

## Customer Success Story

# Supporting Strategies Cuts Bill Payment Time by 50% with Bill.com

Leslie Jorgensen, founder and CEO of Supporting Strategies, explains how she uses Bill.com to increase profits without increasing overhead.

### Tell us about your firm.

Supporting Strategies, founded in 2004, is a full accounting department provider. We began franchising our business in 2013 because we developed a very scalable and systematic model for practitioners who didn't want to recreate the wheel.

### Why did you decide to use Bill.com?

We wanted a virtual model for clients for all accounting processes, but bill processing was continually clunky. It was hard for us to introduce an efficient and secure process since bill payment was labor- and paper-intensive. Bill.com was the answer to that issue. We could do everything online such as providing an automated workflow with proper checks and balances, approval processes and separation of duties. With Bill.com, we solved a major pain point overnight.

### How do you use Bill.com?

We use Bill.com primarily for AP, but it provides an excellent value for AR as well. Bill.com sends invoices electronically and offers a host of online payment options as well as automatic payments. As with AP, Bill.com helped us take paper out of the AR process.

We recommend every franchisee use Bill.com for AR and AP.

### What is your return on investment for Bill.com?

Bill.com keeps us growing because it is always one of the first to provide integrations with valuable apps such as QuickBooks, Tallie and Hubdoc. It gives us a competitive edge.

We've reduced bill payment time by 50% and grown the firm without increasing overhead with Bill.com.

### What tips would you give other accountants and firms who are looking to improve their business?

Get your firm and its clients into the cloud.



#### TYPE OF FIRM:

Mid-sized accounting firm

#### EMPLOYEES

260

#### HQ

Boston, MA

#### INDUSTRY FOCUS

Industry agnostic

#### BILL.COM SERVICES

AR, AP

#### INTEGRATIONS

QuickBooks, Hubdoc, Tallie

Visit [Bill.com](https://bill.com) for more information.