Attending Cannes Lions for the first time?

Here's everything you need to know ahead of time to help you get the most out of the Festival.

PRE-ARRIVAL CHECKLIST

- [ ] Book your Flights and Accommodation – the Festival begins early Monday morning.
- [ ] Download the App to create your personalised agenda and message attendees in advance.
- [ ] Find your Badge Barcode in your emails or App. Upload a photo to authenticate it.
- [ ] Don't forget to pack a recyclable water bottle, we have plenty of water refill stations.
- [ ] Travelling solo and want some help networking? Search for **FIRST TIMER** in the App to see how we can help.

CANNES LIONS FESTIVAL CHECKLIST

- [ ] We're open all week for badge collection but we recommend you collect your badge early on Sunday 18 June, any time between 8am-8pm.
- [ ] Don't worry if you get lost. Download the App to use our map, but also look out for Cannes Lions staff t-shirts, or for our information desks. We're here to help.
- [ ] Want to find your way around with a group? Join a tour, hosted in 8 languages, and make friends along the way. Simply search **FIRST TIMER** in the App.
- [ ] Missed a session? No problem. Selected content will be available on demand until the end of July. We'll email you the details.
- [ ] Share your experience on social media and connect with other delegates using the tags #CannesLions70 or #CannesLions2023.

Attending Cannes Lions for the first time?

Here's everything you need to know ahead of time to help you get the most out of the Festival.

INSIDER'S TIPS ON WHAT NOT TO MISS AT CANNES LIONS 2023

- ☐ The Connections Lounge is great for networking. You can invite other attendees to meet you there by messaging them directly in the App
- ☐ Relax in the sun and meet new people at Happy Hour on the Terrace, everyday at 5.30pm.
- ☐ Explore Cabana Town to discover exciting activations from our partners.
- ☐ Attend some of the **Meet Ups** and get to know a series of high-profile industry legends through interactive sessions, with peers from across the globe. Head to the Lab in Palais II.
- ☐ Explore the winning work by heading down to the basement in Palais I.
- ☐ Join us for a sunny and complimentary brunch on Friday 10am–Midday at the Terrace - NEW FOR 2023
- ☐ Experience 70 years of creativity, and watch **70 Years of Grands Prix** on Friday at the Debussy Theatre in Palais I at 10.30am - NEW FOR 2023
- ☐ End your Festival experience in style at the Closing Party at Carlton Beach on Friday 9pm–Midnight.