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Remedy Health Media Announces Key Personnel Changes

Newly-filled positions reflect the company's enhanced focus on
Client performance in 2013

New York, New York (March 7, 2013)- **Remedy Health Media** (www.remedyhealthmedia.com), America's fastest growing health information and technology company, announced today the hire of Mike Collins as executive vice president of sales and the promotion of Aryeh Lebeau to senior vice president of client performance. These personnel changes reflect the company's enhanced focus on achieving peak client performance in 2013.

"We are pleased and excited to welcome Mike to the team and to congratulate Aryeh on his new post. Mike brings an immense amount of experience to his position and we're proud that, after evaluation of the market, he's chosen to join Remedy. With Mike and Aryeh's leadership, 2013 will be a year of significant growth for the company with a great many benefits for our partners," commented Jim Curtis, CAO and CRO of Remedy.

Mike Collins- Executive Vice President of Sales

Mike Collins joins Remedy as executive vice president and will lead the advertising sales teams for the company's growing digital, data, and print business lines. Under his leadership, the sales team will continue to integrate client performance measures as core indicators of success. With over 20 years of management experience, Collins has a diverse background in healthcare marketing serving the bio-pharma, medical devices, and consumer packaged goods industries. Before joining Remedy, Collins served as group vice president of sales at WebMD, where he supervised sales teams across a broad product portfolio including the Heart.org, WebMD the Magazine, and Medscape Continuing Medical Education. Prior to WebMD, Collins was national sales director at Medscape and Cardinal Health

Aryeh Lebeau - Senior Vice President of Client Performance

Aryeh Lebeau joins Remedy's staff as the company's first senior vice president of client performance. He will be responsible for guaranteeing that Remedy Health Media meets and consistently exceeds the expectations of its clients and confirms the effectiveness of its campaigns with metrics-based reports. With an extensive background in digital health media, Lebeau most recently served as general manager of Remedy's TheBody.com and TheBodyPro.com, two of the leading online HIV/Aids resources. Over his 13 year tenure with both sites, he oversaw operations, business development and client services, tripling revenue and site traffic. Lebeau played a critical role in establishing both sites as the trusted resources that they are today.

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About Remedy Health Media

Remedy Health Media (www.remedyhealthmedia.com) is a privately held health information and technology company with tools that help millions of patients and caregivers live healthier, more fulfilled lives. Remedy Health Media aims to empower lives with the information and applications needed to efficiently navigate the healthcare landscape, and as a result, to permit better health outcomes through their products and services.