

EXECUTIVE SUMMARY SUSTAINABILITY COMPASS 2023-2024

Corporate Social Responsibility





The United Nations' seventeen *Sustainable Development Goals (SDGs)* serve as the compass for all sustainability activities at Haacht Brewery.

These SDGs have formed the basis for several projects. They convert our sustainability outlook into practical actions based on four pillars.



PEOPLE



PEOPLE-ORIENTED STAFF POLICY

Our people are our greatest asset. Mental balance, physical health and happiness at work are central to our policy. We make a difference with training and coaching, and we promote a healthy lifestyle.

ENVIRONMENT



WE ONLY HAVE ONE PLANET

We have also renewed our Energy Policy Agreement (EnergieBeleidsOvereenkomst-EBO) with the Flemish government. We use the software platform ClimateCamp to map out our CO₂ footprint fully and transparently.

SOCIETY



WORKING TOGETHER AND CONNECTING

To contribute to the society we belong to, we seek systematic collaborations with charities linked to the sector in which we operate.

PRODUCT



SUSTAINABLE PRODUCTS FOR CONSCIOUS CONSUMERS

When it comes to product development, we seek to expand our portfolio with everyone's health and well-being in mind. We pay attention to the number of calories, sugar and alcohol content.



HUMAN

WELL-BEING AND HAPPINESS AT WORK ARE CENTRAL



We make a difference with training and coaching.

In 2024, we will continue our intensive partnership with social enterprise companies, to include at least 400 days worked per year.



We encourage our employees to adopt and promote a healthy lifestyle as part of the **Healthy@haacht** campaign.



SOCIETY

WORKING TOGETHER AND CONNECTING

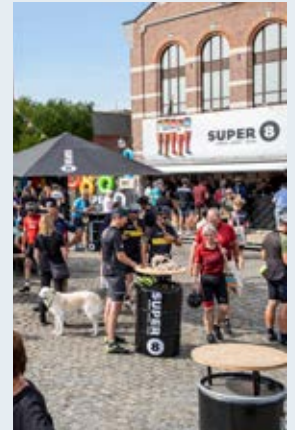


We donate written-off laptops and PCs to **Digital For Youth**, which refurbishes them and offers them to children and young people aged 6 to 25 to reduce the digital divide in Belgium.

We support initiatives such as **Kom Op Tegen Kanker** (Combat Cancer) and **Te Gek!?**.

In collaboration with Hogeschool Vives, we are conducting research on the alternative processing in food of our by-product streams with the project **Draf in galop**.

We also support research into the cultivation of Belgian hop varieties via **HopBel**.



ENVIRONMENT

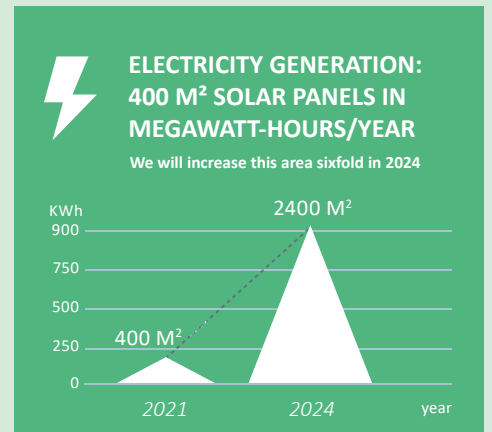
WE ONLY HAVE ONE PLANET



Two thirds of all our toilet facilities have already been converted to rainwater flushes.

Two MBR filters considerably improve the quality of our purified water.

We disconnected the pavements from the drains, so that the rainwater flows directly into our pond. The result is that we need less energy to purify and aerate water.



PRODUCT

SUSTAINABLE PRODUCTS FOR CONSCIOUS CONSUMERS



recycled, PEFC or FSC certified cardboard



European raw materials
We support our local economy and employment and prefer to buy locally. That is how we keep carbon emissions down.



conditioned in returnable bottles and barrels



We use sustainable and reusable cups for every event.