2.5 million users and PancakeSwap at 2.8 million users, this shows that people are trading actively on these platforms, and making money.

But this is only the beginning. While the daily trading volume of PancakeSwap is around \$2 billion, the worldwide daily trading volume of centralized exchanges is close to \$10 TRILLION.

So as decentralized exchanges catch up because of their superior benefits over centralized exchanges, they would have to multiply by 5,000X in order to replace the centralized exchanges.

### Upside Part 2: PancakeSwap

Meanwhile, PancakeSwap has been adding 2 million new “wallets” (similar to “accounts” on a stock exchange) a month. With the growth in users comes similar growth in price:



### Summary:

- Decentralized exchanges are here to stay. They are exponentially increasing but still a small percentage of the older centralized exchanges.
- PancakeSwap is one of the two or three largest decentralized exchanges with millions of users and billions in trading volume each day.
- If PancakeSwap even gets 1% of the trading volume of the centralized exchanges that would mean about a 6,000% increase, or multiples more in the price of the CAKE token.

**[CLICK HERE](#) to check out our *Jumpstart Video Series* to learn how to buy CAKE.**

**[CLICK HERE](#) to check out the *Crypto Wallets 101 report* to learn how to store your CAKE on the Trust Wallet or the SafePal hardware wallet.**

## POCKET NETWORK (POKT)

**Focus:** A way for Web3 applications to bypass centralized providers, without having to set up their own nodes.

**Benefits:** privacy, no intermediaries, faster transactions.

**Ticker:** POKT

**Supply:** Circulating supply of 1 billion. Max supply of 1.1 billion.

**Summary:** Before POKT, there were no clear incentives for anyone to run relay nodes for developers to use.

But POKT changes the game by connecting Web3 apps to a decentralized network of relay nodes.

As more developers and Web3 apps use the network, the increased revenue incentivizes more people to run relay nodes on the network.

And POKT is growing fast.

In December, Pocket Network exceeded \$56,000,000 in monthly revenue. That put it in the top five revenue-producing blockchains.

In January, it generated \$150 million, second only to Ethereum. That's 4X more revenue than AVAX and SOLANA with a market cap about 20x smaller.

Last April, it had 3,000 nodes.

Today, it has over 37,000 nodes running applications across 40 different blockchains, including Bitcoin. (For perspective, Bitcoin has about 15,000 nodes.)

### WHY POKT?

When building Web3 apps, developers need a way for the app to automatically fetch data (like price, amount held in wallet, previous transactions, etc.) from the blockchain.

So they have two options:

1. Build and maintain a full node for each blockchain network they want to fetch data from.

2. Use external and centralized relay services like Infura, Alchemy, or Quicknode.

The first option takes a ton of work, technical knowledge, and set-up costs.

The second option is faster and easier but does not guarantee privacy or censorship-resistance.

Pocket Network simplifies this process by allowing Web3 applications to bypass centralized providers without having to set up their own nodes.

**[CLICK HERE to check out our \*Jumpstart Video Series\* to learn how to buy POKT.](#)**

**[CLICK HERE to check out the \*Crypto Wallets 101 report\* to learn how to store your POKT on the Pocket wallet.](#)**

## THORChain (RUNE)

**Focus:** A decentralized exchange that allows one to trade digital assets from one blockchain to another. Many decentralized exchanges focus only on the blockchain (for instance, the Ethereum blockchain) that it was built on.

**Ticker/Token:** RUNE

**Benefits:** Decentralized exchanges that are focused on only one type of blockchain require additional steps to make a transaction that is “inter-chain.” If this sounds technical, don’t worry. There are billions of dollars in transactions happening across different platforms and THORChain allows one to transact cheaper if going in between these platforms.

As an analogy. If I wanted to trade a NYSE stock for a Nasdaq stock, I’d have to sell the NYSE stock on the NYSE, transfer my gains to my trading account in dollars and then do a trade on the Nasdaq, switching my dollars to the stock I want to buy.

THORChain is an exchange for cryptocurrencies but would allow transactions like the above to occur in one seamless step rather than the multiple steps described above.

Why is this important?:

1. Lower fees.
2. Faster.
3. MOST IMPORTANTLY: We have all seen a lot of volatility in cryptocurrencies like Bitcoin. But an exchange like THORChain reduces that volatility by making transactions among multiple currencies easier and more liquid. The more liquidity, the less volatility.

