Cannes Lions Press Code of Conduct

Cannes Lions International Festival of Creativity (the **Festival)** is organised by Informa (Events) Europe Limited (**LIONS, we, us, our)**, which is part of the Informa Group.

The Press Centre is provided by the Cannes Lions Press Team as a dedicated facility exclusively for professional journalists, photographers and film crews from the worldwide media. We are committed to providing an environment where members of the press can work efficiently and comfortably to provide commentary of the Festival from 21 - 25 June 2027.

All Festival attendees are required to comply with the Cannes Lions Code of Conduct, in return for the services and access to the Festival that accredited press receive through the Cannes Lions Press Pass. Press Pass holders are also required to abide by our Press Code of Conduct and Press Terms and Conditions. Press Pass holders who do not behave according to this Code (or breach the Press Pass Terms and Conditions) will receive a formal warning and/or be subject to immediate withdrawal of their press accreditation at the Festival, and possibly future festivals owned and run by LIONS or the wider Informa Group.

We thank you for your understanding and cooperation in agreeing to our terms stated below:

1. During the Festival, we provide Press Pass holders with privileged information about the Cannes Lions Awards (the **Awards**). In return you must strictly abide by all embargos. By way of explanation, Press Pass holders who attend the Festival receive information and Award Winners' lists in advance of the winners themselves being notified. This information is provided strictly under embargo. You must not disclose, publish or share in any way (including but not limited to both verbally or in writing and through any channel, including digital and social media) before the stated embargo expiry time, or as otherwise notified by us.

2. You must arrive early to all Press Conferences for a prompt start. Doors to press conferences will be closed 2 minutes before the published start time. Late admittance cannot be guaranteed.

3. All accredited media must behave in a professional manner at all times in the Press Centre and across all Festival venues. No form of antisocial or threatening behaviour, including rudeness or aggression, towards LIONS or Palais staff, or anyone else associated with the Festival will be tolerated.

4. Your Cannes Lions Press Pass gives you complimentary access to all official Festival events, including access to the Press Centre. It does not include early access, backstage or VIP access to the ClubHouse or other VIP areas, access to Fringe events or assigned seating to any content sessions.

5. We provide the Press Centre to Press Pass holders for your comfort and convenience. The Press Centre is for accredited press and Festival Representatives only. Agency PR, comms people and personal assistants are not permitted to enter the Press Centre. Any special exceptions need to be pre-agreed with the Press Team, with a minimum of 24 hours' notice in order to assess the request. The decision of the Press Team is final.

6. Your complimentary Press Pass is only for you. Press Passes will be checked regularly in and around the Festival venue, and on every entry to the Press Centre. You will not be permitted access to the Press Centre without your Press Pass, even if an individual is accredited press. Press Passes are only valid for the named pass holder. Any Press Pass used by somebody other than the named holder will be confiscated and your Press Pass will be revoked.

7. The deadline for registering for a Press Pass is **Monday 14 June 2027, 11:59pm BST**. We cannot guarantee capacity to process additional press accreditations during the Festival or after this date. The Cannes Lions Press Team reserves the right to decline late or onsite requests.

8. Press Pass holders are granted access to the press portal found here (the Press Portal). The Press Portal must only be used solely for the purpose of enabling journalistic reporting and editorial coverage of the Festival by the accredited Press Pass holder. Any use of the content or materials on the Press Pass Portal for other purposes (and by any other persons) is strictly prohibited.

9. Filming of the Awards shows or Festival content sessions is strictly prohibited. Festival content sessions will be available to Press Pass holders (via complementary access to The Work) to watch for one month after the Festival has ended. Use of The Work is governed by The Work terms and conditions found here. For further information on filming please read the Filming and Photography Code of Conduct provided below.

Cannes Lions Filming and Photography Code of Conduct

1. You must check with the Press Team in advance of the Festival about any filming or photography restrictions. Changes to seminars and sessions can be made at short notice and photographers may be restricted from entering, if the session is at capacity.

2. You must cooperate at all times with Festival officials. Some seminars and sessions may not permit access to official / accredited photographers. In these circumstances, photographers must follow the instructions of LIONS and Palais staff and leave auditoriums if asked.

3. You must respect delegates' and speakers' Festival experience. Photographers who attend seminars and sessions must respect the speakers on stage at all times.

4. Seats for the Awards Ceremonies are allocated on a first-come first-serve basis. Press Pass holders (including accredited photographers) wishing to attend the Awards ceremonies each evening, will need to begin queueing from 6.15pm at the Press Booth by the red carpet stairs. You will then be escorted into the Awards Ceremony by a member of the Press Team. Please note there are a limited number of seats available for press downstairs in the auditorium, once these seats are filled you will be seated upstairs Once the doors are closed at 6.50pm, you will no longer be able to enter that evening's Awards Ceremony.

All accredited photographers will be pre-authorised at the time of registering for press accreditation and your Press Pass will stipulate that you are an accredited Festival photographer.