



Demian Perry On-Board at Remedy Health Media as New VP of Product

Perry joins the team after more than a decade at NPR

NEW YORK (December 18, 2018) -- [Remedy Health Media](#) (Remedy), a leading digital health platform specializing in inspirational, video health storytelling, today announced the hire of Demian Perry as Vice President of Product. As VP of product, Perry is responsible for the product strategy and roadmap for Remedy's portfolio of digital brands and health focused software applications.

"Demian is an innovative product leader and a terrific manager who brings a unique perspective to Remedy," said Remedy CEO Mike Cunnion. "As we look to inspire millions to live healthier, more vibrant lives, I am confident Demian will help bring our efforts to engage patients and caregivers in inspiring ways to a new level of excellence."

Before joining Remedy, Perry founded the Mobile Product Team at *National Public Radio*, which grew NPR's smartphone audience from zero to 25 million monthly active users. Prior to that, he was a Technology Advertising Sales lead at *The Washington Post* and was part of the team that negotiated more than \$100M in advertising contracts over 5 years.

"With its medically-reviewed, actionable health and wellness content and engaging, innovative patient stories, Remedy is uniquely positioned to inspire people to enjoy healthier lives," said Perry. "I'm excited to support that mission by expanding the number of patient communities we serve, and by connecting them with health information through an intuitive user experience. I'm also looking forward to leveraging our health industry partnerships and our robust, flexible technology to forge stronger relationships between patients and their doctors."

Remedy Health Media's portfolio of digital brands includes HealthCentral, TheBody, TheBodyPro, Berkeley Wellness, and HealthCommunities. Its largest property, HealthCentral, has become a primary destination for a suite of inspirational video patient stories under the Live Bold, Live Now™ initiative, which connects Remedy's audiences to real patients who live with chronic conditions, but have persevered to attain great personal and professional accomplishments.

For more information about Remedy Health Media, visit: <http://www.remedyhealthmedia.com>.

About Remedy Health Media

Remedy Health Media (Remedy) is a leading digital health platform that provides content, tools, and real stories in an emotionally engaging way to inspire millions of patients and caregivers to live healthier and more fulfilled lives. Remedy is improving consumer health engagement and outcomes through the development of authentic communities of health information seekers who can interact and learn from relatable patient, physician, pharmacist, and public health. Remedy currently helps millions of health consumers annually through various digital, mobile, and point of care information products and technologies. To learn more about Remedy, please visit www.RemedyHealthMedia.com.

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