And the less volatility, the more Bitcoin can be used for actual transactions. The more Bitcoin is used for actual transactions, the higher the price will go. Hence, the crypto ecosystem depends on decentralized exchanges like THORChain to help bring down the volatility of all cryptos.

**Supply:** 258 million circulating supply. 500 million max supply.

**Summary:** Decentralized exchanges are growing incredibly quickly and will begin to overtake more established traditional exchanges. Already, exchanges like Uniswap and PancakeSwap (described above) are starting to get close to the volume of centralized crypto exchanges like Coinbase or Kraken.

However, if one exchange trades assets A, B and C and another exchange trades assets like X, Y and Z (Again: Think NYSE stocks versus Nasdaq stocks) then how can a customer trade A for X?

The normal answer is you have to sell A, B or C on one exchange, get your money into the other exchange and then buy X, Y or Z.

Not only are there many steps but it creates greater volatility and what is called “slippage.” Slippage is the price difference you have to pay because the transaction is slower. Maybe the price you wanted to pay was \$5 but now it becomes \$5.20 because of slippage.

THORChain allows the trading between exchanges, solving this problem completely.

## WHY RUNE?

There are 10 major blockchains that store more than \$10 billion in assets.

**[CLICK HERE to check out our \*Jumpstart Video Series\* to learn how to buy RUNE.](#)**

**[CLICK HERE to check out the \*Crypto Wallets 101\* report to learn how store your RUNE on the Coinbase Wallet or the SafePal hardware wallet.](#)**

Bitcoin stores about a trillion dollars in assets and Ethereum over \$500 billion. As Ethereum alternatives such as Solana (SOL) and Cardano continue to grow, the need for RUNE to trade currencies, NFTs, etc., in between these Ethereum alternatives will continue to grow.

THORChain (RUNE) is the largest interchain exchange with 17,000 users, up from zero users when it launched a few months ago in April. It's already in the top 30 decentralized exchanges and is adding users every day.

## Theta Network (THETA)

**Focus:** Blockchain-based video streaming services for esports, music, education, enterprise conferencing, VR streaming and the metaverse.

**Ticker:** THETA/TFUEL

**Benefits:** Reduce cost of streaming for enterprises and institutions, decentralized and censorship-resistant streaming and users get paid to stream, play games and create content.

Today, many video streams around the world suffer from what's known as the "last-mile" delivery problem. Put simply, this means frequent lag, rebuffering and choppy streams. Plus, the content delivery networks are expensive. It's estimated that around 40% of a streaming service's operating costs are CDNs. With its elegant software solution, Theta promises to bring that cost down by around 50%.

**Supply:** 1 billion max supply/1 billion circulating supply.

**Summary:** Theta is a decentralized video delivery network powered by users and its peer-to-peer blockchain. Theta's open-source protocol is built to power decentralized streaming and decentralized apps (dApps) to enable esports, music, TV/movies, education, enterprise conferencing and also the necessary streaming infrastructure for the metaverse.

**Competitive Advantage:** Theta has partnerships with powerhouses like Google, Sony and Samsung and holds five crucial patents for their technology.

**Tokens:** The Theta network has two tokens:

1. **THETA** is the governance token of the network. It is used to stake, secure and govern the Theta network.
2. **TFUEL** is the utility or operational token of the network. It is

used to fund network operations. While THETA is the jet engine, TFUEL is the rocket fuel. TFUEL is also how Theta will encourage users to share their redundant computing and bandwidth resources as caching or relay nodes for video streams. Meaning, each individual user becomes a “node” in the network and can get paid by sharing their unused computing resources.

## WHY THETA?

Currently, video streaming is powered by large centralized data centers called content delivery networks (CDNs). CDNs provide streaming services for both large and small streaming companies including Netflix, YouTube and all others. Video streaming is only as good as the infrastructure.

Now, consider this: If we were to decentralize these CDNs — and pay every device on the internet to become a small CDN — we could flip the current model on its head. That’s what Theta does; it allows for anyone to share their unused bandwidth — at no risk to their computers or their online experience — and get paid. Services like Netflix are happy because they can offload up to 50%-plus of their data costs and free up bandwidth, without sacrificing quality. Users are happy because they’re getting paid to do things like play games, watch videos and browse the web.

