



the
Neighborhood
DesignCenter

2026
Sponsorship
Opportunities



Our Mission

Founded in 1968, the Neighborhood Design Center is a nonprofit that facilitates the development of healthy, equitable neighborhoods through community-engaged [design] and planning services.

When a community has a vision but lacks resources or meets systemic roadblocks, we can help. Since our founding, the Neighborhood Design Center has worked on **more than 4,200 projects** that support the development of healthy, thriving, and equitable neighborhoods.

We've done this work **in collaboration** with visionary residents, design experts, government agencies, and nonprofit organizations in Baltimore City, Prince George's County, and beyond. We work where we are invited and foster participatory spaces anchored in support, connection, and mutual respect.

By providing the tools, expertise, and partnerships necessary to realize neighborhood visions, we support broad participation in the evolution of the built environment, positioning historically disinvested neighborhoods to **attract future investment**.



Our Audience

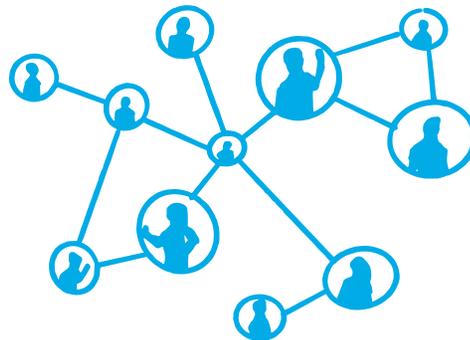


At NDC, we don't just have reach — we have impact.

Our community is made up of designers, architects, artists, urban planners, and change-makers committed to building better neighborhoods across the Maryland and DC region.

Our community of over **200 partner organizations** and local leaders have been cultivated through years of grassroots relationship building, creative campaigns, and authentic storytelling.

When you sponsor NDC, your brand is in front of a trusted, influential, and action-oriented audience—amplifying your mission, building goodwill, and aligning with one of the region's most respected community design networks.



Our Reach

Highly Engaged Network

12,265

FOLLOWERS

With a deep connection to our mission



22,789

LINK CLICKS

Driving traffic to events, initiatives, and sponsors

15,144

POST ENGAGEMENTS

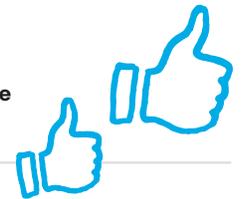
Our content doesn't just get seen, it sparks action

Powerful Email Performance

3,544

SUBSCRIBERS

Representing a curated audience



42%

AVERAGE EMAIL OPEN RATE

Well above the nonprofit average

6.41%

AVERAGE EMAIL CLICKTHROUGH RATE

Nearly double the industry standard

NDC Sponsorship Opportunities

Join us as we demonstrate that everyone has a role in shaping the built environment.

From hands-on volunteer days to sector-building learning opportunities, our events are designed to get it done—creating opportunities to roll up your sleeves, advance projects rooted in local vision, and actively care for the places we share.

By supporting one or multiple Neighborhood Design Center events, you help bring excellent public spaces to life, grounded in community priorities. Along the way, you'll connect with an engaged cross-sector audience, exchange ideas, share resources, and help build local capacity to implement innovative and visionary community projects.

SAVE THE DATE!

2026 Events

Behind the Build: Making Public Art Happen

FEBRUARY 19, 2026 BALTIMORE, MD

The Vision is Yours: A Regional Placemaking & Placekeeping Conference

APRIL 22-24, 2026 MOUNT RAINIER, MD

The Trash Dash: Cleanup Competition

MAY 16, 2026 BALTIMORE, MD

SPONSOR

Behind the Build: Making Public Art Happen

A One-Day Symposium

FEBRUARY 19, 2026 BALTIMORE, MARYLAND

When a million-dollar investment in public art came to Baltimore, it set the stage for something extraordinary.

Behind the curtain, the project sparked deep, cross-sector collaborations. Now that the installations are complete, it's time to unpack what it really took to bring each artwork to life, and what lessons the design and planning community can carry forward.

In partnership with AIA Baltimore and Central Baltimore Partnership, the Neighborhood Design Center is offering a half-day professional development event to unpack behind the scenes learnings from the Inviting Light initiative—Baltimore's \$1M, two-year light based public art program, funded by a Bloomberg Philanthropies' Public Art Challenge Award.

We believe that collaboration is the spark that brings places to life—illuminating public space, deepening community connection, and shaping a more equitable built environment. From navigating technical hurdles to forging partnerships across sectors, this event will offer a rare, behind-the-scenes look at producing ambitious light-based public art, building local capacity for future projects.





Behind the Build: Making Public Art Happen

\$500 — Catalyst

- Logo on event webpage & program
- 2 tickets to sponsored event (eligible for continuing education credits)
- Tagged thank-you via NDC social media channels
- Professional photos licensed for your company's use

\$1,000 — Connector

- Logo on event webpage & program
- 4 tickets to sponsored event (eligible for continuing education credits)
- Tagged thank-you via NDC social media channels
- Professional photos licensed for your company's use
- Display opportunity or equivalent feature at event

\$2,500 — Visionary

- Premier logo placement across all event materials & press
- 6 tickets to sponsored event
- Featured tagged post & sponsor spotlight
- Professional photos licensed for your company's use
- Speaking opportunity or equivalent feature at event
- Option to underwrite a feature such as event refreshments, entertainment, skill building workshop, or learning session.

