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TheBody.com Launches New Trans Resource Center

One-Stop Resource for Empowering Transgender Health and Lives, Including HIV Prevention and Care

(NEW YORK, NEW YORK) July 20, 2017..... This month, <u>TheBody.com</u> unveiled a new <u>Resource</u> <u>Center for Trans People and HIV</u> -- among the first dedicated online platforms serving as a onestop resource on all aspects of HIV for people of transgender experience. The Resource Center for Trans People and HIV aims to connect, empower and educate those impacted by misinformation about the health and life experiences of trans people. It achieves this goal by providing a wide range of reliable, high-quality original content, including reference materials, personal stories, news analyses, and interviews and perspectives from leading medical professionals and HIV advocates.

"TheBody.com's Resource Center for Trans People and HIV came from a vision to debunk many of the myths and fill knowledge gaps surrounding trans health and lives, bringing together in one place the best resources and information available on a range of trans health issues, including HIV," said JD Davids, a trans male journalist and advocate who oversees the center as Partnerships Director for TheBody.com. "There's a vast need for clear information and support on health issues, health care access and resources in trans communities; this center will help meet these needs, while telling the truth about our lives."

"As a Latina trans activist living with HIV and working at the local level, the new Resource Center for Trans People and HIV on TheBody.com will be an invaluable resource to me and the communities I work with," said Jada Cardona, Executive Director of the transgender justice organization Transitions Louisiana and a health equity specialist with the Louisiana Office of Public Health. "We must share our lessons learned, bringing global transgender issues and up-to-date information about HIV/AIDS to local communities. TheBody.com has been a longtime resource and community for us, but launching this resource center shows a commitment to my community -- and to all trans people, including those living with HIV."

According to the Centers for Disease Control and Prevention, an estimated one in five trans women in the U.S. are living with HIV, and trans people are three times more likely to become HIV positive than the general population. However, definitive data regarding HIV among trans people are lacking, and HIV prevention efforts are often not designed with the needs of trans people in mind. Transgender people -- particularly trans people of color -- are among the most marginalized, not only due to a lack of culturally competent health care, but also due to a disproportionate lack of the economic and social supports that promote good health outcomes.

TheBody.com's newly launched <u>Resource Center for Trans People and HIV</u> features a comprehensive collection of information and support regarding the trans experience, including:

 <u>Video testimonials</u> from a group of Louisiana-based trans women of color, who share advice and words of encouragement they would give to their younger selves.

- Profiles of trans advocates making a difference, such as activist Cecilia Gentili.
- A <u>report on the paucity of data</u> regarding the experiences and medical needs of transgender people in the U.S. living with HIV.
- Timely news and analysis, such as this <u>exploration of the effects of the Affordable Health</u> <u>Care Act</u> (a.k.a. Trumpcare) on trans health.

The Resource Center for Trans People and HIV serves as a collaborative platform: it engages with members of the diverse trans community to address their needs, desires and ideas for expanding vitally needed online health and advocacy resources.

"TheBody.com has long been an outstanding, life-changing resource for the LGBTQ community," said Rebecca Bauer, Head of Content for Remedy Health Media, TheBody.com's parent company. "The Resource Center for Trans People and HIV represents an important extension of TheBody.com's historic role. It is an honor for us to responsibly present content that empowers and supports the journeys of people of trans experience."

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About TheBody.com

<u>TheBody.com</u>'s mission is to use the web to lower barriers between patients and clinicians, demystify HIV/AIDS and its treatment, improve the quality of life for all people living with HIV/AIDS, and foster community through human connection. TheBody.com and its sister site for health care professionals, TheBodyPRO.com, are part of Remedy Health Media, a leading health information and technology company that helps millions of patients and caregivers live healthier, more fulfilled lives. Learn more at TheBody.com.

About Remedy Health Media

<u>Remedy Health Media</u> (Remedy), a leading digital health platform, provides content, tools and real stories in an emotionally engaging way to inspire millions of patients and caregivers to live healthier and more fulfilled lives. Remedy is improving consumer health engagement and outcomes through the development of authentic communities of health information seekers who can interact and learn from relatable physicians, pharmacists, public health workers and patient experts. Remedy currently helps over 200 million health consumers annually through various digital, mobile and point of care information products and technologies. To learn more about Remedy, please visit <u>RemedyHealthMedia.com</u>.