Now, here’s why Theta is important: Demand for video streaming will only grow larger. Networking company Cisco estimates that over two-thirds of today’s internet bandwidth is taken up by video streaming. That amount is expected to increase to 82% over the next couple of years.

If we truly plan on having virtual reality and a metaverse, the bandwidth crunch is a multitrillion-dollar opportunity. And the Theta network is positioned well to capture a lion’s share of this market.

**[CLICK HERE](#) to check out our *Jumpstart Video Series* to learn how to buy THETA.**

**[CLICK HERE](#) to check out the *Crypto Wallets 101* report to learn how to store your THETA on a THETA wallet, Exodus wallet or hardware wallet.**

## NetVRk (NTRK)

**Focus:** Multichain DeFi metaverse and gaming content creation, participation and monetization platform.

**Benefits:** NetVRk makes it easy for anyone to create, participate, build, interact and monetize the metaverse.

**Ticker:** NTVRK

**Supply:** 100 million total supply.

**Summary:** NetVRk is a social VR metaverse based on a model of the universe, with planets, cities and public and private spaces. What sets it apart from other metaverses is NetVRk makes it easy for users to generate new content,

build out their land and monetize their creations on its platform. NetVRk's creator tools run on Unreal Engine, a go-to platform for game creation — thus making it familiar for many game makers. NetVRk is available by using a VR headset, a laptop or even a mobile phone.

**Competitive Advantage:** User-generated content will be crucial for the success of the metaverse. NetVRk comes with a multipurpose sandbox that allows even users with no skills in design or code, or users who have never tried to create something in their life, to intuitively create content within the metaverse. Moreover, users can create multiplayer games or build cities collaboratively with other users. Furthermore, it is compatible with all smart contract blockchains and is rolling out a metaverse DeFi platform.

**Token:** The NetVRk token will be used to buy assets within the NetVRk metaverse. It will also be used to buy advertising space and generate NFTs. You can also stake your NTVRK tokens to earn more tokens. And when the DeFi platform launches, called Meld, you'll be able to lend.

## WHY NETVRK?

Virtual reality has tons of potential, but there are plenty of things keeping it from slipping into the mainstream:

1. Bandwidth capacity. (THETA will help solve this one.)
2. Lack of quality content.
3. It's expensive and difficult to create VR content: The internet thrived because of user-generated content. Same goes for many of the world's top games. The same will go for VR. But...
4. No monetization options: There's a lack of incentive to build within VR.

NetVRk aims to solve that as a social VR platform with easy-to-use tools to create, share, experience and monetize your VR creations. With virtually zero technical knowledge, users can create VR content with NetVRk's unique plug-and-play VR world-builder. Its team has extensive experience in the VR space, it is interoperable with all major smart contract blockchains and it's building out key partnerships in the industry.

**[CLICK HERE to check out our \*Jumpstart Video Series\* to learn how to buy NetVRk.](#)**

**[CLICK HERE to check out the \*Crypto Wallets 101\* report to learn how to store your NetVRk on the Coinbase wallet or any hardware wallet.](#)**

## Ecomi (OMI)

**Focus:** Blockchain-based NFT/AR/metaverse platform with 100-plus licenses of major brands like Marvel, DC, Cartoon Network, General Motors, Disney, The Simpsons, Star Wars, Pixar, Warner Bros., Universal Studios and many more.

**Benefits:** VeVe is bringing NFTs into the mainstream with the world's top brands through its mobile-first NFT platform.

**Ticker:** OMI

**Supply:** 237 billion circulating supply/750 billion max supply (deflationary model takes tokens permanently out of circulation with each NFT sale).

**Summary:** VeVe is the leading mobile-first digital collectibles platform, with over 300,000 users and more than 500,000 digital collectibles sold since the app went live at the beginning of 2021. The app is consistently ranked in the top entertainment apps in the world.

**Competitive Advantage:** Ecomi, the technology company that owns VeVe, has its money transmitter license in the United States, allowing it to build a fiat onramp for new NFT users. Meaning, rather than having to jump through hoops and buy several coins to buy NFTs, users can buy them directly with dollars on the VeVe app.

**Token:** OMI is the utility token for the VeVe platform. It can be used to buy and sell digital collectible NFTs on the VeVe app. The token is also inherently deflationary. With each sale of an NFT on VeVe, a percentage of the OMI

tokens are taken out of circulation. Since the launch of the platform, over 100 billion OMI tokens have been permanently removed from circulation.

