## bil.Com

Small and Midsized Businesses

Are Seeking

an All-in-One Financial **Operations Solution** 

SMBs today are frustrated: they feel unsupported by enterprise technology companies and want a comprehensive financial operations technology solution.

80%

feel that what they are doing today to manage their financial operations does not meet their needs.

want an all-in-one technology solution for financial operations.

SMBs, 99.9% of all U.S. **Businesses, Feel Left Behind by Enterprise-Focused Companies** 

of mid-sized businesses are juggling multiple applications

of SMBs believe that large solution providers do not offer products

for them

are managing ALL

financial operations functions through a single tech application



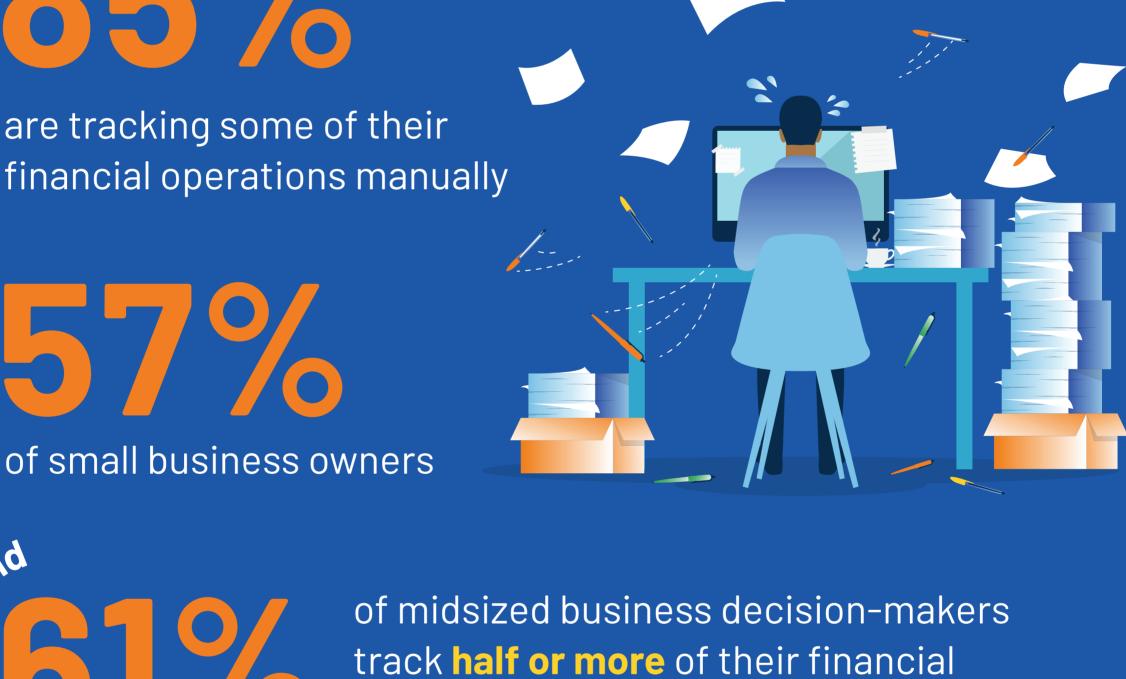
than their business can afford.

say the Big Tech giants want more money

**Pen + Paper = Pandemonium** 

Whopping are tracking some of their

of small business owners



operations functions manually

SMBs Prioritize Their Upgrades







For the press release, please **click here**.

The Bill.com Survey was conducted by Wakefield Research (www.wakefieldresearch.com) among 2,000 Small Business Owners (SBOs) and Mid-Size Business Decision-Makers (BDMs), between October 5th and

For the full survey report, please click here.

October and 15, 2021, using an email invitation and an online survey. Small businesses were defined as those with 1 to 100 employees and mid-sized businesses defined as those with 101 to 1,000 employees. BDMs include those holding a role of manager or above. The survey included an oversample to ensure 100 Mid-Size **About Bill.com** 

## BDMs total.

property of their respective owners.

**Survey Methodology** 

Bill.com is a leading provider of cloud-based software that simplifies, digitizes, and automates complex, back-office financial operations for small and midsize businesses. Customers use the Bill.com platform to manage end-to-end financial workflows and to process payments. The Bill.com Al-enabled, financial software platform creates connections between businesses and their suppliers and clients. It helps manage cash inflows and outflow. The company partners with several of the largest U.S. financial institutions, the

majority of the top 100 U.S. accounting firms, and popular accounting software providers. Bill.com is

headquartered in San Jose, California. For more information visit www.bill.com.