



## Cannes Lions Press Code of Conduct

The Press Centre is provided by the Cannes Lions Press Team as a dedicated facility exclusively for professional journalists, photographers and film crews from the worldwide media. We are committed to providing an environment where members of the press can work efficiently and comfortably to provide commentary of the Cannes Lions International Festival of Creativity from 17 - 21 June 2024 (the "Festival").

In return for the services and access accredited press receive, we ask that Press Pass holders abide by a code of conduct. Anyone who does not behave according to this code will receive a formal warning, which could result in immediate withdrawal of press accreditation at the Festival, and possibly future Festivals owned and run by Ascential Events (Europe) Limited, a company incorporated in England and Wales with registration number 07814172 ("LIONS") or its parent company Ascential plc.

### **We thank you for your understanding and cooperation in agreeing to our terms stated below:**

1. We provide the media with privileged information about the Awards. In return we ask that you strictly abide by all embargos. Journalists who attend the Festival receive information and Award Winners' lists in advance of the winners themselves being notified. This information is provided strictly under embargo. You agree that the Information shall not be disclosed, published or shared in any way – verbally or in writing through any channel, including digital and social media – before the stated embargo expiry time or as otherwise notified by us. In the event of any breach of the embargo we may, at our sole discretion, take any steps necessary to protect the Information including, without limitation: (i) issuing a formal warning; (ii) immediate withdrawal of access to further Information for the remainder of the Festival, and future Festivals owned and operated by LIONS or its parent company Ascential plc; and/or (iii) revocation of your press accreditation.
2. Please arrive early to all Press Conferences for a prompt start. Doors to press conferences will be closed 2 minutes before the published start of the press conference. Late admittance cannot be guaranteed.
3. We will give you all the assistance and access we can. In turn we expect all accredited media representatives to behave in a professional manner at all times in the Press Centre and across the Festival venues. No form of antisocial or threatening behaviour, including rudeness or aggression, towards LIONS or Palais staff, or anyone else associated with the Festival will be tolerated.

4. Your Cannes Lions Press Pass gives complimentary access to all official Festival events, including the Press Centre. It does not include line-skipping privileges, early access, backstage or VIP access to the ClubHouse or other VIP areas, or assigned seating to any content sessions or Award Shows.
5. We provide the Press Centre for your comfort and convenience. To ensure that comfort, the Press Centre is for accredited media and Festival Representatives only. Agency PR, comms people and personal assistants are not permitted to enter the Press Centre. Any special exceptions need to be pre-agreed with the Press Team, with a minimum of 24 hours' notice in order to assess the request. The decision of the Press Team is final.
6. Your complimentary Press Pass is only for you. Press passes will be checked regularly in and around the Festival venue, and on every entry to the Press Centre. You will not be permitted access to the Press Centre without your Press Pass, even if you are accredited press/media. A press pass may only be used by the named holder. Any press pass used by somebody other than the named holder will be confiscated and access to the Festival may be denied.
7. The deadline for registering for a Press Pass is 11.59 BST, 10 June 2024. We cannot guarantee capacity to process additional press accreditations during the Festival. The Press Office reserves the right to decline onsite requests.
8. Filming of the Awards Shows or content sessions is strictly prohibited. All content sessions will be available to watch for one month after the Festival has ended. For further information on filming please read the Photography and Filming Guidelines provided below.

### **Cannes Lions Photographers' Code of Conduct**

1. Check with the Press Team about any restrictions. Changes to seminars and sessions can be made at short notice and photographers may be restricted from entering.
2. Cooperate with Festival officials. Some seminars and sessions may not permit access to official / accredited photographers. In these circumstances, photographers must follow the instructions of LIONS and Palais staff and leave auditoriums if asked.
3. Respect Delegates and Speakers Festival experience. Photographers who attend seminars and sessions must respect the speakers on stage at all times.
4. All accredited photographers will be pre-authorized at the time of registering for press accreditation and their badge will stipulate they are an accredited Festival photographer. Photographers wishing to attend the Awards Ceremonies each evening, will need to sign up at the Press Centre reception desk. You will then be escorted into the Awards Ceremony by a member of the Press Team.