### WHY Ecomi?

OMI has the potential to bring together three major trends in the mainstream:

1. **NFTs:** Digital collectibles (NFTs) of major brands like Marvel, DC, Warner Bros., Universal Studios and 100-plus more.
2. **VR/AR:** The ability for users to interact with these NFTs in augmented/virtual reality.
3. **Metaverse:** The ability to interact with other users in a metaverse-style world.

VeVe also frames itself as a “carbon-neutral” NFT platform, which keeps some politically motivated NFT critics at bay. The company plans to integrate with popular NFT platform Immutable X — a protocol built on top of Ethereum to allow for free (gasless) Ethereum transactions.

**[CLICK HERE to check out our \*Jumpstart Video Series\* to learn how to buy OMI.](#)**  
**[CLICK HERE to check out the \*Crypto Wallets 101 report\* to learn how to store your OMI on the Trust Wallet.](#)**

## VeChain (VET)

**Focus:** Building infrastructure for global supply chain transparency and sustainability.

**Benefits:** VeChain makes full supply chain transparency, shipment visibility, asset tracking and condition monitoring more possible than ever. Moreover, VeChain will have access to an incredible amount of data about the global supply chains. Given data is still the “new oil,” such data will hold value on its own.

**Ticker:** VET

**Supply:** 87 million total supply/64 million circulating supply.

**Summary:** VeChain seeks to be the global standard of supply chain solutions for enterprises. The company has already secured partnerships with global au-

dit and certification companies DNV GL and PricewaterhouseCoopers (PwC), which will offer VeChain's services to its massive customer base. Moreover, VeChain has secured partnerships with Chinese consulting company NRCC, BMW Group, luxury goods powerhouse LVMH (Moët Hennessy Louis Vuitton), multinational car manufacturer Groupe Renault and many more.

**Competitive Advantage:** VeChain has a next-gen blockchain with upgraded security and scalability features. It is focusing on building out politically popular UN sustainability measures and enterprise-level applications. The company is working quietly behind the scenes to secure enormous international partnerships that we believe will translate to massive upside in the near future.

**Token:** VET is the utility token for the VeChain blockchain. It allows individuals to deploy applications on the VeChain blockchain, own a stake in the network and generate VeThor (VTHO), VeChain's fuel token. All VeChain holders can receive VeThor by simply holding their tokens. VeThor is used to pay for applications and transactions over the network. Meaning, enterprises would hold onto a certain amount of tokens to generate the VTHO they need to run their applications on the VeChain network. Buying VeChain now will secure your VET well before the enterprises march in.

## WHY VECHAIN?

As demand for transparency and sustainable business practices rises, global enterprises want and need ways to prove they are adopting more ecofriendly ways of doing business. Blockchains are perfectly suited to meet this need. In order for them to adopt blockchains, however, especially for the purposes of bringing transparency to global supply chains, international enterprises demand speed, scalability and absolute security of the network and data. As of writing, we believe VeChain is the only blockchain able to give it to them.

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**[CLICK HERE to check out the \*Crypto Wallets 101 report\* to learn how to store your VECHAIN on the Exodus wallet or the Trust Wallet.](#)**

## Akash (AKT)

**Focus:** Decentralized, open-source cloud computing services.

its competitors. Put simply, Akash connects cloud computing services with customers on a decentralized network. Currently, users can use these resources for approximately 75% less than the leading providers — Amazon Web Services (AWS), Google Cloud Platform (GCP) and Microsoft Azure.

**Ticker:** AKT

**Supply:** 117 million circulating supply/388 million max supply.

**Summary:** Akash is aiming to disrupt centralized cloud computing services by giving anyone the ability to rent their spare server capacity and earn an extra income. Think Airbnb, but for cloud computing. On the other hand, anyone who wants to host an app or a website can now do it at a fraction of the cost.

**Competitive Advantage:** Akash is light-years ahead of its competition. It currently has 85,000 users around the world. It saw 500 active applications and 30,000 deployments in its first seven months. Its average daily deployments are around 225.

