

sponsorship opportunities





\$1,500 — Bronze Sponsor

RECEIVES THE FOLLOWING BENEFITS:

- 1 Registration to the 2-day forum
- Logo placement on event materials
- Professional digital photo assets licensed for your company use following the event

\$4,500 — Silver Sponsor

RECEIVES THE FOLLOWING BENEFITS:

- 4 Registrations to the 2-day forum
- Shout-out and sponsorship recognition in NDC marketing channels
- Sponsorship credit for an event component such as a hospitality experience, workshop, or entertainment
- Logo placement on event materials
- Professional digital photo assets licensed for your company use following the event

\$7,500 — Gold Sponsor

RECEIVES THE FOLLOWING BENEFITS:

- 6 Registrations to the 2-day forum
- Dedicated shout-out and sponsorship recognition in NDC marketing channels
- Exclusive naming rights for an event component such as a hospitality experience, workshop, learning lab, or entertainment
- Speaking Opportunity during event component such as a hospitality experience, workshop, learning lab, or entertainment
- Logo placement on event materials
- Professional digital photo assets licensed for your company use following the event

\$20,000 — Platinum Sponsor

RECEIVES GOLD BENEFITS, PLUS:

- 10 registrations to the 2-day forum, plus underwriting credit on 10 scholarship registrations
- Speaking opportunity during forum keynote
- Premier logo placement on event materials

Custom Sponsorship

HAVE SOMETHING ELSE IN MIND?

- We're committed to creating sponsorship packages that resonate with our your goals. If you'd like to sponsor the event in a different way, please let us know, and we can tailor a package for you.

expand your **reach** through NDC's audience

Tap into our highly engaged audience of designers, architects, urban planners, municipal leaders, and community advocates.

Each year, the Neighborhood Design Center collaborates with **over 200 organizations** and builds upon **nearly six decades** of trusted relationships.

OUR MARKETING AND OUTREACH CAPABILITIES SPEAK FOR THEMSELVES:

Social Media ——— **10,463** followers across key platforms
17,364 Post Engagements annually
14,513 Link Clicks driving action

Email ————— **3,400** Newsletter subscribers
49.6% Open Rate
(10% higher than industry average)
6.03% Click-through Rate
(double the industry average)



support equitable impact

Join us as we turn possibility into reality—because the future of our public spaces is *yours* to shape.

As a sponsor, you will:

- **Foster accessibility:** Underwrite registration costs for community organizations and leaders, ensuring inclusivity and equity.
- **Fuel innovation and dialogue:** Enable critical conversations between policymakers, grassroots leaders, and creative practitioners, sparking actionable solutions to the challenges facing our public spaces.
- **Showcase your commitment:** Position your organization as a champion of equity and innovation in placemaking and community development.



join us! let's shape
the future of public
spaces together.

By sponsoring *The Vision is Yours*, you will help
foster connections, spark innovation, and build the
foundation for a more inclusive and dynamic future.

CONTACT US TODAY TO EXPLORE SPONSORSHIP OPPORTUNITIES:

Briony Hynson, Deputy Director for Development, can be
reached via telephone at **(301) 830-5219** or by email at
bhynson@ndc-md.org to discuss donation and sponsorship
opportunities.

The Neighborhood Design Center is a 501(c)3 organization,
and your contribution is tax deductible (EIN 52-0913909).



