

Remedy Health Media, LLC Advertising Policy

At Remedy Health Media, LLC (hereinafter “Remedy”), our mission is to empower patients and caregivers with the information and applications needed to efficiently navigate the healthcare landscape and as a result, to permit better health outcomes through use of our products and services. To support our mission, we accept advertising on our websites. This policy has been established by Remedy to govern advertising on its sites, including Remedy’s acceptance of advertisements and how advertisements are displayed on and removed from Remedy sites. For these purposes, the terms “Advertising and Advertisements” mean all forms of advertising and sponsorships for which Remedy receives compensation, including banner, badge, contextual advertising, sponsored content, and custom programs.

1. Remedy has sole discretion to determine the types of Advertising that will be accepted and displayed on Remedy sites. Remedy does not review or endorse any products or services that are advertised on its sites. In no event shall Remedy’s acceptance of any Advertisement be considered an endorsement of the product or service advertised or for the company that manufactures, distributes, or promotes such product or service.
2. Remedy will not accept Advertising that, in Remedy’s opinion, is not factually accurate. In addition, Advertising must not contain false or misleading claims, or offensive material, including material that misrepresents, ridicules, or attacks an individual or group on the basis of age, color, national origin, race, religion, sex, sexual orientation, or handicap.
3. Remedy will not accept Advertising related to any of the following: alcohol, firearms, ammunition, fireworks, gambling, pornography, tobacco, or the simulation of news or an emergency event. Advertising also must not promote products that are (a) illegal or whose distribution would violate the law; (b) advocate a political, religious or controversial public position or candidate for public office; or (c) make health claims that are not adequately substantiated.
4. Remedy maintains a distinct separation between Advertising and editorial content. Advertising on all Remedy sites shall be clearly and unambiguously identified as such, and Remedy will not accept any Advertising on Remedy sites that is not so identified. Clicking on an ad will link to an advertiser’s site. Remedy is not responsible for the content on the advertiser’s site.
5. From time to time, Remedy may create special advertorial sections on its sites, consisting of content from its advertisers, or may include native content from our advertisers within pages on our sites. Content that is created, provided or influenced by an advertiser on any Remedy site is clearly and unambiguously labeled with “From Our Sponsor” or “Provided By” or similar. Such advertiser content is not subject to editorial review by Remedy. Any editorial content in these areas that is created by Remedy is not reviewed or influenced by advertisers.

6. At any time, Remedy reserves the right to reject, cancel, or remove any Advertising from Remedy sites for any reason and will provide prompt notice to the advertiser upon rejection, cancellation, or removal of any Advertising. Remedy also reserves the right to determine the appropriate placement of the Advertising on Remedy sites.

7. It is the responsibility of the Advertiser to comply with all applicable domestic and foreign laws, including pharmaceutical advertising that must be in compliance with FDA guidelines for direct to physician (DTP) and direct to consumer (DTC) advertising. Remedy assumes no obligation to monitor its advertisers' compliance with applicable laws and regulations; however, if Remedy becomes aware of any breach or potential breach of any applicable law or regulation or of these guidelines, Remedy may remove the Advertising.

8. No Advertising shall be permitted which may injure the good name or reputation of Remedy or Remedy sites.

Remedy has sole discretion with respect to interpretation of this policy and all other issues associated with Advertising on Remedy sites. Remedy may change this policy at any time in its sole discretion. If Remedy makes changes to this policy, the updates will be posted here. This policy's effective date will be identified at the top of the page.

To learn more about our sites and opportunities please email us at advertising@remedyhealthmedia.com.