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## Remedy Health Media Receives Top Merits from Industry Leaders

**Named One of the 2014 Best Places to Work in New York City  
by Crain's New York Business**

**BerkeleyWellness.com Presented with Top Honors from  
2014 Medical Marketing & Media Awards**

**Remedy Health Guides Received Silver Award  
from the National Health Information Awards 2014**

New York, NY - (October 10, 2014) – Remedy Health Media (Remedy), a leading health information and technology company, was recently named one of the Best Places to Work in New York City by Crain's New York Business. Additionally, Remedy's site, BerkeleyWellness.com, a leading online resource for evidence-based health and wellness information developed in collaboration with the University of California, Berkeley, School of Public Health, received the Gold Award from the MM&M Awards 2014. BerkeleyWellness.com was recognized as the Best Healthcare Consumer Media Brand, further strengthening its leading position as a top healthcare digital information source. Remedy's point of care publication, Remedy Health Guides, also received top accolades from The National Health Information Awards, which recognizes the best consumer health information in the nation.

Crain's 100 Best Places to Work list was announced by Crain's New York Business on October 1<sup>st</sup>. The survey and awards program were designed to identify, recognize and honor the best employers in New York City, benefiting the city's economy, workforce and businesses. This year's Best Places to Work list is comprised of 100 companies. Crain's New York Business will report, publish and promote the numerical rankings online at [crainsnewyork.com](http://crainsnewyork.com) on Friday, December 5<sup>th</sup> and in *Crain's New York Business'* print edition on Monday, December 8<sup>th</sup>. Organizations making the list will be honored at an event on December 5<sup>th</sup>. Last year, Remedy Health Media was voted as one of the 50 fastest growing companies by Crain's New York.

"We are extremely proud of the work our New York City, Arlington, VA and Northampton, MA teams have accomplished. Being recognized by Crain's Business Best Places to Work is a testimony of Remedy's core values and beliefs," said Chief Executive Officer, Mike Cunnion. "We are also honored to receive the Best Healthcare Consumer Media Brand from MM&M. It shows our dedication and commitment to advocating physical, emotional and mental wellness through our terrific content, whether that's scientific research data, practical medicine or wellness advice," added Cunnion.

The MM&M Awards 2014 winners were announced at a ceremony in New York City on October 2<sup>nd</sup>. These awards recognize both creativity and effectiveness in healthcare marketing and communications. BerkeleyWellness.com was named best in the category rising above Smart & Strong for POZ, HealthiNation, MS Lifeline Magazine and LA Care Covered California. This is the second year in a row that BerkeleyWellness.com received an award for Best Healthcare Consumer Media Brand, winning the Silver Award in 2013. The 2014 awards received over 700 submissions in 31 categories.

On October 9<sup>th</sup> The National Health Information Awards presented Remedy's physician office publication, Remedy Health Guides, with a Silver Award in the Best Consumer Disease and Injury Prevention Information category. This program honors the nation's best consumer health programs and materials and sets an

industry standard of quality for consumer health materials. This “seal of quality” helps health professionals find the best consumer health information resources for their programs.

“We are delighted to be honored in both the 2014 MM&M Awards and The National Health Information Awards competitions and selected as winners,” said Rebecca Farwell, Chief Content Officer. “Our winning digital and print entries were chosen from hundreds of submissions and were judged by panels of leading experts in health information and media. We do this for our readers, so the honors are a welcome acknowledgement of that effort.”

**About Remedy Health Media:**

Remedy Health Media (Remedy) is a leading health information and technology company that helps millions of patients and caregivers live healthier and more fulfilled lives. Remedy strives to improve consumer health engagement and outcomes through the development of authentic communities of health information seekers who can interact and learn from relatable physician, pharmacist, public health and patient experts. Remedy currently helps over 200 million health consumers annually through various digital, mobile and point of care information products and technologies. To learn more about Remedy, please visit [www.RemedyHealthMedia.com](http://www.RemedyHealthMedia.com).

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