

Call for Content Submissions Template 2027

Your Pitch

Session Title (10 words)

Session Host

Session Description (120 words)

What three practical takeaways will this session provide? (100 words)

What topic are you proposing?

What topic is your pitch most aligned with? (Choose 1)

- AI
- Emerging Technology & Innovation
- B2B Marketing
- Creator Economy
- Creative Effectiveness & ROI
- Insights & Strategy
- Culture & Entertainment
- Experience Design
- Commerce
- Data & Measurement
- Design
- Craft
- Gaming

- Media
- Social & Digital
- Sports Marketing
- Sustainability & SDG
- Talent, People & Workplace
- Other (please specify)

New and unconventional thinking is important to us. On the topic selected, what breakthrough angle are you proposing? (50 words)

Which of the following content streams is your idea most aligned with? (Choose 1)

- Insights & Trends – The strategic challenges, consumer behaviours, cultural shifts and creative thinking driving the industry forward.
- Innovation Unwrapped – Your guide to the pioneers, technologies and transformations already shaping tomorrow.
- The Creativity Toolbox – The craft, processes and techniques to help you achieve creative excellence.
- Talent & Culture – The people and practices behind creative organisations that thrive.
- Creative Impact – The ultimate guide to proving the value and effectiveness of creativity.
- I don't know

Further Details

What is the proposed format of this pitch, or the series you would like to be considered for? (Choose 1)

- Single Speaker Presentation
- Co-Presentation
- Workshop
- Roundtable
- Debate
- Festival Meet-Ups (Networking experiences)
- Mentoring
- Performance (comedy, music, art)
- High profile 1:1 interview
- Future Gazers
- New Voices

How will you engage the audience and bring your idea to life? If you are proposing a performance, please include details of any technical requirements. (100 words)

Why is this topic particularly relevant to the Cannes Lions audience in 2027? (50 words)

What is the single most important message you want the audience to take away? (50 words)

How does your submission broaden the conversation? Consider how it brings a different perspective, whether through diversity of thought, discipline, background or experience. (50 words)

The majority of sessions at Cannes Lions are presented in English, though we have live translation available. Please let us know what the primary language preference of your speakers would be for this presentation:

Speaker Profiles

There are some Speaker Limitations on the following formats – please adhere to this guidance:

- **Presentation** (Speakers: max. 1)
- **Co-Presentation** (Speakers: min. 2)

- **Roundtable** (Speakers: min. 2, Moderator: Required)
- **Debate** (Speakers: min. 2, Moderator: Required)
- **Interview** (Speakers: min. 1, Moderator: Required)
- **Future Gazers** (Speakers: max. 1)
- **New Voices** (Speakers: max. 2)

Speaker Information

First Name

Last Name

Job Title

Company

Country of Office

Biography (150 words)

Additional Speaker Details

Why is this speaker the right person to tell this story? Consider their first-hand experience, subject-matter expertise or authentic connection to the topic.

How does your submission bring a range of voices and perspectives to the stage and ensure the conversation reflects the diversity of our global creative community?

Moderator Profile

Speaker Information

First Name

Last Name

Job Title

Company

Country of Office

Biography (150 words)

Additional Speaker Details

Why is this speaker the right person to tell this story? Consider their first-hand experience, subject-matter expertise or authentic connection to the topic.

How does your submission bring a range of voices and perspectives to the stage and ensure the conversation reflects the diversity of our global creative community?