

Kenyon Farrow Joins TheBody.com/TheBodyPRO.com as Senior Editor



NEW YORK -- TheBody.com and TheBodyPRO.com, two leading websites dedicated to providing HIV/AIDS news, information, and support, are proud to announce the addition of Kenyon Farrow to their editorial team in the role of senior editor, based in New York, N.Y.

Most recently the director of policy and communications for Treatment Action Group (TAG), Farrow will lead the sites' efforts to produce excellent content that serves people living with or affected by HIV, HIV care providers and related professionals, and HIV-negative people seeking to better understand the virus and its effects on both our bodies and our society.

"We're living at a time when access to news and quality journalism is very important, particularly for people living with HIV and other health conditions that require quality health care and non-stigmatizing environments. I'm very pleased to join the team at TheBody.com/TheBodyPRO.com to provide up-to-date and accessible information for people living with HIV, as well as to expand our work to reach communities that are most highly impacted," said Farrow.

Farrow brings a deep and impressive record of HIV journalism, social justice communications work, and political and cultural critique to TheBody.com and TheBodyPRO.com. In 14 years as a freelance writer and editor since obtaining his master's degree from the City University of New York (CUNY)'s Graduate School of Journalism, Farrow has written for publications as varied as *The Atlantic*, *The American Prospect*, BET, *theGrio*, *Huffington Post*, *Rewire*, and *Utne Reader* -- as well as a range of HIV-specific publications, including *POZ* (where he interned a decade ago), *HIV Plus Magazine*, and TheBody.com.

Highlights of Farrow's professional career include positions with organizations that seek to bridge communications, organizing, and policy to benefit people living with or at risk for HIV. He previously served as executive director of Queers for Economic Justice, a pivotal organization that helped to broaden the lens of LGBT advocacy to include issues faced by people confronting financial marginalization and institutional bias. He was also director of communications for Community HIV/AIDS Mobilization Project (CHAMP).

"In a social and political climate of heightened HIV stigma, discrimination, and inequality, we need to ensure that the content we create on TheBody.com and TheBodyPRO.com meets the urgent needs of people living with HIV, people affected by HIV, people engaged in HIV care, and people in need of more information and understanding about HIV and related issues," said Myles Helfand, executive editor of TheBody.com and TheBodyPRO.com. "Kenyon is the perfect person to lead our efforts to make sure our sites reflect the realities of the HIV epidemic today -- and to give the diverse range of folks who make up our HIV community the knowledge and tools they need to be healthy, fulfilled, and empowered."

To schedule an interview with Kenyon Farrow, contact Andrew Lee, Remedy Health Media, at 703.302.1075, mobile 678.517.5138 or alee@remedyhealthmedia.com

About TheBody.com and TheBodyPRO.com: TheBody.com's mission is to use the web to lower barriers between patients and clinicians, demystify HIV/AIDS and its treatment, improve the quality of life of all people living with HIV/AIDS, and foster community through human connection. TheBody.com and its sister site for health care professionals, TheBodyPRO.com, are part of Remedy Health Media, a leading health information and technology company that helps millions of patients and caregivers live healthier, more fulfilled lives.

About Remedy Health Media: [Remedy Health Media](http://RemedyHealthMedia.com), a leading digital health platform, provides content, tools, and real stories in an emotionally engaging way to inspire millions of patients and caregivers to live healthier and more fulfilled lives. Remedy is improving consumer health engagement and outcomes through the development of authentic communities of health information seekers who can interact and learn from relatable physicians, pharmacists, public health workers, and patient experts. Remedy currently helps over 200 million health consumers annually through various digital, mobile, and point-of-care information products and technologies.