



November 29, 2017

**Remedy Health Media Acquired by Topspin Partners
Deal to drive growth of leading provider of digital health content**

New York, NY — Remedy Health Media (Remedy), a leading digital health platform specializing in inspirational video based storytelling and award-winning digital brands, announced today that it has been acquired by Topspin Partners, a leading middle market private equity firm. The funding will advance Remedy’s mission to be the preeminent digital health resource for patients and caregivers and a highly sought-after partner for healthcare companies and brands.

“We were impressed with the company’s differentiated approach to their business and the measurable impact they are having with high-value, health-aware audiences. We are very excited about the future of Remedy and the potential that can be unlocked together,” said Leigh Randall, Managing Partner at Topspin.

With extensive experience in the digital health media industry, Mike Cunnion, CEO of Remedy, will continue to lead the highly respected management team. “This is an exciting time in digital health and with Topspin’s experience and network in media and information services, they are the ideal partner to help Remedy maximize its potential,” said Cunnion. “The timing is ideal as we’ve been transforming our platform to strengthen our brands and bring new products to market with a keen focus on delivering more value for our audiences and customers.”

The company’s portfolio of brands includes HealthCentral, TheBody, TheBodyPro, BerkeleyWellness, and Healthcommunities. Its largest property, HealthCentral, has become a primary destination for a suite of inspirational multimedia patient stories—under the Live Bold, Live Now™ initiative—that connects Remedy’s audiences to real patients who live with chronic conditions, but have persevered to accomplished great feats. The acquisition will enable the team to focus on expanding in new ways with the goal of helping patients live their best lives through these powerful experiences.

“The Live Bold, Live Now initiative has disrupted the digital health media industry and has redefined digital advertising for healthcare’s largest players,” continued Randall. “Remedy has differentiated itself with its immersive, inspirational patient stories, which will continue to drive its growth going forward.”



About Remedy Health Media

Remedy Health Media (Remedy), a leading digital health platform that provides content, tools and real stories in an emotionally engaging way to inspire millions of patients and caregivers live healthier and more fulfilled lives. Remedy is improving consumer health engagement and outcomes through the development of authentic communities of health information seekers who can interact and learn from a relatable physician, pharmacist, public health and patient experts. Remedy currently helps over 200 million health consumers annually through various digital, mobile and point of care information products and technologies. To learn more about Remedy, please visit www.RemedyHealthMedia.com.

About Topspin Partners

Topspin Partners is a suburban NY-based private equity fund that makes investments in profitable and established lower middle-market businesses. The firm invests across a number of industries, including health and wellness, media and information services and consumer products and services. The Topspin team has considerable operational expertise and collaborates with management teams to build businesses of varying stages and sizes. Further information on Topspin can be found at www.topspinpartners.com.

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