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TheBody.com Announces Winners of Its #RedRemindsMe Photo Contest

Grand prize winner Alicia Diggs of North Carolina receives a Lifebeat VMA experience

NEW YORK, NY - Remedy Health Media's TheBody.com, the complete HIV/AIDS resource, proudly announces the three winners of their #RedRemindsMe photo contest. After receiving over sixty inspiring entries, first place was awarded to Alicia Diggs, an HIV/AIDS activist who serves on the North Carolina AIDS Action Network Board of Directors. Second place went to Harold "Scottie" Scott of Tennessee and third place was awarded to Rick Martin of Colorado.

"The #RedRemindsMe contest has given me the opportunity to really tap into who I am as a strong HIV positive woman and activist. The contest has also given me the opportunity to reach even more people to show another face of not only HIV, but love," said Diggs.

Diggs is no stranger to stigma. Her entry spotlighted the importance of a strong support system for people with HIV, and the empowerment and confidence such support can inspire. As an HIV/AIDS activist and educator, Alicia is also the founder of I Will Live, a foundation aimed at helping society better understand the importance of preventing sexually transmitted diseases -- as well as living healthy and productive lives through empowerment and education.

The #RedRemindsMe social media campaign encouraged people to upload pictures inspired by the iconic AIDS red ribbon, share their opinions about the current state of HIV and discuss how it affects them. These images and stories were used to empower others and raise awareness on and around World AIDS Day.

"Campaigns such as #RedRemindsMe are excellent tools to bring much needed attention to HIV/AIDS and the stigma still attached to it. It sometimes feels as if people like me in rural areas are out here on our own," said Harold Scott, second place winner. "Being recognized for this campaign makes me feel like I am doing something worthwhile, and it reminds me of why I decided to 'go public' with my positive status over twenty years ago on World AIDS Day, 1994."

[Learn more about #RedRemindsMe and view the winning entries>](#)

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About TheBody.com

TheBody.com's mission is to use the web to lower barriers between patients and clinicians, demystify HIV/AIDS and its treatment, improve the quality of life for all people living with HIV/AIDS and foster community through human connection. TheBody.com and its sister site for health care professionals,



TheBodyPRO.com, are part of Remedy Health Media, a leading health information and technology company that helps millions of patients and caregivers live healthier, more fulfilled lives. Learn more at TheBody.com.

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