### WHY AKASH?

Almost every website or app you go to is hosted on the cloud, meaning servers leased by big companies like Amazon, Google Microsoft or others. Akash is aiming to disrupt this centralization of resources by connecting spare computing resources to those who need it. Meaning, you can host a website or an app without having to use AWS or Microsoft — and at a fraction of the cost. Akash uses the blockchain technology so that all the transactions are transparent, fast, global and cheap.

Interview on Yahoo Finance with Akash's founder: <https://youtu.be/ESTCd-9nb5CM>

**CLICK HERE to check out our *Jumpstart Video Series* to learn how to buy Akash.**

**CLICK HERE to check out the *Crypto Wallets 101 report* to learn how to store (and stake) your Akash on the Keplr Wallet.**

## Fantom (FTM)

**Focus:** An “Ethereum killer” that is faster, more scalable, more secure, and

cheaper than Ethereum and can be used to develop and trade “smart contracts” using its decentralized exchange.

**Benefits:** High speeds, lower transaction costs, very scalable at 20,000 transactions per second (as opposed to Ethereum’s 13).

**Ticker:** FTM

**Supply:** Max supply: 3,175,000,000

**Summary:** Ethereum was developed to make the development of crypto projects (for instance, NFTs, decentralized storage, escrow agreements, decentralized exchanges, etc) easier than if one was using Bitcoin. It succeeded.

While I think Ethereum doesn’t need an “Ethereum killer”, tokens like Solana and Cardano have been soaring because they are competing with Ethereum and I think it’s good for diversification.

Mark Cuban thinks so as well as he has become a big backer of FTM.

Fantom is already being used to develop several crypto projects including:

- The tokenization of real estate (a multi trillion dollar potential industry. Imagine selling off small pieces of equity in your house that can be traded on an exchange. Rather than mortgaging your house).
- A blockchain based travel booking platform with Travala. Imagine booking flights on different airlines and transferring your “miles” from one airline to another.
- FTM is developing a decentralized app to manage all the electricity transmission and distribution in Afghanistan. Country-wide solutions like this could be a trillion dollar application.
- NFTs. Almost a half a trillion dollars worth of NFTs traded last month. Fantom’s platform allows people to develop and trade NFTs.

**Competitive Advantage:** Ease of use to develop smart contracts, NFTs, and other crypto projects. Plus it’s a decentralized exchange that allows you to trade these assets. Additionally, storing FTM on the Fantom network allows for a dividend ranging between 3.69% and 11%. Additionally, faster speeds than Ethereum, more scalable (at the moment), more secure, and cheaper. For the millions of people who are building NFTs, cheap is important.

## WHY FANTOM?

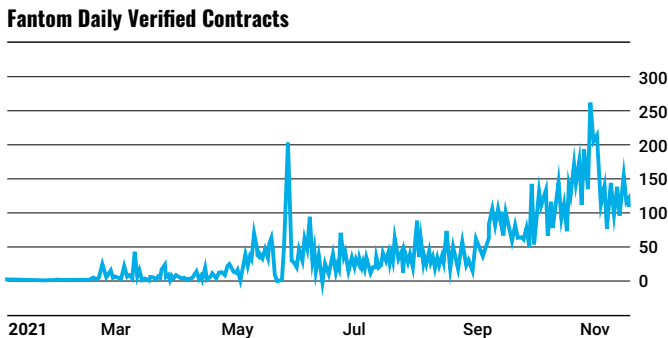
Ethereum, Solana, Cardano, and Fantom are all used to develop “smart contracts.” Smart contracts are to Bitcoin what the Internet was to programming languages. The Internet made software infinitely accessible and useful to the masses, to the point where we use the functionality of the Internet all day long.

While Solana and Cardano are already listed on Coinbase, Fantom is not. However, many huge smart contract projects are already starting, using Fantom. Fantom is also focusing on huge country-wide projects.

For instance, Uzbekistan is using Fantom to rebuild its entire IT infrastructure. Fantom is being used to rebuild the entire electricity industry in Afghanistan.

Fantom is being used to develop and trade NFTs across a variety of platforms. The NFT market is quickly approaching a trillion dollars worth of trades per month.

Fantom’s decentralized exchange has been steadily growing in usage:



**[CLICK HERE](#) to check out our *Jumpstart Video Series* to learn how to buy Fantom.**

**[CLICK HERE](#) to check out the *Crypto Wallets 101* report to learn how to store your Fantom on the Coinbase wallet or Metamask.**

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