SPONSOR

The Trash Dash Cleanup Competition

MAY 16, 2026 BALTIMORE, MD

Each year, this event mobilizes teams from local firms, community groups, families, and friends to take direct action to steward and care for our shared public spaces. Groups will compete to see who can pick up the most litter, AND raise funds for NDC!

Prizes for team spirit, best costumes, and creative “found object” trophies add energy to the day, but the core impact is tangible: bags of litter removed from our waterways, environmental stewardship, and support for ongoing public space improvements across the region.





The Trash Dash

\$500 — Community Sponsor

- Recognition on all event collateral
- Shout-out on social media
- Your firm's 6-10 person dedicated corporate team with sponsor name
- Digital Photo Assets for your company use

\$1,000 — Advocate Sponsor

ALL COMMUNITY SPONSOR BENEFITS, PLUS:

- Underwrite a community team
- Display opportunity or equivalent feature at event

\$2,500 — Champion Sponsor

ALL ADVOCATE SPONSOR BENEFITS, PLUS:

- Sponsorship of a community team with named recognition for your firm
- Optional speaking opportunity at the event

SPONSOR

The Vision is Yours: A Regional Placemaking & Placekeeping Conference

APRIL 22-24 2026 MOUNT RAINIER, MD

The Vision is Yours Forum is NDC's signature annual gathering—two days that bring together 200+ community leaders, artists, planners, and municipal partners for skill-building, collaboration, and on-the-ground community projects.

This convening strengthens regional capacity for equitable, community-led design while advancing real neighborhood improvements. It is also the centerpiece of NDC's Annual Celebration, the single most important opportunity for our core partners to directly support NDC's mission.

With its combination of high-impact programming, deep local partnership, and our annual celebration, The Vision is Yours offers sponsors unparalleled visibility and connection to the people and projects shaping equitable public spaces in our region.

2025 HIGHLIGHTS:

- **200+ attendees**
- **22 sessions with 70+ speakers**
- **3 community projects implemented during the forum**
- **+100 Net Promoter Score, with every respondent recommending the forum**

The Vision is Yours

\$1,500 — Bronze

- 1 full registration to the 2-day conference
- Logo placement on event webpage, program, and signage
- Dedicated table and/or engagement space during networking session
- Shout-out on social media
- Professional digital photo assets licensed for your company's use after the event

\$4,500 — Silver

- 4 full registrations to the 2-day conference
- Recognition in NDC marketing channels (website, e-newsletter, social media)
- Logo placement on event webpage, program, and signage
- Dedicated table and/or engagement space during networking session
- Sponsorship credit for a conference element such as a hospitality station, workshop, or entertainment feature
- Invitation to the conference VIP partner reception
- Shout-out on social media
- Professional digital photo assets licensed for your company's use after the event

\$7,500 — Gold

- 6 full registrations to the 2-day conference
- Recognition in NDC marketing channels (website, e-newsletter, social media)
- Premier logo placement on event webpage, program, and signage
- Exclusive naming rights for a conference component such as a hospitality experience, workshop, learning lab, or networking session
- Display opportunity or equivalent feature during the sponsored conference component
- Invitation to the conference VIP partner reception
- Inclusion in featured sponsor spotlight on NDC social media
- Professional digital photo assets licensed for your company's use after the event



SPONSOR

Annual Sponsor: Partnership Across All Major NDC Events

Annual Sponsors invest in the full scope of NDC's work, receiving recognition and engagement opportunities at every major event during the sponsorship cycle.

This yearlong partnership connects your organization to a network of community leaders, practitioners, and partners committed to shaping vibrant, equitable public spaces.

Your support as an Annual Sponsor sustains NDC's mission across multiple touchpoints — from hands-on volunteer build days to capacity-building conferences.

This investment keeps the momentum going all year, ensuring the places we share continue to reflect bold community vision and equitable design.





Annual Sponsor **\$12,000**

Year-Round Visibility

- Premier recognition and benefits at all NDC events for 12 months (3–4 major events)
- Top-tier logo placement on all event materials, programs, and signage
- Recognition as Annual Sponsor in all event promotions, including:
 - Website
 - Email campaigns
 - Social media posts

Enhanced Engagement

- Complimentary tickets to all ticketed NDC events, including The Vision is Yours Annual Celebration
- Speaking opportunities or acknowledgment at select events
- Option to align sponsorship with key program components (e.g., hospitality, networking lounges, community build days)

Community Connection

- Year-round engagement with NDC's cross-sector network of community partners, municipal leaders, design professionals, and engaged residents
- Professional digital photo assets licensed for your company's use following each event



Thank you!

Your support is invaluable. Thank you for being a part of community-led design in Baltimore and Prince George's County.

Briony Hynson, Deputy Director for Development, can be reached via telephone at (301) 830-5219 or by email at bhynson@ndc-md.org to discuss donation and sponsorship opportunities.

The Neighborhood Design Center is a 501(c)3 organization, and your contribution is tax deductible (EIN 52-0913909).

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